

# Greenville, SC

## Fact Sheet

Originally part of the Cherokee Nation, Greenville was founded by Captain Richard Pearis as a trading post in the latter part of the 18th century. Greenville County was subsequently formed in 1786. The Village of Greenville was chartered in 1831, then accepted incorporation under general law in 1907. Greenville evolved into a textile manufacturing center in the 1820's, and in 1915 the city hosted its first Southern Textile Exposition. Today Greenville is located at the center of one of the country's fastest growing areas. It is consistently ranked among the best places in the nation to live and work.

### POPULATION

#### Total Population, 2000, 2010, and 2015 Estimates

	<u>2000</u>	<u>2010</u>	<u>2015**</u>
Greenville	59,988	58,256	56,002
Greenville	379,616	451,225	496,675
Upstate Region*	1,220,542	1,362,073	1,464,635
South Carolina	4,012,012	4,625,364	5,016,816

\*10 County Upstate South Carolina Region

\*\* 2015 ESRI Projections, 2000 and 2010 US Census

#### Households Families, 2000, 2010, and 2015 Estimates

	<u>2000</u>	<u>2010</u>	<u>2015</u>
# of Households	24,382	25,923	27,260
# of Families	12,573	12,643	12,999

#### Population Estimates by Race, 2000, 2010 and 2015

	<u>2000</u>	<u>2010</u>	<u>2015</u>
White	62.1%	58.0%	56.9%
Black	33.9%	35.1%	35.5%
Am. Indian / Alaska Native	0.1%	0.3%	0.3%
Asian	1.3%	1.8%	2.0%
Hawaiian / Pacific Islander	0.1%	0.1%	0.1%
Some Other Race	1.4%	3.0%	3.3%
Two or More Races	1.1%	1.8%	2.0%
Hispanic Origin (Any Race)	3.4%	7.5%	8.8%

#### Population Estimates by Age, 2000, 2010 and 2015

	<u>2000</u>	<u>2010</u>	<u>2015</u>
Under Age 5	5.6%	5.6%	5.5%
Age 5 to 9	5.6%	5.3%	5.3%
Age 10 to 14	5.5%	5.1%	5.2%
Age 15 to 19	7.2%	7.2%	6.8%
Age 20 to 34	26.6%	24.7%	25.3%
Age 35 to 44	14.5%	13.0%	11.9%
Age 45 to 54	12.5%	13.5%	12.4%
Age 55 to 64	7.9%	11.5%	12.3%
Age 65+	14.4%	14.1%	15.4%

#### Highest Educational Attainment, Age 25+, 2009

Less than 9th Grade	7.2%
9th to 12th Grade, No Diploma	11.2%
High School Graduate Only	22.2%
Some College, No Degree	17.2%
Associate Degree Only	6.1%
Bachelor's Degree Only	22.6%
Graduate/Professional Degree	13.5%

### INCOME

#### Median, Average, and Per Capita Income, 2000, 2010, and 2015

	<u>2000</u>	<u>2010</u>	<u>2015</u>
Median HH Income	33,187	40,402	47,454
Average HH Income	52,150	57,536	63,300
Per Capita Income	23,242	26,216	29,064

#### Households by Income, 2000, 2010, and 2015

	<u>2000</u>	<u>2010</u>	<u>2015</u>
<\$15,000	23.1%	19.8%	17.8%
\$15,000 - \$24,999	14.7%	11.2%	10.7%
\$25,000 - \$34,999	14.5%	12.5%	10.2%
\$35,000 - \$49,999	14.7%	15.7%	12.9%
\$50,000 - \$74,999	14.9%	17.0%	21.1%
\$75,000 - \$99,999	6.5%	11.4%	12.0%
\$100,000 - \$149,999	6.5%	7.4%	9.3%
\$150,000 - \$199,999	2.4%	2.0%	2.5%
\$200,000+	2.6%	3.0%	3.5%

Source: ESRI forecasts for 2009, 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing (unless otherwise noted)

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## Fact Sheet

### LABOR FORCE

#### County Average Monthly Employment by Industry Group, 2010 (Annual Average)

Industry Description	Ave. Monthl Employment
Natural Resources and Mining	515
Construction	8984
Manufacturing	28050
Wholesale Trade	10749
Retail Trade	26805
Transportation and Warehousing	7832
Utilities	250
Information	5443
Financial Activities	11790
Professional and Business Services	43454
Education and Health Services	24231
Leisure and Hospitality	22382
Other Services	6239
Total Government	28292

Source: *Employment and Wages, 2008 Annual Averages, SC Employment Security Commission*

### RETAIL SALES

#### Gross Retail Sales (Thousands)

Fiscal Year	Greenville Municipality	Greenville County
2005	\$3,329,378	\$14,137,466
2006	\$3,360,307	\$14,547,546
2007	\$3,853,572	\$15,127,862
2008	\$3,547,916	\$13,764,523
2009	\$3,464,865	\$12,968,004
2010	\$3,791,695	\$13,416,069

Source: *SC Department of Revenue and Taxation*

### CLIMATE

#### 2010 Annual Averages

##### Greenville County

#### Temperature Annual Averages (1981-2010)

Maximum:	70 F
Minimum:	51 F
Mean:	60.5 F

#### Precipitation (1981-2010)

Annual Ave. Rainfall (inches):	50.8"
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Source: *National Oceanic Atmospheric Association*

### ECONOMIC DEVELOPMENT

#### Greenville Area Development Corporation

Jerry Howard, President & CEO

(864) 235-2008

[www.greenvilleeconomicdevelopment.com](http://www.greenvilleeconomicdevelopment.com)

#### Greater Greenville Chamber of Commerce

Ben Haskew, President & CEO

(864) 242-1050

[www.greenvillechamber.org](http://www.greenvillechamber.org)

#### City of Greenville Economic Development

Nancy Whitworth, Director

(864) 467-4401

[www.greenvilledev.com](http://www.greenvilledev.com)

#### Upstate Alliance

Hal Johnson, President/CEO

(864) 283-2300

[www.upstatealliance.com](http://www.upstatealliance.com)

### ADDITIONAL SOURCES

[www.greenvilledev.com](http://www.greenvilledev.com)  
[www.greenvillecounty.org](http://www.greenvillecounty.org)  
[www.greenvillelibrary.org](http://www.greenvillelibrary.org)  
[www.southcarolinaparks.com](http://www.southcarolinaparks.com)  
[www.sciway.net](http://www.sciway.net)  
[www.upstateforever.org](http://www.upstateforever.org)

### PRODUCED BY

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