



UPSTATE
SOUTH CAROLINA

LAND HERE
LAUNCH HERE



UPSTATE *South Carolina*

Located at the heart of the booming Charlotte-Atlanta corridor, Upstate South Carolina is a 10-county region where global business thrives.

With a welcoming pro-business culture, world-class research environment, and superb quality of life, the Upstate offers an ideal environment for international companies to land and launch operations in the U.S. Let us help you build your North American presence with the support and services offered through our landing pad program.

UPSTATE SOUTH CAROLINA

by the numbers

539

international
companies from

34

different
countries

3

major airports
within

2.5

hours drive

 **GSP**

(Greenville-Spartanburg)

offers **100+** total
daily flights to
17 major cities

1.5M

Upstate
population

2,080+

manufacturers

90+

software
companies

300+

robotic, process,
automation
related firms

#3

for High-Tech
Job Growth

South Carolina

Industrial
engineering
concentration

2.5X

national average

Upstate SC

34

people move to the
Upstate each day

47+

lakes & waterfalls

220

days of sunshine
per year

#1

Friendliest City
in the US

Greenville

#1

for Business
Incentive Programs

South Carolina

26%

lower cost of housing
than national average

Upstate SC

26+

colleges & universities



“

The area is a great cultural center with a large diversity of local talent. We look forward to supporting our customers and working with the local talent to grow and expand our organization.”

Michael Bouranis

*President & CEO
valantic*

The Germany-based software developer and supplier management consultant for the automotive industry recently announced Upstate operations and creation of at least 15 jobs.

LET US SUPPORT

your launch of operations in the U.S.

Take advantage of the services and local expertise our team offers to companies considering U.S. market entry:

- Connections to local and state government agencies offering support programs for new businesses and startups
- Referrals to professional services and advisory firms for efficient U.S. startup
- Personal introductions to potential business prospects within the region
- Advice on how to leverage networks in the market to meet with peers, decision-makers and influencers
- Identification of low-cost workspace and real estate options
- Ongoing community support

RECENT LANDING PAD ANNOUNCEMENTS

valantic



AVONBROOK
SOFTWARE SOLUTIONS



docs24
The gateway to smarter thinking

pozyx

Rudolph
Logistics Group
Reaching more.



BNNano

“

We fell in love with the Upstate as soon as we set foot in the region. Everyone we met was so welcoming, helpful, and eager to help us develop and grow. The fact that the region was growing so quickly, major businesses had their U.S. operations there, along with the ease for us coming in from Scotland made it the ideal place to build our U.S. business from.”

Jim Rae
CEO, docs24



The Scotland-based company provides a proprietary platform for online marketing, business content and brand management. It established its North American sales and customer service presence in 2019.

MORE THAN A PLACE TO LAND

Locations with benefits.

When it comes to a physical presence, the Upstate boasts wide-ranging opportunities, from co-working spaces to offices with room for warehousing to office space within specialty clusters. Our team can provide you an array of options based on your specific needs. Take a peek at a couple of options attractive to international companies launching in the Upstate.

SPARK CENTER SC: IGNITING INDUSTRY SUCCESS

Located along a growing industrial corridor, the Spartanburg Community College Spark Center SC has supported companies from 12 different countries in launching production operations in the U.S. In addition to office workspaces, Spark Center SC offers industrial space for light manufacturing and warehousing. Additional services provided include telephone, internet, copiers, and limited administrative services.

ANDERSON COUNTY INCUBATOR AT 1428

The Anderson County Incubator at 1428 presents a range of options for a soft landing, with 15,000+ SF of office space and 180,000 SF for assembly and light manufacturing capabilities. Tenants like Sync.MD enjoy secure access to conference rooms, interview spaces and a shared campus with SC Works Recruitment Center and TriCounty Technical College.



Upstate SC
is home to

53

accelerator
& co-working
spaces



“

We feel that if we are in the Upstate, we have a lot of potential customers and prospects in a three-hour drive range. More than in the rest of America, for our technology and our use cases.”

***Yves Ghys** President, Pozyx Americas 2020-2022*



UpstateSCAlliance

Business moves here.

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upstateSCalliance.com