

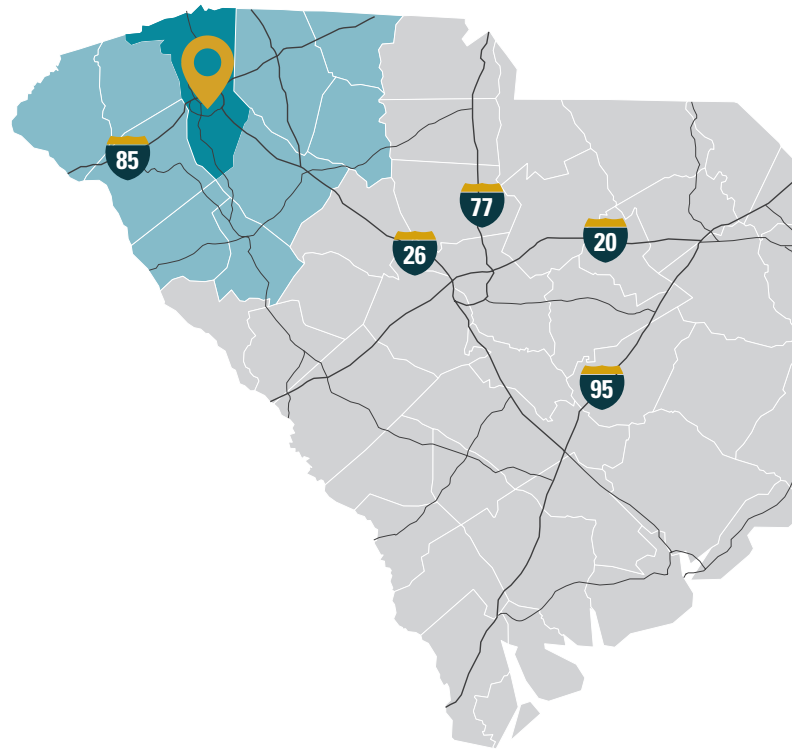


# City of GREENVILLE

## TOTAL POPULATION

	2010	2023	2028	Growth*
Greenville City	58,409	75,691	79,700	1.04%
Greenville County	451,225	552,910	578,009	0.89%
Upstate SC	1,362,073	1,568,057	1,615,810	0.60%
South Carolina	4,625,364	5,311,184	5,473,930	0.61%

\*Projected annual growth rate 2023-2028



## HOUSEHOLDS & FAMILIES

	2010	2023	2028
Total Households	25,599	35,689	38,032
Total Families	12,827	16,718	17,700
Average Household Size	2.08	2.02	2.00

## POPULATION by Age

	2010	2023	2028
Under 5	6.5%	5.3%	5.5%
5 to 9	5.3%	5.5%	5.3%
10 to 14	4.6%	5.4%	5.3%
15 to 24	16.8%	13.5%	14.1%
25 to 34	17.2%	15.5%	14.3%
35 to 44	13.1%	13.9%	13.5%
45 to 54	12.7%	11.4%	11.8%
55 to 64	10.8%	11.7%	10.8%
65+	12.9%	17.9%	19.5%

## 2023 POPULATION by Race & Ethnicity



- White **65.7%**
- Black **22.1%**
- AAPI **2.4%**
- AIAN **0.3%**
- Some Other Race **3.7%**
- Two or More Races **5.9%**
- Hispanic Origin **7.8%**



**19.1%**  
under 18

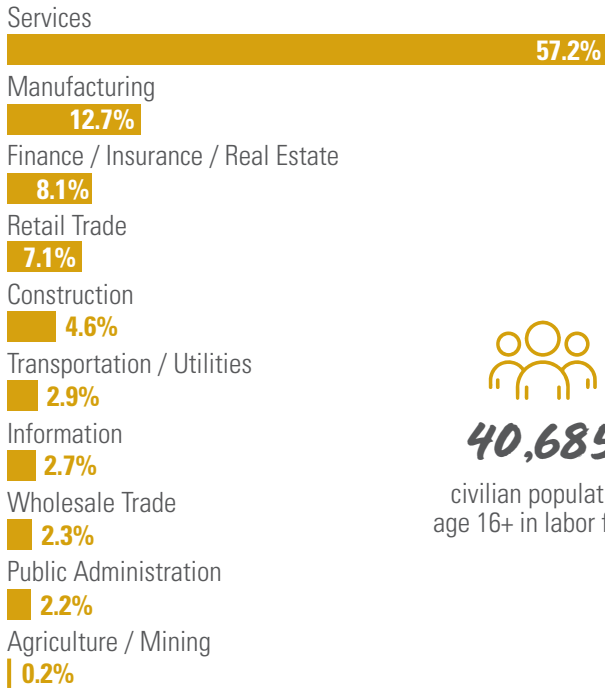


**40.8%**  
prime working age



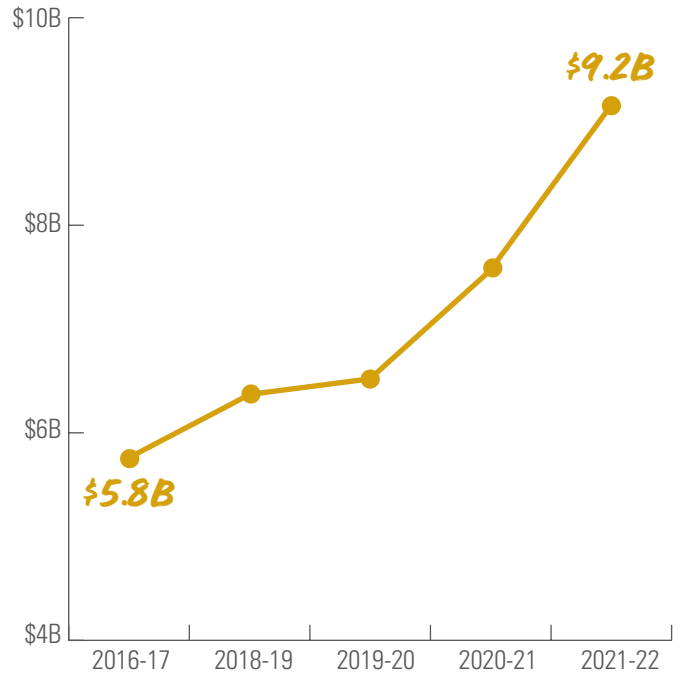
**38.3**  
median age

## 2023 EMPLOYMENT by Industry



**40,685**  
civilian population  
age 16+ in labor force

## GROSS RETAIL SALES by Fiscal Year



**\$52,479**  
per capita income

**\$58,724 by 2028**



**\$111,101**  
average household income

**\$122,874 by 2028**



**\$67,150**  
median household income

**\$73,949 by 2028**

## 2023 EDUCATIONAL ATTAINMENT, AGE 25+

- 21.8% Graduate / Professional Degree
- 34.1% Bachelor's Degree
- 8.0% Associate Degree
- 12.4% Some College; No Degree
- 13.6% High School Diploma
- 3.4% GED / Alternative Credential
- 5.2% 9th-12th Grade, No Diploma
- 1.5% Less than 9th Grade



**93.3%**  
high school diploma  
or higher

**55.9%**  
bachelor's degree  
or higher



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