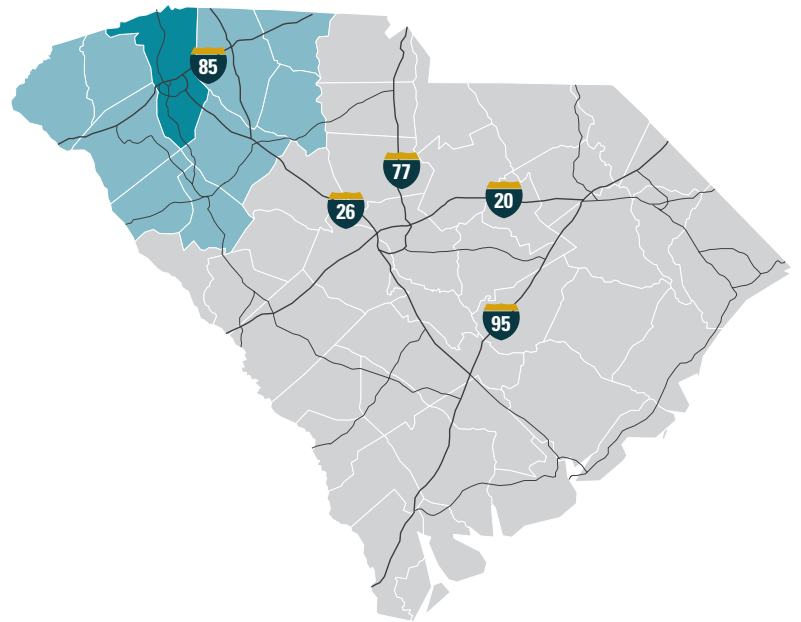




GROW. INNOVATE. SUCCEED.

Finding an abundance of streams and rivers, textile manufacturers began operating in Upstate South Carolina in the 1820s. From those early days, Greenville County has gradually transformed from the textile capital of the world into an office, engineering and advanced manufacturing center of excellence. As South Carolina’s most populous county, Greenville is situated in the northwestern corner of the state and is part of one of the nation’s fastest growing areas, “The I-85 Mega-Growth Corridor.” Located on I-85 between Charlotte, NC and Atlanta, GA, Greenville is just 200 miles via I-26 to the Atlantic Ocean and the Port of Charleston. To the northwest and just 30 minutes away are the Blue Ridge mountains. Access to the rest of the U.S. is made easy by the Greenville-Spartanburg International Airport, recognized as one of the most user friendly ones. With a unique blend of southern traditions and international influences, gentle rolling hills and beautiful, majestic mountains, Greenville is just the right mix for a great place to live, work and play



TOTAL POPULATION

	2010	2023	2028	Growth Rate*
Greenville County	451,225	552,910	578,009	0.89%
Upstate SC	1,362,073	1,568,057	1,615,810	0.60%
South Carolina	4,625,364	5,311,184	5,473,930	0.61%

*Projected annual growth rate 2023-2028

POPULATION BY AGE

	2010	2023	2028
Under 5	6.9%	5.9%	5.9%
5 to 9	6.6%	6.4%	6.1%
10 to 14	6.7%	6.6%	6.6%
15 to 24	13.5%	12.0%	12.1%
25 to 34	13.4%	13.0%	12.2%
35 to 44	14.0%	13.5%	13.5%
45 to 54	14.4%	12.5%	12.4%
55 to 64	11.8%	12.7%	11.9%
65+	12.8%	17.5%	19.4%
MEDIAN AGE	37.1	39.5	40.2

39% of the 2023 population is prime working age

HOUSEHOLDS & FAMILIES

	2010	2023	2028
Total Households	176,531	221,108	232,835
Total Families	119,362	144,112	151,186
Average Household Size	2.49	2.45	2.44
Owner Occupied	60.9%	64.3%	65.0%
Renter Occupied	29.4%	28.1%	27.7%
Vacant	9.7%	7.7%	7.2%

MEDIAN HOUSEHOLD INCOME

	2023	2028
Greenville County	\$69,155	\$77,990
South Carolina	\$60,025	\$67,198
United States	\$72,603	\$82,410

