

Total Population

				Growth
	2010	2018	2023	Rate ¹
Easley	19,993	21,546	22,646	1.00%
Pickens County	119,224	126,807	132,421	0.87%
Upstate SC	1,362,073	1,482,416	1,563,925	1.08%
South Carolina	4,625,364	5,108,693	5,437,217	1.25%

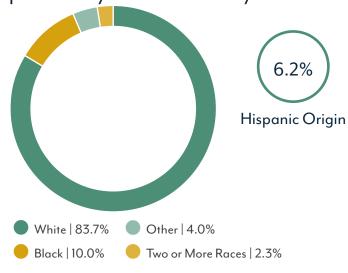
¹ Projected annual growth rate 2018-2023

Households & Families

	2010	2018	2023
Total Households	8,289	8,860	9,280
Total Families	5,474	5,832	6,071
Average HH Size	2.4	2.4	2.4



Population by Race & Ethnicity



Population by Age

	2010	2018	2023
Under 5	6.4%	5.8%	5.7%
5 to 9	6.4%	6.0%	5.9%
10 to 14	6.4%	6.3%	6.3%
15 to 24	11.1%	11.0%	11.0%
25 to 34	12.5%	12.8%	11.9%
35 to 44	13.1%	12.6%	13.1%
45 to 54	13.9%	13.0%	12.2%
55 to 64	12.1%	13.0%	12.8%
65+	18.0%	19.5%	21.0%
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2018 Employment by Industry

Agriculture/Mining | 0.1%

Construction | 7.0%

Manufacturing | 15.8%

Wholesale Trade | 3.4%

Retail Trade | 14.6%

Transportation/Utilities | 4.0%

Information | 1.3%

Finance/Insurance/Real Estate | 5.0%

Services | 46.0%

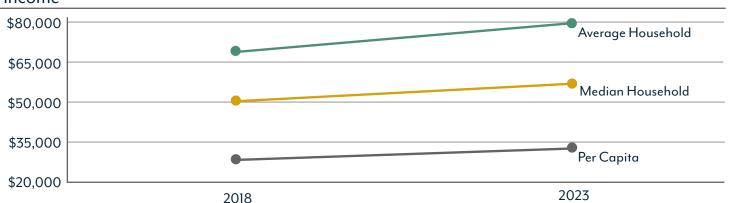
Public Administration | 2.7%

Employed Population, Age 16+ | 9,831

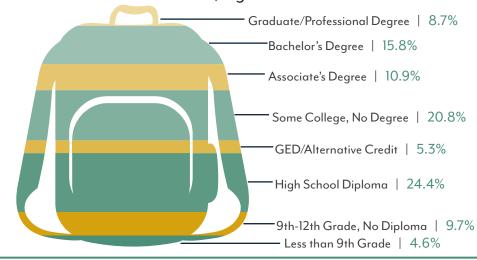
Gross Retail Sales By Fiscal Year



Income



2018 Educational Attainment, Age 25+







Degree or Higher



Upstate SC Alliance John Lummus, President/CEO

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