

Upstate South Carolina Fact Sheet

Upstate South Carolina is a region rich in resources. Our central location on the I-85 "Boom Belt" places the Upstate between two of the largest cities in the Southeast, Charlotte and Atlanta, and provides a prime setting for commerce and manufacturing. Combined with our superior infrastructure and one of the nation's most productive workforces, the Upstate is geared for success. The region also offers unsurpassed quality of life, including affordable housing and diverse recreational and cultural resources. Located in the foothills of the Blue Ridge Mountains, the Upstate is only minutes from rugged hiking trails and just three hours from the coast. As a home to nationally acclaimed arts, such as the Greenville Art Museum, the Bob Jones Art Museum and the Peace Center for the Performing Arts, the Upstate offers a range of cultural events. The region is also the proud home of a number of professional sports teams and is a frequent stop for world-class entertainers.

POPULATION

Total Population, 2000, 2010, and 2015 Estimate

	<u>2000</u>	<u>2010</u>	<u>2015</u>
Upstate Region	1,220,542	1,375,337	1,464,635
Upstate Region*	1,220,542	1,362,073	1,464,635
South Carolina	4,012,012	4,625,364	5,016,816

*10 County Upstate South Carolina Region

Population by Race, 2000, 2010 and 2015 Estimate

	<u>2000</u>	<u>2010</u>	<u>2015</u>
White	77.9%	75.6%	74.8%
Black	18.9%	19.0%	19.1%
Am. Indian / Alaska Native	0.2%	0.3%	0.3%
Asian	1.0%	1.4%	1.6%
Hawaiian / Pacific Islander	0.0%	0.1%	0.1%
Some Other Race	1.1%	2.1%	2.4%
Two or More Races	0.9%	1.5%	1.7%
Hispanic Origin (Any Race)	2.6%	5.3%	6.3%

Population by Age, 2000, 2010 and 2015 Estimate

	<u>2000</u>	<u>2010</u>	<u>2015</u>
Under Age 5	6.6%	6.5%	6.4%
Age 5 to 9	7.0%	6.5%	6.5%
Age 10 to 14	7.0%	6.6%	6.7%
Age 15 to 19	7.0%	6.9%	6.8%
Age 20 to 34	21.0%	18.7%	18.5%
Age 35 to 44	15.4%	13.9%	13.0%
Age 45 to 54	13.7%	14.7%	13.9%
Age 55 to 64	9.6%	12.5%	13.1%
Age 65+	12.7%	13.6%	15.2%

Highest Educational Attainment, Age 25+, 2010

Less than 9th Grade	7.1%
9th to 12th Grade, No Diploma	12.2%
High School Graduate Only	33.2%
Some College, No Degree	17.2%
Associate Degree Only	8.5%
Bachelor's Degree Only	14.0%
Graduate/Professional Degree	7.8%

HOUSEHOLDS AND HOUSING

Households Families, 2000, 2010, and 2015 Estimate

	<u>2000</u>	<u>2010</u>	<u>2015</u>
# of Households	476,261	541,191	578,103
# of Families	333,650	369,574	391,522

Households Families, 2000, 2010, and 2015 Estimate

	<u>2000</u>	<u>2010</u>	<u>2015</u>
Ave HH Size:	2.49	2.47	2.47
Owner-Occupied:	344,877	391,991	419,461
Renter-Occupied:	131,384	149,200	158,642
Median Age:	35.9		39.1

Sources: U.S. Bureau of the Census, 2000 and 2010 Census of Population and Housing. ESRI forecasts for 2015 (unless otherwise stated)

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INCOME

Median Household Income, 2000, 2010, 2015 Est.				Per Capita Income, 2000, 2010, 2015 Estimates			
	2000	2010	2015		2000	2010	2015
Upstate Regio	\$37,457	\$47,548	\$53,306	Upstate Region	19,139	23,275	25,192
South Carolina	\$37,137	\$47,704	\$55,665	South Carolina	18,795	23,283	25,493

TOP 5 MANUFACTURING EMPLOYERS

Company	No. of Employees	Major Product
BMW Manufacturing Corp (Spartanburg)	5500	Automobiles
Michelin North America Inc (Greenville)	4000	Headquarters / R&D / Mfg (radial tires)
General Electric Co (Greenville)	3200	Engineering/Turbines & Jet Engine Parts
Duke Energy (Oconee)	1500	Nuclear Energy
NESTLE USA-Prepared Food Division (Cher)	1500	Frozen prepared foods

Source: SC Appalachian Council of Governments and County Economic Development Office

LABOR FORCE

County Average Monthly Employment by Industry Group, 2010 (Annual Average)

Natural Resources and Mining	1568
Construction	20517
Manufacturing	90198
Wholesale Trade	20916
Retail Trade	63019
Transportation and Warehousing	15305
Utilities	1217
Information	7890
Financial Activities	21377
Professional and Business Services	65965
Education and Health Services	52395
Leisure and Hospitality	54161
Other Services	12966
Total Government	88489

RETAIL SALES

Gross Retail Sales (Millions) by Fiscal Year

FY 2002-03	\$23,399,430
FY 2003-04	\$20,324,721
FY 2004-05	\$29,395,047
FY 2005-06	\$32,496,087
FY 2006-07	\$34,107,043
FY 2007-08	\$34,535,995
FY 2008-09	\$32,721,254
FY 2009-10	\$31,522,497
FY 2010-11	\$33,863,750

Source: SC Department of Revenue and Taxation

Source: U.S. Bureau of the Census, 2000 and 2010 Census of Population and Housing. ESRI forecasts for 2015 (unless otherwise stated)

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TRANSPORTATION

Interstate Access	I-85, I-26, I-185, I-385, I-585	Nearest Civil Airport	Multiple
Nearest Commercial Airline	Greenville-Spartanburg International	Port Access	Port of Charleston
Airlines	Northwest, Continental, United Express, Delta, US Airways, American Eagle	Rail Providers	CSX, NSR, Greenville Piedmont, L

ECONOMIC DEVELOPMENT

Upstate Alliance Hal Johnson, President/CEO	(864) 283-2300 www.upstatealliance.com
Abbeville County Development Board Steve Bowles, Executive Director	(864) 366-2181 www.discoverabbeville.com
Anderson County Office of Economic Development Burriss Nelson, Director	(864) 260-4386 www.advance2anderson.com
Cherokee County Development Board James R. Cook, III, Executive Director	(864) 489-5721 www.cherokeecounty-sc.org
Greenville Area Development Corporation Jerry Howard, President & CEO	(864) 235-2008 www.greenvilleeconomicdevelopment.com
Greenwood County Economic Alliance, Inc. Mark Warner, Exec. Director	(864) 388-1250 www.partnershipalliance.com
Laurens County Chamber of Commerce Marvin Moss, Executive Director	(864) 833-2716 www.laurenscounty/ed.org
Oconee County Economic Development Commission James Alexander, Director	(864) 638-4210 www.oconeesc.com/econdev/
Alliance Pickens A. Ray Farley, II, CEcD	(864) 898-1500 www.alliancepickens.com
Economic Futures Group R. Carter Smith, CEcD, Executive Vice President	(864) 594-5042 www.economicfuturesgroup.com
Development Board of Union County Andrena Powell-Baker, Director	(864) 319-1097 www.unioncountydevelopment.com

ADDITIONAL SOURCES

www.sces.org
www.sccommerce.com
www.census.gov
www.bls.gov
www.bea.gov

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