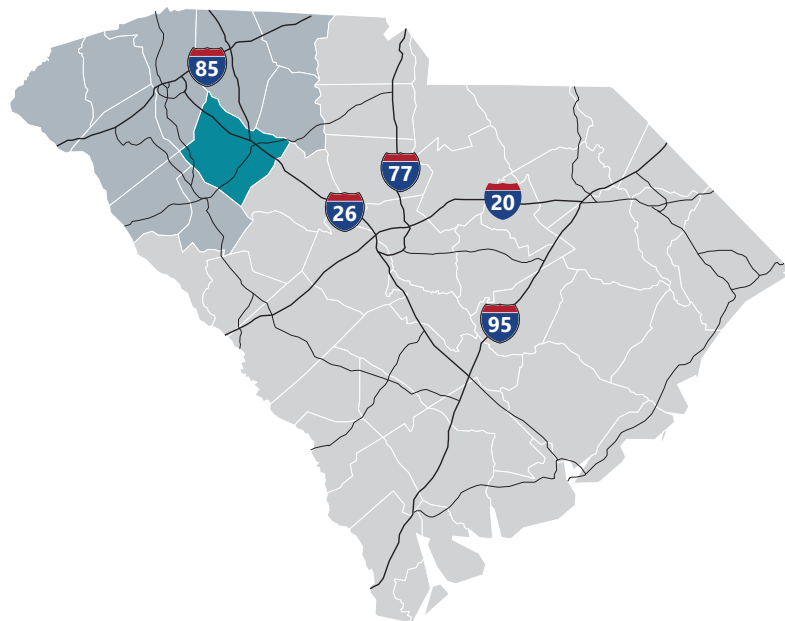


Business-Centered



Laurens County

The county and its county seat were named for Revolutionary War leader Henry Laurens (1724-1792). From humble beginnings as a center of textile manufacturing, to the diverse industry mix of today, Laurens County has always enjoyed a climate conducive to business and economic growth. Laurens County is located in the northwest quadrant of South Carolina between the Columbia MSA and the Greenville/Spartanburg MSA - two of the Southeast's most rapidly growing metropolitan areas. Laurens lies about 170 miles inland from the port city of Charleston and about 50 miles southeast of the Blue Ridge Mountains. Laurens County offers historic charm, the pastoral landscape of the Upstate, quality education and health care, abundant outdoor recreation, and cultural diversity. Additionally, Laurens County offers plenty of activities close to home to relieve stress and cultivate relaxation.



Total Population

	2010	2021	2026	Growth Rate ¹
Laurens County	66,537	69,801	71,270	0.42%
Upstate SC	1,362,073	1,544,124	1,631,029	1.10%
South Carolina	4,625,364	5,321,206	5,665,411	1.26%

¹Projected Annual Growth Rate 2021-2026

Population by Age

	2010	2021	2026
Under 5	6.5%	5.6%	5.6%
5 to 9	6.2%	5.8%	5.6%
10 to 14	6.5%	5.9%	6.1%
15 to 24	14.1%	11.9%	11.9%
25 to 34	10.8%	12.5%	10.8%
35 to 44	13.0%	11.1%	12.0%
45 to 54	14.7%	12.6%	11.8%
55 to 64	13.4%	14.5%	13.8%
65+	15.0%	20.1%	22.6%
Median Age	39.9	42.3	43.4

36.2% of the 2021 population is prime working age

Population by Race & Ethnicity

	2010	2021	2026
White	70.4%	70.2%	69.7%
Black	25.5%	23.9%	23.2%
American Indian/ Alaska Native	0.2%	0.3%	0.3%
Asian	0.3%	0.6%	0.7%
Hawaiian/ Pacific Islander	0.1%	0.1%	0.1%
Some Other Race	2.3%	3.1%	3.8%
Two or More Races	1.3%	1.8%	2.2%
Hispanic Origin (Any Race)	4.1%	5.5%	6.5%

Households & Families

	2010	2021	2026
Total Households	25,525	26,881	27,464
Total Families	17,707	18,292	18,588
Average HH Size	2.51	2.51	2.51
Renter Occupied*	28.0%	33.1%	32.2%
Owner Occupied*	72.0%	66.9%	67.8%

*Housing tenure data is a percentage of total occupied housing units

Median Household Income

	2021	2026
Laurens County	\$46,760	\$51,354
South Carolina	\$55,711	\$61,082
United States	\$64,730	\$72,932

