



22 passenger vehicle OEMs within a day's drive





2,089 manufacturers



539 international companies



300+
robotics & automation companies



for high-tech job growth

. South Carolina



Driving the future of mobility.

Home to **BMW's** largest vehicle production facility. **Michelin's North American** headquarters, research, development and tire manufacturing. **Proterra's** zero-emission electric bus fleet production. And, technology firms like **AWL** that are providing process solutions to keep industry at peak productivity.

More than a production powerhouse, the Upstate region is leading the charge on mobility innovation. From light-weighting to fleet electrification to autonomous systems, collaborative research driven by corporate partnerships is accelerating change in the automotive industry.

It's all happening in the Upstate.

TALENT with drive

11,473 STEM graduates in 2020

Automotive employment concentration

6.0x

average

Industrial engineering concentration

2.5x

average

66

One of the best things we experienced here is the Spark Center SC, which helped us get a temporary office, address & mailing services. Now, having Spartanburg Community College right around the corner supplying us with technical scholar students, mechanics, mechatronics & programmers is a great help for us to develop our talent inside our company.

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Per Blohm

FORMER GENERAL MANAGER USA, AWL AUTOMATION

UPSTATE SC: Where Manufacturing & Technology Intersect

From suppliers to software providers, companies of all sizes are plugging into the Upstate's automotive landscape.



BMW (OEM)

- World's largest BMW manufacturing facility, established in Spartanburg in 1992
- Employs more than 11,000 at the 7 million square-foot facility
- Produces 1,500+ vehicles daily & exports 70% of production to 125 global markets

JTEKT (Supplier)

- Engineers & manufactures steering systems, driveline components, bearings & machine tools
- Employs 2,000 at five South Carolina manufacturing, research & administrative facilities
- Regional HQ and Technical Center in Greenville on CUICAR Campus

IN-TECH (Technology Solutions provider)

- Creates software solutions to aggregate production specs from multiple IT systems
- Helps quality assurance employees track production milestones & needs
- German-owned technology company established USA headquarters in Greenville in 2013

POWERING MOBILITY INNOVATION

CLEMSON UNIVERSITY'S INTERNATIONAL CENTER FOR AUTOMOTIVE RESEARCH (CU-ICAR)

Automotive companies, university researchers, & next-generation automotive leaders collaborate at CU-ICAR to drive the industry forward. Here, students explore how transportation, advanced manufacturing & energy converge — creating advancements from composite materials to advanced propulsion to connected autonomous systems.

Industry Partners include:



Google









CENTER FOR MANUFACTURING INNOVATION (CMI)

Greenville Technical College CMI is a 100,000 sq. ft. hub where students perfect a range of technical skills through integrated, project-based learning. It's also home to the **Vehicle Assembly Center (VAC)**, a collaboration between CU-ICAR, Greenville Tech, BMW & Siemens.

Industry Partners include:









Training:

- CNC Precision Machining
- Mechatronics & Robotics
- Advanced Manufacturing Technology Applied Baccalaureate

INTERNATIONAL TRANSPORTATION INNOVATION CENTER (ITIC)

An open, secure, and collaborative automotive test bed, ITIC is a non-profit facility where OEMs, suppliers, researchers & start-ups can test & validate mobility solutions. With a broad configuration of test areas and services for developing megatrends such as vehicle automation, connectivity & electrification, ITIC propels industry R&D.



RECENT UPSTATE ANNOUNCEMENTS

COMPANY	CAPEX	JOBS
ZF Transmissions Gray Court	\$200,000,000	500
BMW	\$200,000,000	200
Michelin, NA	\$175,000,000	
Oshkosh Defense	\$155,000,000	1,078
BMW	\$100,000,000	
Proterra	\$76,000,000	217
Magna Mirrors	\$31,250,000	174
Trane Technologies Thermo King	\$30,000,000	220
Plastic Omnium Industries, Inc.	\$27,000,000	
Alupress	\$20,570,000	79
Gissing North America	\$18,700,000	116
Plastic Omnium	\$17,700,000	76
ILGIN USA Corp.	\$13,300,000	89
Bosch Rexroth Corp	\$12,833,000	60
Auria	\$12,479,000	103
STAR EV	\$8,750,000	50

CONNECT WITH US

The Upstate SC Alliance is a public-private regional economic development organization. Let our Business Recruitment Team assist you in finding the perfect location, market intelligence or business connections. We support companies of all sizes. Let's talk.

