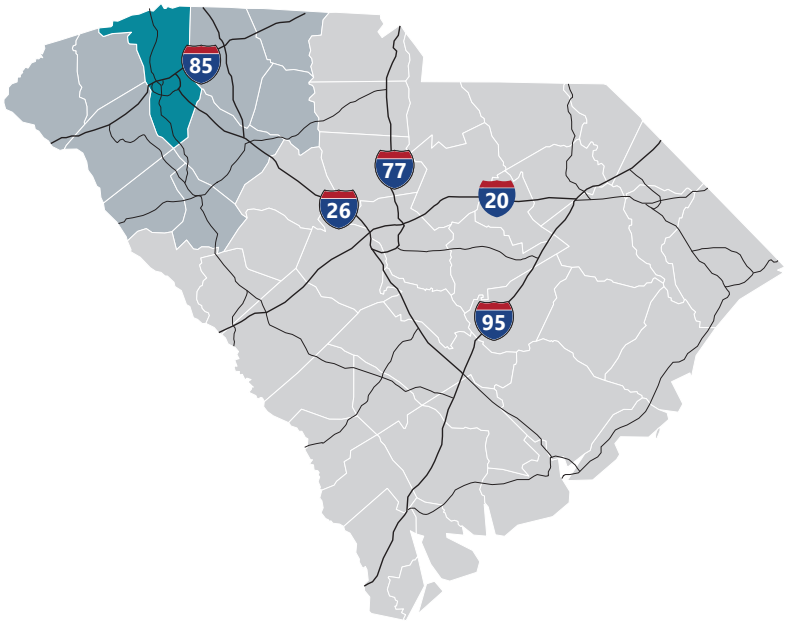
Where Innovation Happens

Greenville County

Finding an abundance of streams and rivers, textile manufacturers began operating in Upstate South Carolina in the 1820s. From those early days, Greenville County has gradually transformed from the textile capital of the world into an office, engineering and advanced manufacturing center of excellence. As South Carolina's most populous county, Greenville is situated in the northwestern corner of the state and is part of one of the nation's fastest growing areas, "The I-85 Mega-Growth Corridor." Located on I-85 between Charlotte, NC and Atlanta, GA, Greenville is just 200 miles via I-26 to the Atlantic Ocean and the Port of Charleston. To the northwest and just 30 minutes away are the Blue Ridge mountains. Access to the rest of the U.S. is made easy by the Greenville-Spartanburg International Airport, recognized as one of the most user friendly ones. With a unique blend of southern traditions and international influences, gentle rolling hills and beautiful, majestic mountains, Greenville County is just the right mix for a great place to live, work and play.



Total Population

	2010	2021	2026	Growth Rate[1]
Greenville County	451,225	535,463	575,020	1.44%
Upstate SC	1,362,073	1,544,124	1,631,029	1.10%
South Carolina	4,625,364	5,321,206	5,665,411	1.26%

1Projected Annual Growth Rate 2021-2026

Population by Age

	2010	2021	2026
Under 5	6.9%	6.1%	6.0%
5 to 9	6.6%	6.4%	6.2%
10 to 14	6.7%	6.5%	6.5%
15 to 24	13.5%	12.1%	12.1%
25 to 34	13.4%	13.4%	12.6%
35 to 44	14.0%	13.3%	13.5%
45 to 54	14.4%	12.6%	12.3%
55 to 64	11.8%	12.9%	12.2%
65+	12.8%	16.8%	18.6%
Median Age	37.1	39.1	39.8

39.3% of the 2021 population is prime working age

Households & Families

	2010	2021	2026
Total Households	176,531	210,860	226,734
Total Families	119,362	139,700	149,364
Average HH Size	2.49	2.49	2.49
Renter Occupied*	32.6%	33.2%	32.8%
Owner Occupied*	67.4%	66.8%	67.2%

*Housing tenure data is a percentage of total occupied housing units

Median Household Income

	2021	2026
Greenville County	$62,562	$69,630
South Carolina	$55,711	$61,082
United States	$64,730	$72,932

Population by Race & Ethnicity

	2010	2021	2026
White	73.8%	72.4%	71.5%
Black	18.1%	17.4%	17.1%
American Indian/ Alaska Native	0.3%	0.3%	0.3%
Asian	2.0%	2.8%	3.2%
Hawaiian/ Pacific Islander	0.1%	0.1%	0.1%
Some Other Race	3.9%	4.6%	4.9%
Two or More Races	1.9%	2.5%	2.8%
Hispanic Origin (Any Race)	8.1%	9.6%	10.6%

