



TOTAL POPULATION

	2018	2020	2023	Growth*
City of Greer	29,307	35,422	38,495	31.4%
Greenville County	515,572	525,534	558,036	8.2%
Spartanburg County	314,137	327,997	356,698	13.5%
Upstate SC	1,480,312	1,511,905	1,590,636	7.5%
South Carolina	5,091,702	5,118,425	5,373,555	5.5%

*Population growth 2018-2023

HOUSEHOLDS & FAMILIES

	2018	2020	2023
Total Households	11,411	13,883	15,096
Total Families	7,653	9,294	10,183
Average Household Size	2.55	2.53	2.53

POPULATION by Age

	2018	2020	2023
Under 5	7.2%	7.0%	6.6%
5 to 9	7.5%	7.2%	7.1%
10 to 14	7.1%	7.4%	7.3%
15 to 24	11.4%	11.8%	11.0%
25 to 34	14.3%	14.8%	13.6%
35 to 44	14.1%	14.4%	14.4%
45 to 54	13.1%	12.7%	12.3%
55 to 64	11.6%	11.0%	12.1%
65+	13.7%	13.8%	15.5%



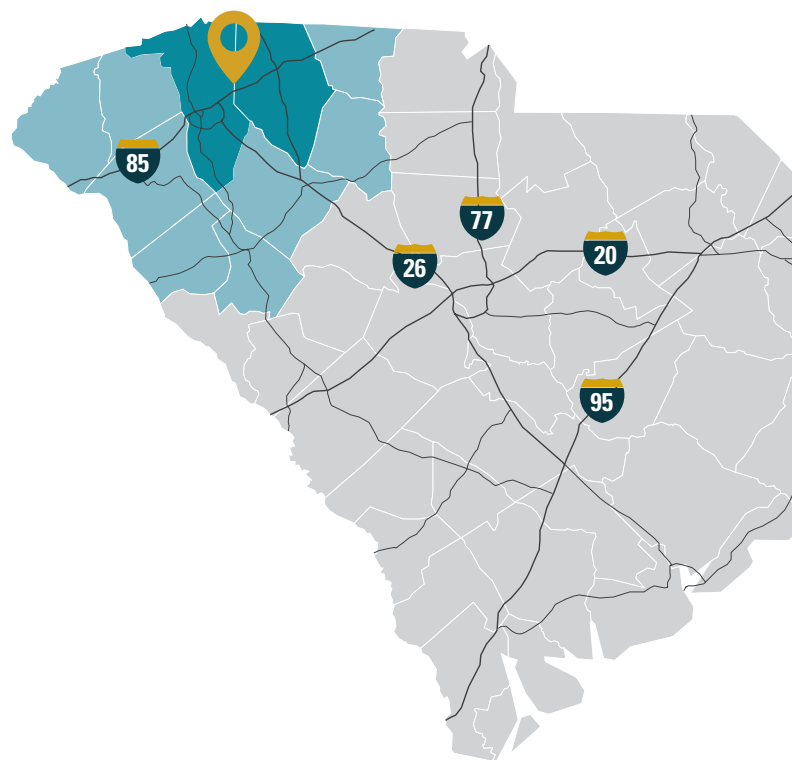
24.8%
under 18



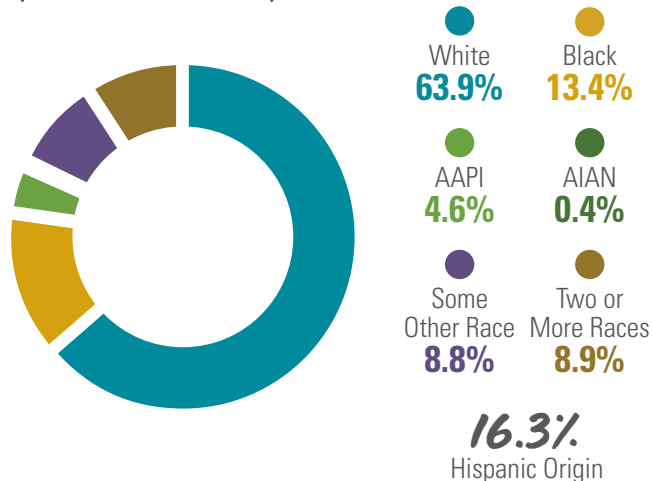
40.3%
prime working age



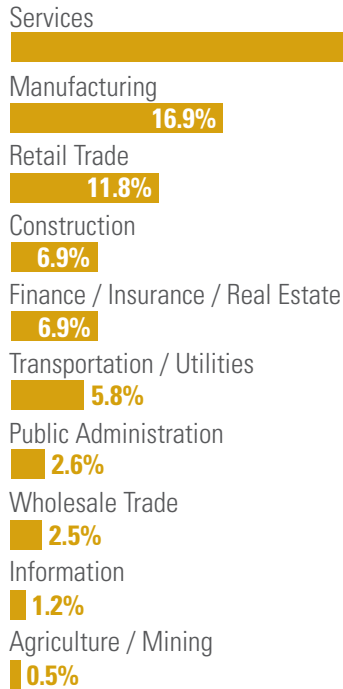
37.9
median age



2023 POPULATION by Race & Ethnicity

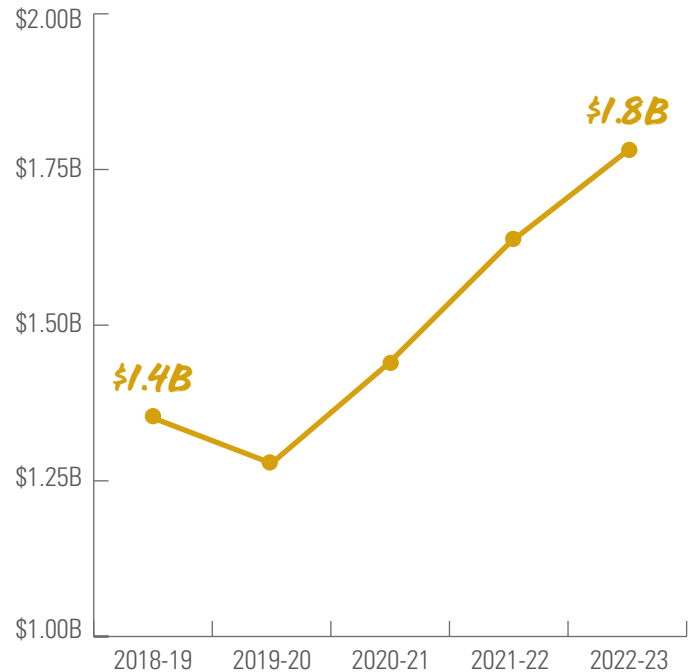


2023 EMPLOYMENT by Industry




18,988
civilian population
age 16+ in labor force

GROSS RETAIL SALES by Fiscal Year



\$37,768
per capita income

\$43,091 by 2028



\$96,280
average household income

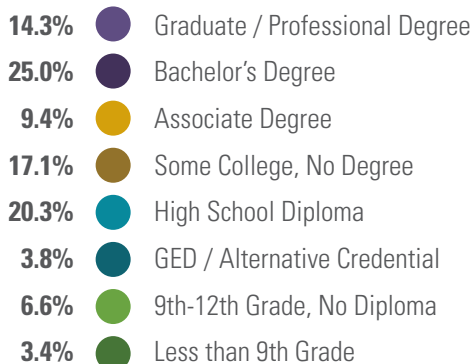
\$109,373 by 2028



\$68,270
median household income

\$77,215 by 2028

2023 EDUCATIONAL ATTAINMENT, AGE 25+




89.9%
high school diploma
or higher



39.3%
bachelor's degree
or higher