

Dear Community Leader,

The Upstate SC Alliance is a global marketing engine created in 2000 to present the collective power of the Upstate SC Region to the world. Through the marketing and branding efforts of the Upstate SC Alliance it will lead to economic growth, job creation, capital investments, positive effects on the tax base and create new opportunities for the private sector in the 10-county region known as Upstate SC.

As a region, we need to continue to leverage our resources and bring together the critical mass necessary that will make the 10 counties of Upstate SC more successful. We want you to be a part of the solution in enhancing economic prosperity in the Upstate. Since 2007, 5.18 billion in capital investment and 21, 033 jobs have been recruited to the Upstate SC region and while this is a testament to shared economic development success, there is still much work to be done and goals to be accomplished for the greater good of all, present and future, that call Upstate SC home.

To reach these goals, it is important that the Upstate's business leaders become directly involved in regional economic development efforts. Commitments of time and a financial investment from your organization enable the Upstate SC Alliance to provide an aggressive, innovative and comprehensive global marketing strategy for the Upstate.

The time is now to go from "recession to resurgence" in the Upstate. I ask that you act as a catalyst and pledge to be a contributor in making an impact for the future of the ten counties in Upstate South Carolina.

Please complete the information below to begin the contribution process.

Sincerely,

Richard K. Blackwell

Vice President

I/our company will contribute to creating jobs in Upstate South Carolina

We pledge a total of \$ _____ for a 3 year investment*
to be paid (circle one): one time / monthly / quarterly / yearly

Dates of Commitment

Begin (Mo/Yr): ____/____

End: (Mo/Yr): ____/____

Name of Company _____

Your Name _____ Signature _____

Address _____

City _____ State _____ Zip _____

Your Phone _____ Your Email _____



UpstateSCAlliance
Business moves here.

For more information, contact Richard Blackwell
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* renewable and reviewable each year