City of Greenville

Total Population

	2010	2018	2023	Growth Rate[1]
Greenville City	58,409	70,521	77,222	1.83%
Greenville County	451,225	513,431	554,977	1.57%
Upstate SC	1,362,073	1,482,416	1,563,925	1.08%
South Carolina	4,625,364	5,108,693	5,437,217	1.25%

[1] Projected annual growth rate 2018-2023

Households & Families

	2010	2018	2023
Total Households	25,599	31,504	34,705
Total Families	12,827	15,714	17,130
Average HH Size	2.1	2.1	2.1
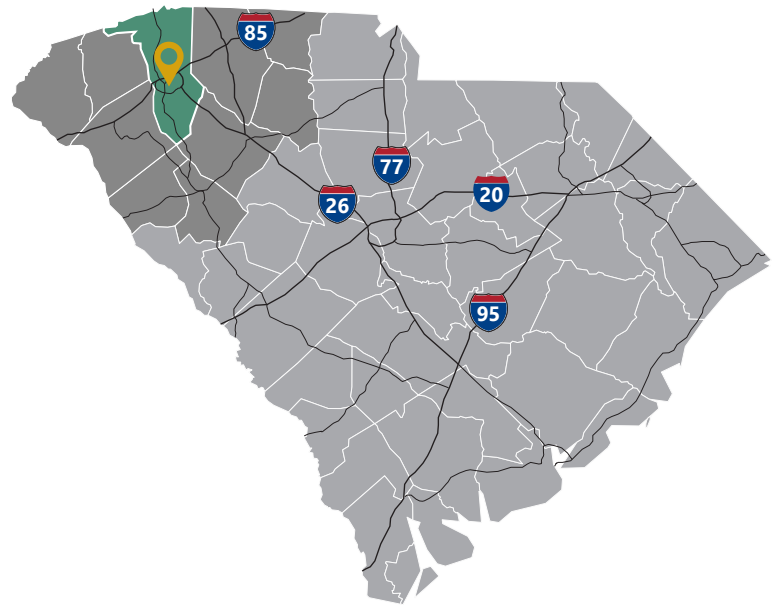
Population by Race & Ethnicity

6.7% Hispanic Origin

- White | 63.6%
- Other | 5.0%
- Black | 29.3%
- Two or More Races | 2.2%
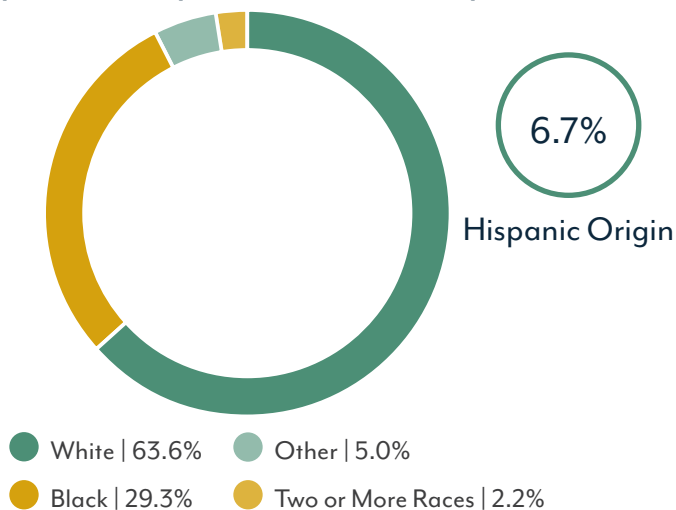
Population by Age

	2010	2018	2023
Under 5	6.5%	5.7%	5.7%
5 to 9	5.3%	5.7%	5.5%
10 to 14	4.6%	5.2%	5.4%
15 to 24	16.8%	14.9%	14.7%
25 to 34	17.2%	16.1%	15.2%
35 to 44	13.1%	13.2%	13.2%
45 to 54	12.7%	11.9%	11.6%
55 to 64	10.8%	11.9%	11.6%
65+	12.8%	15.3%	17.2%

