



UpstateAlliance

S O U T H C A R O L I N A

The Right Climate For Global Business.

Contributor Levels/Benefits

A Contribution to the Upstate SC Alliance is one of the best marketing and/or philanthropic investments for Upstate area companies/organizations. Contributor status brings prominent positioning among the region's top corporations, knowledge of new business deals and access to key local leaders. In addition, UA contributors have the opportunity to directly impact the area's future growth and participate in un-matched networking opportunities.

CHAIRMAN'S CIRCLE - \$50,000 or more per year

Benefits include:

- Complimentary Family Membership to The Cliffs *(\$125,000 value / no monthly dues)*
- Up to fifteen (15) company contacts to receive THE VIEW newsletter, correspondence and invitations
- (3) Invitation(s) to CEO Breakfast to discuss economic development news and strategies of the Upstate SC Alliance (conducted at least once a year)
- (3) Invitation(s) to private President's Dinner with Alliance leadership to discuss relevant issues and business development happenings (conducted at least once a year)
- Exclusive dinner with Annual / Mid Year Meeting Speaker and sponsors
- Contributor Spotlight in one UA Newsletter per year
- Marketing your company/organization as a 'Chairman's Circle member' through UA Presentations (both internal and external)
- Priority for all UA events
- Complimentary admission (up to 15 from your company) to the Annual Alliance Meeting, Mid-Year Meetings, Quarterly meetings and Contributor Networking events (Holiday Drop-in, etc)
- Up to fifteen (15) company contacts to receive the Upstate SC *Highlights* email and Upstate SC *Celebration* emails
- Participation is available in our Site Selection Conferences that help identify and educate key site selection consultants about the region as the premier site for corporate relocation and expansion.
- Highlight of Company in special section within the Upstate SC Alliance Contributor Directory
- Complimentary Skybox Credentials to BMW Charity Pro-Am (up to 6 tickets per day)

BOARD - \$25,000 or more per year

Benefits include:

- Complimentary Family Membership to The Cliffs *(\$150,000 value / no monthly dues) ****
- Up to ten (10) company contacts to receive THE VIEW newsletter, correspondence and invitations
- Board Seat allows a vote governing annual budget, UA economic development strategies and UA corporate policy ***
- Up to ten (10) company contacts to receive the Upstate SC *Highlights* email and Upstate SC *Celebration* emails
- Complimentary Skybox Credentials to BMW Charity Pro-Am (up to 4 tickets per day)
- Ability to host UA “Coffee & Conversation” at your office and lead discussion
- Marketing your company/organization as a ‘Board Member’ through UA Presentations (both internal and external)
- Complimentary admission (up to 10 from your company) to the Annual Alliance Meeting, Mid-Year Meetings, Quarterly meetings and Investor Networking events (Holiday Drop-in, etc)
- Enhanced listing on the Alliance website with company overview, contact information, link to company website, photo and company logo. As the region's on-line clearinghouse for economic research and development data, the site receives heavy traffic locally and worldwide ***
- Rotating Contributor Spotlight on UA website ***
- Economic development and Alliance progress briefing for management at least twice yearly ***
- Provide governance and fiduciary oversight of UA ***
- Eligibility for election to UA executive committee ***
- Assist in establishing regional economic development goals and priorities, and facilitating positive actions that drive regional economic competitiveness ***
- Ability to market your company through UA radio or other select advertising. ***

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PARTNER - \$15,000+ or more per year

Benefits include:

- Up to eight (8) company contacts to receive the THE VIEW newsletter, correspondence and invitations to announcements
- Complimentary admission (up to 8 from your company) to the Annual Alliance Meeting, Mid-Year Meetings and Investor Networking events (Holiday Drop-in, etc)
- Marketing your company/organization as a 'Partner' through UA Presentations (both internal and external)
- Up to eight (8) company contacts to receive the Upstate SC *Highlights* email and Upstate SC *Celebration* emails
- Listing on the Alliance website with company overview, contact information, link to company website and company logo. As the region's on-line clearinghouse for economic research and development data, the site receives heavy traffic locally and worldwide
- Complimentary Skybox Credentials to BMW Charity Pro-Am (up to 4 tix per day)
- Personal Visit(s) from Upstate SC Alliance CEO at your office to discuss economic development issues ***

ADVOCATE - \$10,000+ or more per year

Benefits include:

