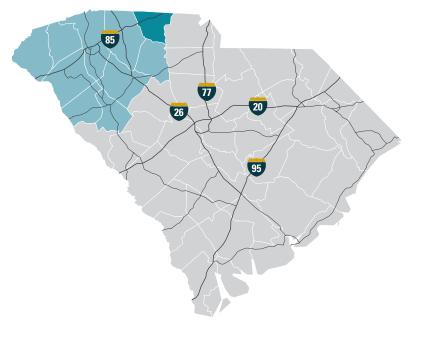


DISCOVER YOUR POTENTIAL

The county was named for the Cherokees who once made it their home. It was formed in 1897, and the county seat is Gaffney. Iron mining was such an important activity in this region before the Civil War, it is sometimes called the Old Iron District. Today, Cherokee County enjoys a thriving and profitable local economy and an abundance of natural and manufactured resources. Cherokee sits in a prime location just off I-85 between Charlotte, NC and Greenville/ Spartanburg, SC. Charlotte's Douglas International Airport and the Greenville-Spartanburg International Airport are both within 45 miles and the mainline of Norfolk Southern Railroad runs through Cherokee. The Port of Charleston is easily accessible via major highways. Cherokee offers an unbeatable combination of such factors as an abundant and educated work force with customized training by South Carolina Special Schools, a diversified industrial base, a high standard of living and quality of life, pro-business local governments, and easy access to transportation routes.



TOTAL POPULATION

| | 2010 | 2023 | 2028 | Growth Rate * |
|-----------------|-----------|-----------|-----------|----------------------|
| Cherokee County | 55,342 | 56,536 | 56,475 | -0.02% |
| Upstate SC | 1,362,073 | 1,568,057 | 1,615,810 | 0.60% |
| South Carolina | 4,625,364 | 5,311,184 | 5,473,930 | 0.61% |

POPULATION BY AGE

| | 2010 | 2023 | 2028 |
|------------|-------|-------|-------|
| Under 5 | 6.7% | 5.6% | 5.5% |
| 5 to 9 | 6.7% | 6.2% | 5.8% |
| 10 to 14 | 6.9% | 6.3% | 6.5% |
| 15 to 24 | 13.8% | 11.7% | 11.8% |
| 25 to 34 | 11.5% | 13.2% | 10.6% |
| 35 to 44 | 13.9% | 12.4% | 13.4% |
| 45 to 54 | 14.2% | 12.8% | 12.6% |
| 55 to 64 | 12.8% | 13.1% | 12.9% |
| 65+ | 13.5% | 18.8% | 21.0% |
| MEDIAN AGE | 38.2 | 40.6 | 42.1 |

38.4% of the 2023 population is prime working age

POPULATION by Race & Ethnicity

| | 2010 | 2023 | 2028 |
|---------------------------------|-------|-------|-------|
| White | 75.0% | 71.4% | 71.4% |
| Black | 20.4% | 19.8% | 19.8% |
| American Indian / Alaska Native | 0.4% | 0.4% | 0.4% |
| Asian | 0.6% | 0.7% | 0.7% |
| Hawaiian / Pacific Islander | 0.0% | 0.0% | 0.0% |
| Some Other Race | 2.2% | 3.0% | 3.0% |
| Two or More Races | 1.4% | 4.7% | 4.7% |
| Hispanic Origin (Any Race) | 3.7% | 5.4% | 5.4% |

HOUSEHOLDS & FAMILIES

| | 2010 | 2023 | 2028 |
|------------------------|--------|--------|--------|
| Total Households | 21,519 | 22,535 | 22,597 |
| Total Families | 14,941 | 15,112 | 15,101 |
| Average Household Size | 2.54 | 2.46 | 2.45 |
| Owner Occupied | 61.8% | 64.2% | 65.2% |
| Renter Occupied | 27.9% | 26.0% | 25.1% |
| Vacant | 10.3% | 9.9% | 9.7% |
| | | | |

MEDIAN HOUSEHOLD INCOME

| | 2023 | 2028 |
|-----------------|----------|----------|
| Cherokee County | \$49,409 | \$52,550 |
| South Carolina | \$60,025 | \$67,198 |
| United States | \$72,603 | \$82,410 |

PER CAPITA INCOME

| | 2023 | 2028 | |
|-----------------|----------|----------|--|
| Cherokee County | \$26,043 | \$29,126 | |
| South Carolina | \$35,757 | \$40,747 | |
| United States | \$41,310 | \$47,525 | |