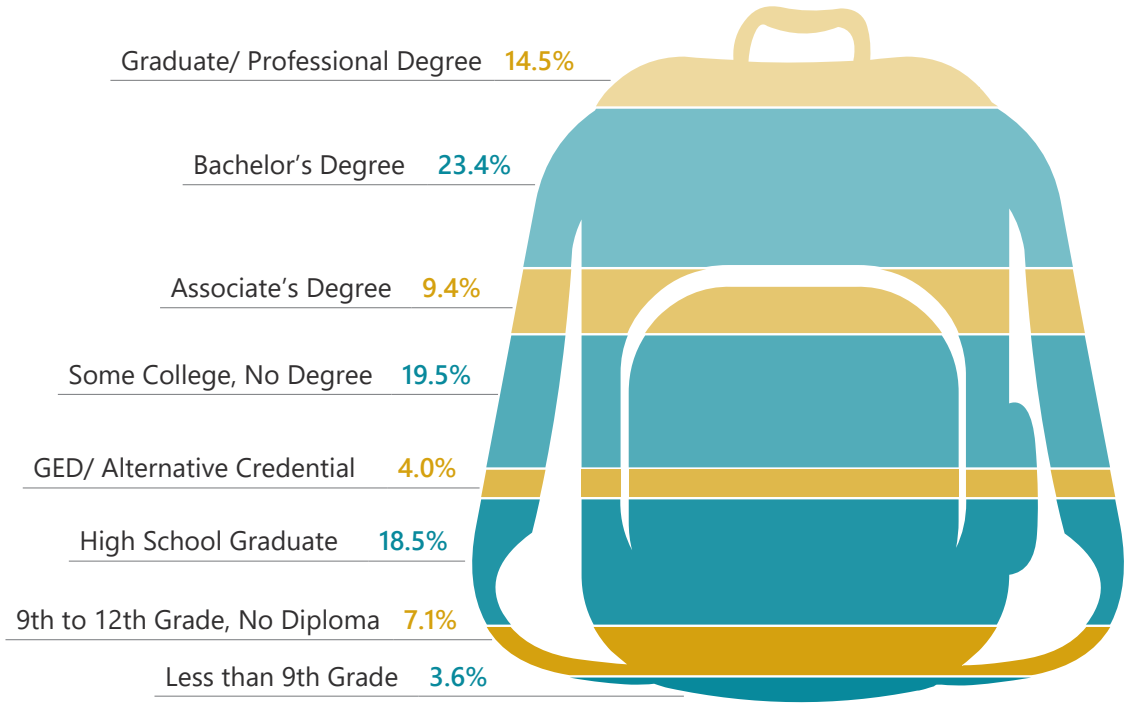
Per Capita Income

	2021	2026
Greenville County	$34,909	$38,905
South Carolina	$30,714	$34,369
United States	$35,106	$39,378

2021 Highest Education Attainment, Age 25+

High School Diploma or Higher

Bachelor's Degree or Higher



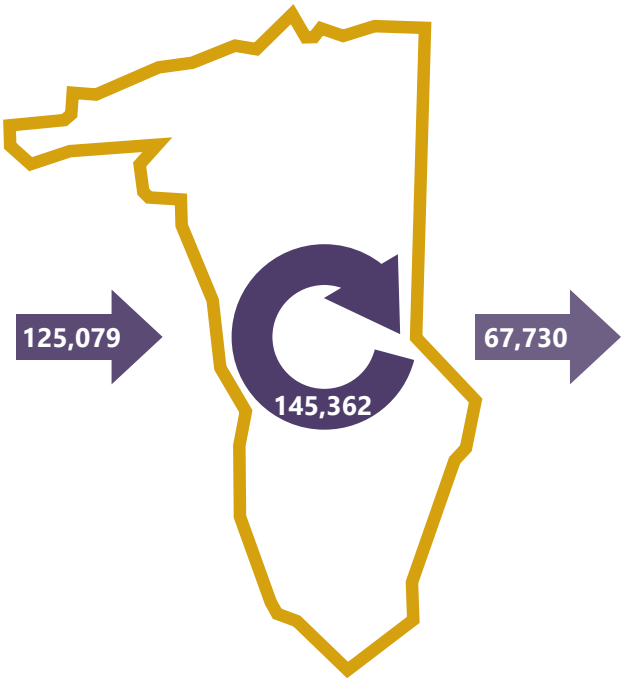
2018 Commuting Patterns

Travel Distance to Work

Less than 10 miles	56.0%
10-24 miles	26.0%
25-50 miles	6.4%
50 miles or more	11.6%

