

**Total Population** 

|                   |           |           |           | Growth            |
|-------------------|-----------|-----------|-----------|-------------------|
|                   | 2010      | 2019      | 2024      | Rate <sup>1</sup> |
| Greenville        | 58,409    | 71,693    | 78,473    | 1.8%              |
| Greenville County | 451,225   | 520,932   | 560,313   | 1.5%              |
| Upstate SC        | 1,362,073 | 1,507,423 | 1,588,080 | 1.1%              |
| South Carolina    | 4,625,364 | 5,195,563 | 5,526,057 | 1.3%              |

<sup>&</sup>lt;sup>1</sup> Projected annual growth rate 2019-2024

# Households & Families

|                  | 2010   | 2019   | 2024   |
|------------------|--------|--------|--------|
| Total Households | 25,599 | 32,079 | 35,320 |
| Total Families   | 12,827 | 16,071 | 17,524 |
| Average HH Size  | 2.08   | 2.09   | 2.09   |



|          | 2010  | 2019  | 2024  |
|----------|-------|-------|-------|
| Under 5  | 6.5%  | 5.7%  | 5.6%  |
| 5 to 9   | 5.3%  | 5.6%  | 5.4%  |
| 10 to 14 | 4.6%  | 5.4%  | 5.4%  |
| 15 to 24 | 16.8% | 14.7% | 14.8% |
| 25 to 34 | 17.2% | 15.9% | 15.0% |
| 35 to 44 | 13.1% | 13.2% | 13.0% |
| 45 to 54 | 12.7% | 11.8% | 11.7% |
| 55 to 64 | 10.8% | 12.0% | 11.5% |
| 65+      | 12.9% | 15.8% | 17.6% |

19.5% Under 18

43.2%
Prime Working

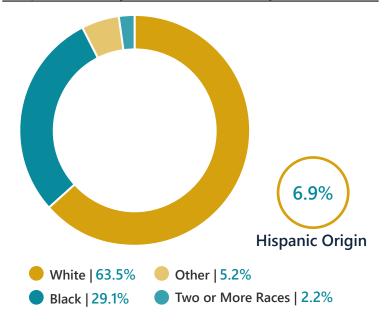
Age

36.9

Median Age



# Population By Race & Ethnicity



### 2019 Employment by Industry

### Agriculture/Mining | 0.2%

Construction | 4.5%

Manufacturing | 11.4%

Wholesale Trade | 3.8%

Retail Trade | 8.3%

Transportation/Utilities | 3.1%

Information | 2.7%

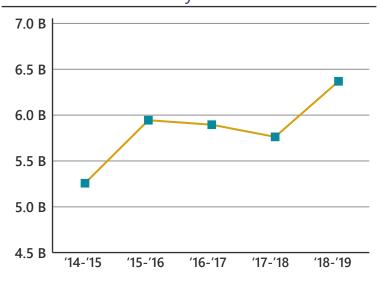
Finance/Insurance/Real Estate | 5.7%

Services | **58.5**%

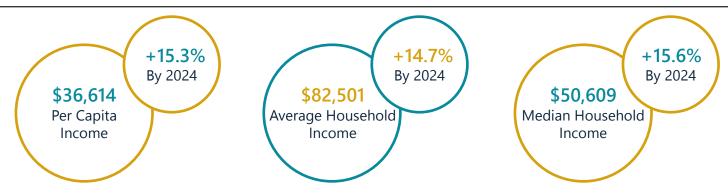
Public Administration | 2.1%

Employed Population, Age 16+ | 37,646

## Gross Retail Sales By Fiscal Year



#### 2019 Income



# 2019 Educational Attainment, Age 25+



89.9%

High School

Diploma or Higher





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