Per Capita Income

	2021	2026
Laurens County	\$23,997	\$26,898
South Carolina	\$30,714	\$34,369
United States	\$35,106	\$39,378

2021 Highest Education Attainment, Age 25+

High School Diploma or Higher



Bachelor's Degree or Higher



Graduate/ Professional Degree 6.3%

Bachelor's Degree 11.6%

Associate's Degree 10.3%

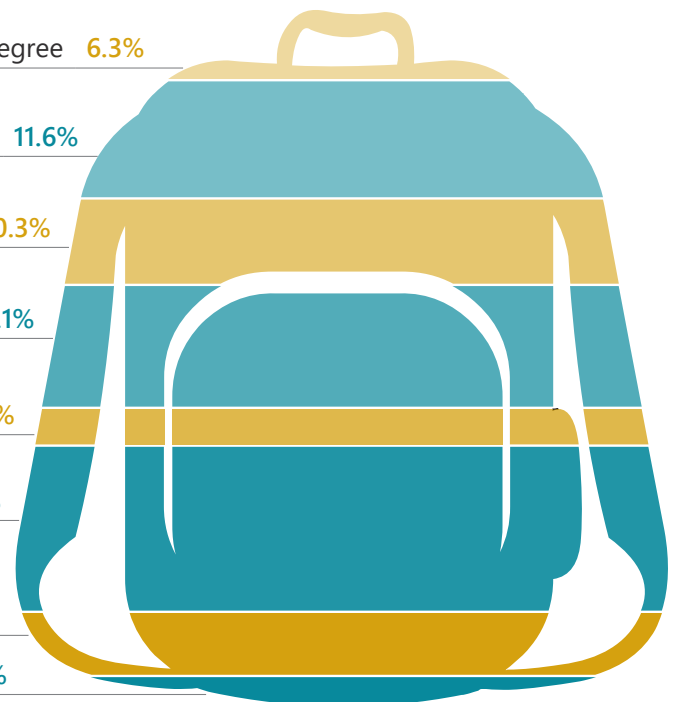
Some College, No Degree 21.1%

GED/ Alternative Credential 6.8%

High School Graduate 26.3%

9th to 12th Grade, No Diploma 11.7%

Less than 9th Grade 5.8%





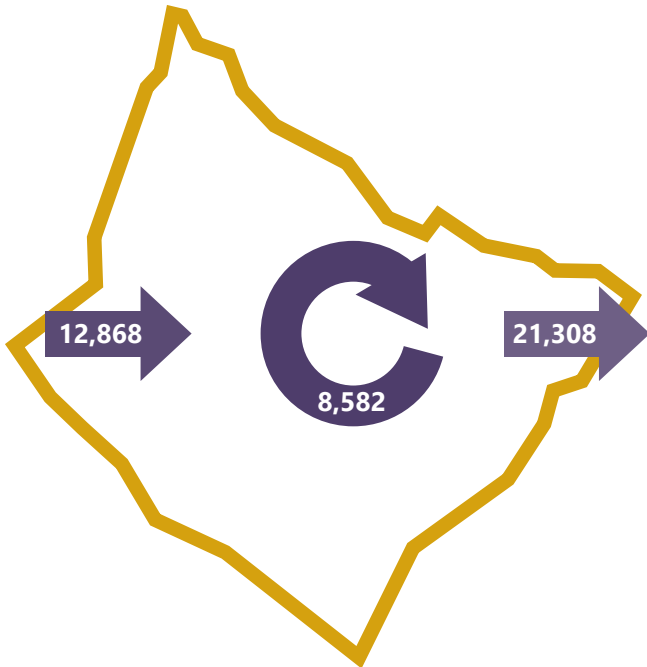
2018 Commuting Patterns

Travel Distance to Work

Less than 10 miles	24.2%
10-24 miles	30.1%
25-50 miles	25.0%
50 miles or more	20.7%