2023 EDUCATIONAL ATTAINMENT, AGE 25+

| 7.0% | Graduate / Professional Degree |
|-------|--------------------------------|
| 9.4% | Bachelor's Degree |
| 12.2% | Associate Degree |
| 18.3% | Some College, No Degree |
| 31.1% | High School Diploma |
| 7.8% | GED / Alternative Credential |
| 10.3% | 9th-12th Grade, No Diploma |
| 4.0% | Less than 9th Grade |
| | |







2020 COMMUTING PATTERNS

TRAVEL DISTANCE TO WORK

| Less than 10 miles | 46.4% |
|--------------------|-------|
| 10-24 miles | 26.7% |
| 25-50 miles | 13.2% |
| 50 miles or more | 13.8% |



WORKER INFLOW & OUTFLOW



Live and work in Cherokee County Commute into Cherokee County Commute out of Cherokee County 9,683 9,899 15,174

Cherokee County WHERE DO WORKERS LIVE?

| Cherokee County | 49.4% |
|-----------------------|-------|
| Spartanburg County | 15.7% |
| Cleveland County, NC | 5.8% |
| Greenville County | 3.1% |
| Rutherford County, NC | 2.9% |
| York County | 2.8% |
| Union County | 1.9% |
| Gaston County, NC | 1.7% |
| Anderson County | 1.1% |
| Richland County | 1.0% |
| | |

2023 EMPLOYMENT

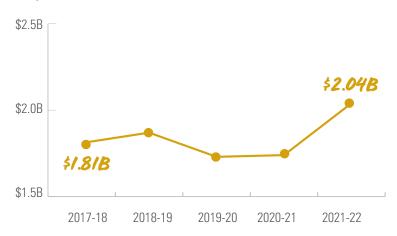
by Industry

| Agriculture / Mining | 1.0% | 216 |
|-----------------------------------|-------|--------|
| Construction | 7.3% | 1,617 |
| Manufacturing | 24.5% | 5,427 |
| Wholesale Trade | 2.0% | 435 |
| Retail Trade | 10.6% | 2,354 |
| Transportation / Utilities | 7.7% | 1,697 |
| Information | 0.5% | 118 |
| Finance / Insurance / Real Estate | 3.9% | 861 |
| Services | 38.0% | 8,406 |
| Public Administration | 4.5% | 994 |
| TOTAL | | 22,125 |

2023 CIVILIAN POPULATION by Labor Force (16+)

Labor Force 23,381 Unemployed 5.4%

GROSS RETAIL SALES by Fiscal Year



2023 BUSINESS ESTABLISHMENTS by Industry



59 Manufacturing



148
Leisure and
Hospitality



243Retail



102Professional and Business Services



27Transportation and Warehousing

TOP 5 MANUFACTURING EMPLOYERS

| COMPANY | PRIMARY PRODUCT(S) / INDUSTRY |
|-----------------------------------|---|
| Nestle USA | Frozen Prepared Food |
| Milliken & Company | Broadwoven Fabrics, Fabric Dyeing & Finishing |
| Freightliner Custom Chassis Corp. | Motor Home Chassis |

| | zan ana nener zearinge | |
|--|------------------------|--|
| | | |
| | | |
| | | |
| | | |

TOP 5 NON-MANUFACTURING EMPLOYERS

| COMPANY | PRIMARY PRODUCT(S) / INDUSTRY | EMPLOYEES |
|---------------------------------|-------------------------------|------------------|
| Cherokee County School District | Public Education, K-12 | 1,001-2,500 |
| Dollar Tree Distribution | Logistics | 501-1,000 |
| Limestone University | Higher Education | 251-500 |
| Cherokee County | County Government | 251-500 |
| Cherokee Medical Center | Healthcare | 251-500 |

AIRPORT

GREENVILLE-SPARTANBURG INTERNATIONAL AIRPORT

Hamrick Mills

Suminoe

- 50 non-stop daily departures
- 17 major cities & **20** airports
- 2.3 million passengers flown
- in FY2023 • 79,139 tons of air cargo moved in
- FY2023











Southwest **♥**

UNITED

SPARTANBURG DOWNTOWN MEMORIAL AIRPORT

PORT

INLAND PORT GREER

- 40 miles from the City of Gaffney
- 151,261 rail lifts in FY2022

PORT OF CHARLESTON

- 202 miles from the City of Gaffney
- 2.6 million TEUs handled in FY2023



INTERSTATES

Print Cloth, Shade Cloth & Sheeting

Ball and Roller Bearings



HIGHWAYS





MAJOR PROVIDERS

EMPLOYEES 1.001-2.500 501-1,000 501-1,000

251-500

251-500





ADDITIONAL RESOURCES













Upstate SC Alliance John Lummus, President / CEO 864.283.2300 • upstateSCalliance.com