2018 Employment by Industry

- Agriculture/Mining | 0.3%
- Construction | 5.1%
- Manufacturing | 11.7%
- Wholesale Trade | 2.9%
- Retail Trade | 9.6%
- Transportation/Utilities | 2.9%
- Information | 2.1%
- Finance/Insurance/Real Estate | 6.8%
- Services | 56.2%
- Public Administration | 2.4%
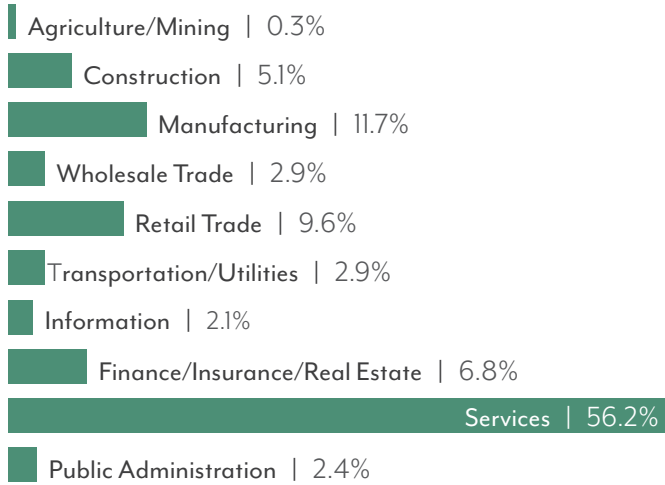
Employed Population, Age 16+ | 35,040

Gross Retail Sales By Fiscal Year

	'12-'13	'13-'14	'14-'15	'15-'16	'16-'17	'17-'18

(Y-axis: $4.5 B, $5.0 B, $5.5 B, $6.0 B, $6.5 B)

Income

	2018	2023

- Average Household
- Median Household
- Per Capita

(Y-axis: $30,000, $50,000, $70,000, $90,000)
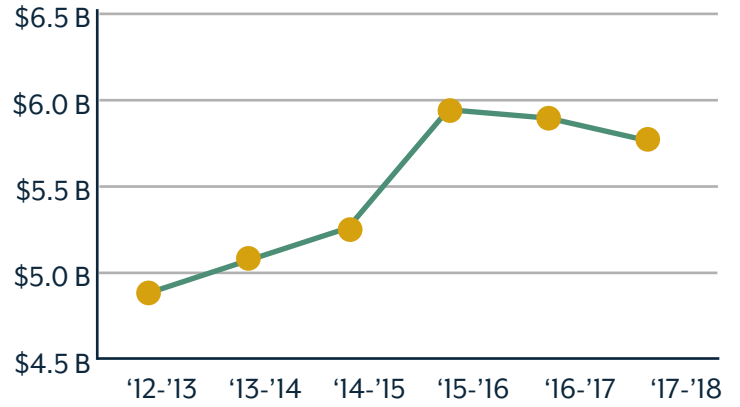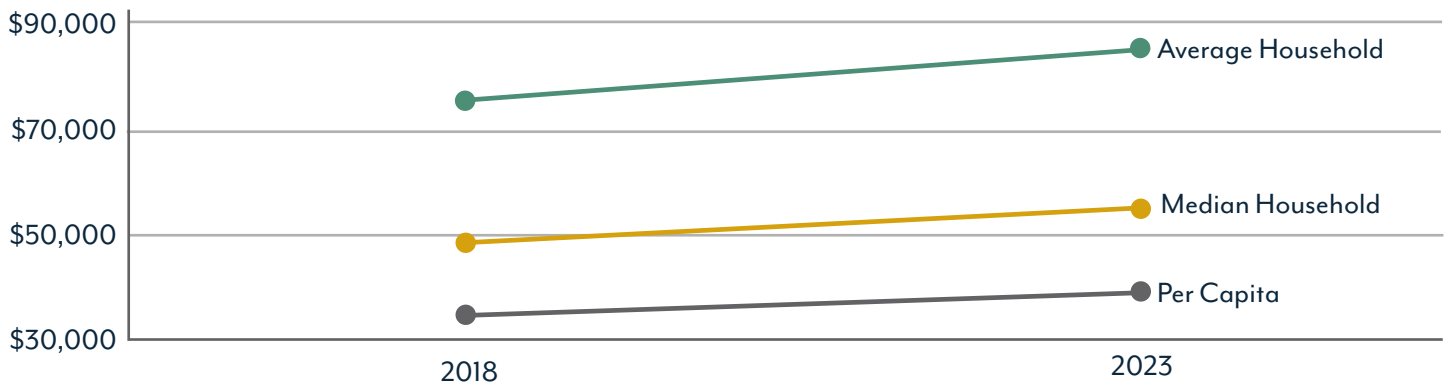
2018 Educational Attainment, Age 25+