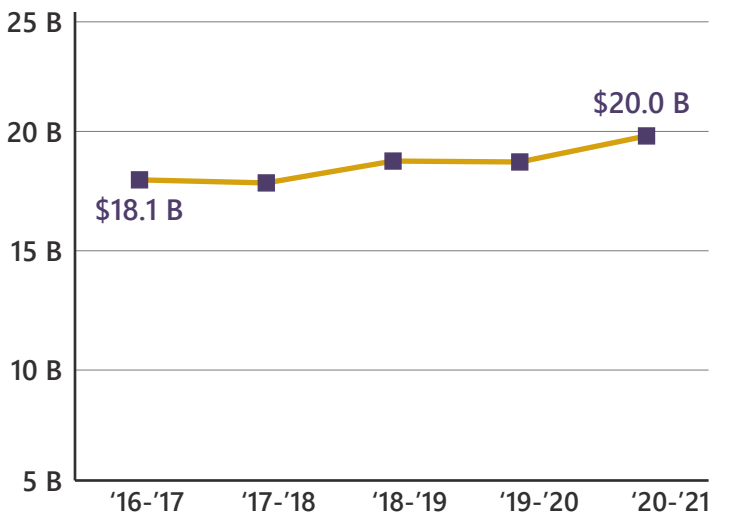
82.0% of workers travel less than 25 miles

Worker Inflow/Outflow



Live and Work in Greenville County	145,362
Commute into Greenville County	125,079
Commute Out of Greenville County	67,730

Gross Retail Sales by Fiscal Year



Where Do Greenville County Workers Live?

Greenville County	53.7%
Spartanburg County	9.9%
Anderson County	8.1%
Pickens County	5.8%
Laurens County	3.1%
Richland County	1.9%
Oconee County	1.7%
Lexington County	1.2%
Charleston County	1.2%
York County	1.1%

2021 Employment by Industry

Agriculture/Mining	0.5%	1,220
Construction	6.2%	16,309
Manufacturing	17.5%	46,120
Wholesale Trade	3.0%	7,819
Retail Trade	9.9%	26,059
Transportation/Utilities	4.8%	12,670
Information	1.7%	4,554
Finance/Insurance/Real Estate	6.2%	16,287
Services	47.7%	126,071
Public Administration	2.7%	7,173
Total	100%	264,282

2021 Civilian Population in Labor Force (16+)

Labor Force	275,681
Unemployed	4.1%

2021 Business Establishments by Industry

Agriculture/Mining	0.2%	41
Construction	6.7%	1,274
Manufacturing	3.9%	728
Wholesale Trade	3.5%	663
Retail Trade	14.3%	2,702
Transportation/Utilities	1.6%	317
Information	1.9%	357
Finance/Insurance/Real Estate	11.7%	2,220
Services	48.0%	9,092
Public Administration	1.8%	342
Unclassified Establishments	6.1%	1,162
Total	100%	18,898

Top 10 Major Employers

Company	Employees	Primary Product(s)
Prisma Health*	10,000+	Health Services
Greenville County Schools*	10,000+	Public Education
Michelin North America*	2,501 - 5,000	Headquarters / R&D / Mfg (radial tires)
Bon Secours St. Francis Health System*	2,501 - 5,000	Health Services
Spectrum Communications	2,501 - 5,000	Utility Provider
Greenville County Government	2,501 - 5,000	Local Government
GE Power	1,001 - 2,500	Turbines
TD Bank	1,001 - 2,500	Financial Services
Fluor Corporation	1,001 - 2,500	Engineering / Construction Services
Verizon Wireless	1,001 - 2,500	Call Center

* Multiple Locations

Airport Access

Greenville Spartanburg International
- 50 non-stop daily departures
- 17 major cities and airports across the US
  - Allegiant Air
  - American Airlines
  - Delta
  - Southwest Airlines
  - United Airlines
- 1.2M passengers flown in FY2021
- 84,217 tons of air cargo moved in FY2021

Greenville Downtown Airport

SC Technology and Aviation Center

Port Access

Inland Port Greer
- 17 miles from the City of Greenville
- 157,842 rail lifts in FY2021
- 12.3% growth from FY2020

Port of Charleston
- 212 miles from the City of Greenville
- 2.5 M TEUs handled in FY2021
- 9.63% growth from FY2020

Highway Access

Interstates
- I-85
- I-185
- I-385

Highways
- US-25
- US-29
- US-123
- SC-276

Rail Access

Rail Providers
- CSX
- Norfolk-Southern
- Carolina Piedmont

Upstate SC Alliance
John Lummus, *President/CEO*
864.283.2300
www.upstatescalliance.com

Appalachian Council of Governments
30 Century Circle, Greenville, SC 29607
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Additional Resources

www.greenvilleeconomicdevelopment.com
www.greenvillesc.gov
www.greenvillecounty.org
www.visitgreenvillesc.com
www.upstateforever.org
www.southcarolinaparks.com

Sources: ESRI Business Analyst (2021 and 2026 Estimates); US Census Bureau (2010 Census Data); US Bureau of Labor Statistics; Longitudinal Employer-Household Dynamics, US Census Bureau (2018; Commuting Patterns & Where do County Workers Live), Manufacturer's News, Appalachian Council of Governments, Upstate SC Alliance, and SC Department of Revenue and Taxation (Fiscal Year Retail Sales).