- Up to six (6) company contacts to receive the THE VIEW newsletter, correspondence and invitations to announcements
- Complimentary admission (up to 6 from your company) to the Annual Alliance Meeting, Mid-Year Meetings and Investor Networking events (Holiday Drop-in, etc)
- Marketing your company/organization as a 'Advocate' through UA Presentations (both internal and external)
- Up to seven (6) company contacts to receive the Upstate SC *Highlights* email and Upstate SC *Celebration* emails
- Listing on the Alliance website with company overview, contact information, link to company website and company logo. As the region's on-line clearinghouse for economic research and development data, the site receives heavy traffic locally and worldwide
- Complimentary Skybox Credentials to BMW Charity Pro-Am (up to 2 tix per day)
- Contributor Roundtable Breakfast – Bi-Annual, contributors are invited to intimate gatherings to discuss UA endeavors and topical events while sharing their business sectors concerns and opportunities in the region ***

SPONSOR - \$5,000+ or more per year

Benefits include:

- Up to four (4) company contacts to receive *THE VIEW* newsletter, correspondence and invitations to announcements
- Complimentary admission (up to 4 from your company) to the Annual Alliance Meeting, Mid-Year Meetings and Investor Networking events (Holiday Drop-in, etc)
- Up to four (4) company contacts to receive the Upstate SC *Highlights* email and Upstate SC *Celebration* emails
- Listing on the Alliance website with contact information, link to company website and company logo. As the region's on-line clearinghouse for economic research and development data, the site receives heavy traffic locally and worldwide
- Marketing your company/organization as a 'Sponsor' through UA Presentations (both internal and external)
- Complimentary Skybox Credentials to BMW Charity Pro-Am (up to 2 tickets per day)
- Inclusion in special invitation-only events ***
- Press placements and media relations - Our staff can promote your expansion and job creation announcements to local and national media to expand your company's image recognition ***
- Prominent opportunities for recognition at UA events, and sponsorships of UA business development initiatives ***

FRIEND - \$2,500+ or more per year

Benefits include:

- Up to two (2) company contacts to receive the *THE VIEW* newsletter, correspondence and invitations to announcements
- Two (2) company contacts to receive the Upstate SC *Highlights* email and Upstate SC *Celebration* emails
- Complimentary admission (up to 2 from your company) to the Annual Alliance Meeting, Mid-Year Meetings, and Contributor Networking events (Holiday Drop-in, etc)
- Listing on the Alliance website with contact information and company logo. As the region's on-line clearinghouse for economic research and development data, the site receives heavy traffic locally and worldwide

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- Marketing your company/organization as a ‘Friend’ through UA Presentations (both internal and external)
- Recognition at Annual and Mid-Year meeting and within the published reports for each meeting ***
- Receive Executive Updates/Marketing Trip Summaries after major marketing initiatives of the Alliance ***
- Invitation to participate in UA marketing mission/trips and tradeshow and UA presentations (priority given to Chairman and Board members) ***
- Speakers Bureau --- Investors have access to key UA leadership who can speak to various groups upon request. Speakers provide updates on UA business development activity, targeted initiatives and marketing efforts ***
- Eligible to serve on one of UA’s committees and/or taskforces ***
- Your company press releases, events or earnings reports (as provided) included in Investor newsletter – *THE VIEW* ***
- Access to attend Executive-level networking with Upstate Business Leaders and local Economic Development Professionals at scheduled events ***
- Invitation to UA “Coffee & Conversation” event (held monthly) ***
- Customized research - Contributors can access the UA’s economic data and research on labor statistics, demographics, and industry trends. Our staff can provide customized data in the areas of real estate/site selection, industry profiles, company listings, taxes and regulation, housing, transportation/commuting patterns, and utilities ***
- Assist in implementing and executing specific UA programs and initiatives ***
- Ability to attend Executive-level networking with Upstate Business Leaders and local Economic Development Professionals at scheduled events ***
- E-News alerts - Contributors are notified with valuable information and updates when important news about the UA, Upstate SC or major initiatives occur ***
- Awareness / Intelligence - Contributors receive the UA’s informative monthly e-newsletter with inside information on initiatives, company relocations or expansions, and important business and industry news. Also the Upstate SC Business News Re-Cap email and Celebrations email. ***
- Collateral material - Contributors can utilize the UA’s marketing materials including publications, brochures, maps, and reports for distribution to new employees, partners, and customers ***
- Real Estate Database Access---UA tracks available buildings, sites, office space and properties throughout the Upstate SC Region, allowing contributors and prospects access to a wealth of data ***
- Inclusion in “Investing in Our Future” Ad ***
- Serve as ambassador for regional economic development, and UA goals and initiatives ***

*****Denotes benefits specific to this contribution level or above**

For more information please visit www.upstatealliance.com or contact the Investor Relations Team at the Upstate SC Alliance at 864.283.2300.