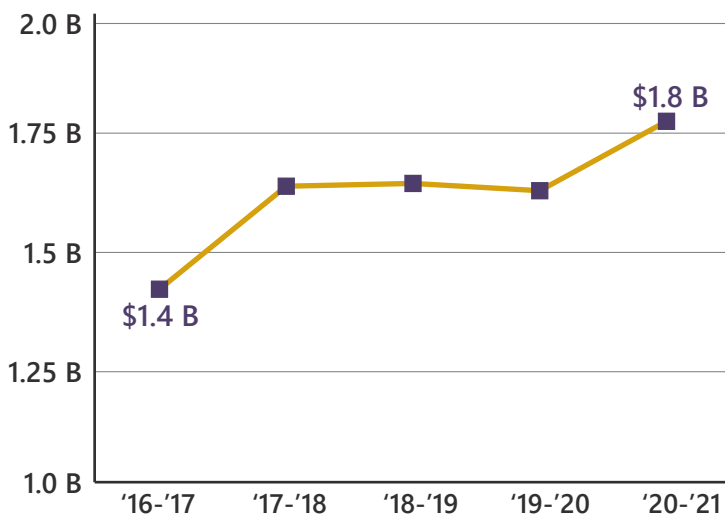
54.3% of workers travel less than 25 miles

Worker Inflow/Outflow



Live and Work in Laurens County	8,582
Commute into Laurens County	12,868
Commute Out of Laurens County	21,308

Gross Retail Sales by Fiscal Year



Where Do Laurens County Workers Live?

Laurens County	40.0%
Greenville County	19.0%
Greenwood County	7.4%
Spartanburg County	6.7%
Anderson County	4.0%
Newberry County	2.6%
Richland County	1.6%
Pickens County	1.5%
Union County	1.4%
Lexington County	1.4%

2021 Employment by Industry

Agriculture/Mining	0.6%	181
Construction	6.4%	1,964
Manufacturing	25.8%	7,886
Wholesale Trade	2.4%	731
Retail Trade	12.4%	3,799
Transportation/Utilities	5.4%	1,641
Information	1.2%	360
Finance/Insurance/Real Estate	4.0%	1,231
Services	38.0%	11,644
Public Administration	3.9%	1,180
Total	100%	30,617

2021 Civilian Population in Labor Force (16+)

Labor Force	32,615
Unemployed	6.1%

2021 Business Establishments by Industry






Top 5 Manufacturing Employers

Company	Employees	Primary Product(s)
ZF Transmissions	2,300	Auto transmissions
Yanfeng	815	Interior auto systems
Sterilite Corporation	675	Household plastics
Country Fresh	430	Food preparation
Teknor Apex	290	Plastic compounding

Top 5 Non-Manufacturing Employers

Company	Employees	Industry
Laurens County School Districts	1,330	Public Education, K-12
Walmart Distribution Center	858	Retail Distribution
Laurens County	463	Local Government
Prisma Health Laurens County Memorial Hospital	440	Health Services
Presbyterian College	283	Higher Education

 Airport Access	 Port Access	 Highway Access	 Rail Access
<p>Greenville Spartanburg International</p> <ul style="list-style-type: none"> - 50 non-stop daily departures - 17 major cities and airports across the US <ul style="list-style-type: none"> - Allegiant Air - American Airlines - Delta - Southwest Airlines - United Airlines - 1.2M passengers flown in FY2021 - 84,217 tons of air cargo moved in FY2021 <p>Laurens County Airport</p>	<p>Inland Port Greer</p> <ul style="list-style-type: none"> - 40 miles from the City of Laurens - 157,842 rail lifts in FY2021 - 12.3% growth from FY2020 <p>Port of Charleston</p> <ul style="list-style-type: none"> - 175 miles from the City of Laurens - 2.5 M TEUs handled in FY2021 - 9.63% growth from FY2020 	<p>Interstates</p> <ul style="list-style-type: none"> - I-26 - I-385 <p>Highways</p> <ul style="list-style-type: none"> - US-25 - US-76 - US-221 - SC-72 	<p>Rail Providers</p> <ul style="list-style-type: none"> - CSX - Carolina Piedmont



Upstate SC Alliance
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 864.283.2300
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Additional Resources

www.growlaurenscounty.com
www.laurenscounty.org

www.golaurens.com
www.upstateforever.org

www.southcarolinaparks.com
www.sciway.net

Sources: ESRI Business Analyst (2021 and 2026 Estimates); US Census Bureau (2010 Census Data); US Bureau of Labor Statistics; Longitudinal Employer-Household Dynamics, US Census Bureau (2018; Commuting Patterns & Where do County Workers Live), Manufacturer's News, Appalachian Council of Governments, Upstate SC Alliance, and SC Department of Revenue and Taxation (Fiscal Year Retail Sales).