- Graduate/Professional Degree | 18.0%
- Bachelor's Degree | 27.5%
- Associate's Degree | 7.6%
- Some College, No Degree | 17.2%
- GED/Alternative Credit | 2.7%
- High School Diploma | 15.7%
- 9th-12th Grade, No Diploma | 7.6%
- Less than 9th Grade | 3.7%

88.7% High School Diploma or Higher

45.5% Bachelor's Degree or Higher

UpstateSCAlliance
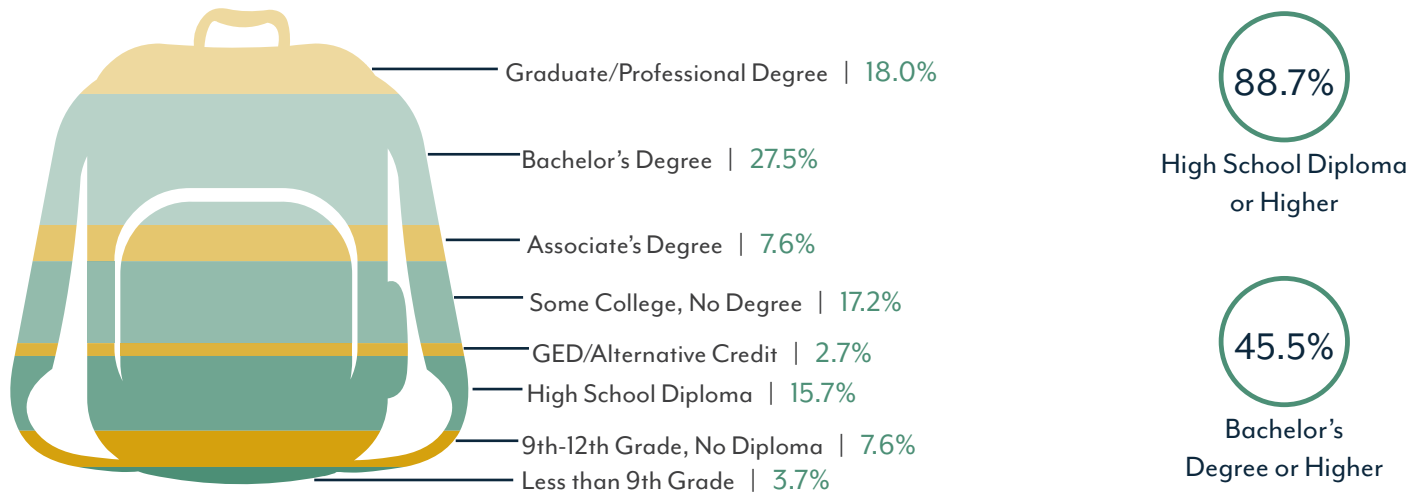
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Sources: ESRI Business Analyst (2018 and 2023 Estimates); US Census Bureau (2010 Census Data), & SC Department of Revenue and Taxation (Fiscal Year Retail Sales)