POPULATION by Race & Ethnicity

	2010	2023	2028
White	73.8%	66.6%	65.6%
Black	18.1%	16.3%	15.7%
American Indian / Alaska Native	0.3%	0.5%	0.5%
Asian	2.0%	2.7%	3.0%
Hawaiian / Pacific Islander	0.1%	0.1%	0.1%
Some Other Race	3.9%	6.4%	7.1%
Two or More Races	1.9%	7.4%	8.1%
Hispanic Origin (Any Race)	8.1%	11.9%	13.1%

PER CAPITA INCOME

	2023	2028
Greenville County	\$40,561	\$46,082
South Carolina	\$35,757	\$40,747
United States	\$41,310	\$47,525

2023 EDUCATIONAL ATTAINMENT, AGE 25+

14.9%	Graduate / Professional Degree
26.3%	Bachelor's Degree
10.4%	Associate Degree
16.5%	Some College, No Degree
19.2%	High School Diploma
4.2%	GED / Alternative Credential
5.9%	9th-12th Grade, No Diploma
2.6%	Less than 9th Grade





91.5%
high school diploma
or higher


41.2%
bachelor's degree
or higher

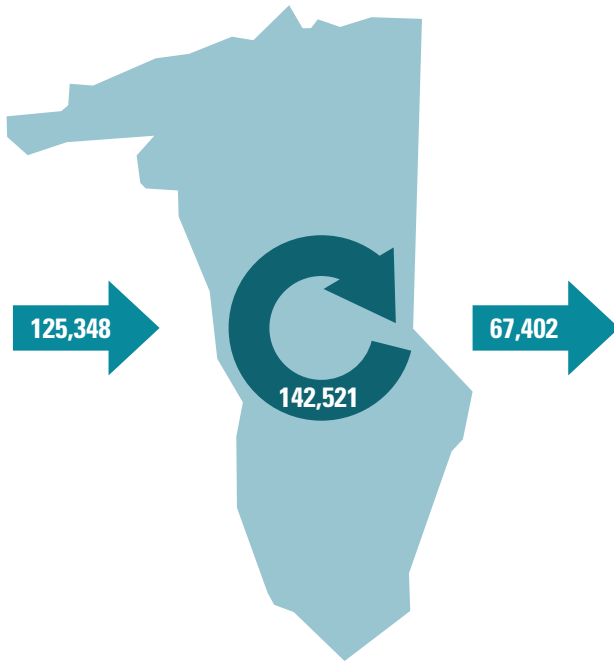
2020 COMMUTING PATTERNS

TRAVEL DISTANCE TO WORK

Less than 10 miles	44.5%
10-24 miles	28.8%
25-50 miles	12.1%
50 miles or more	14.6%

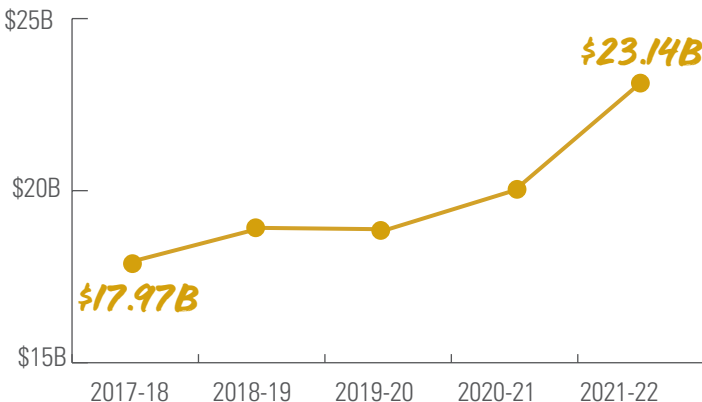

73.3%
of people who work in
Greenville County travel
less than 25 miles

WORKER INFLOW & OUTFLOW



Live and work in Greenville County	142,521
Commute into Greenville County	125,348
Commute out of Greenville County	67,402

GROSS RETAIL SALES by Fiscal Year



Greenville County WHERE DO WORKERS LIVE?

Greenville County	53.2%
Spartanburg County	10.2%
Anderson County	8.4%
Pickens County	6.1%
Laurens County	3.1%
Richland County	1.8%
Oconee County	1.7%
Lexington County	1.3%
Charleston County	1.2%
York County	1.0%

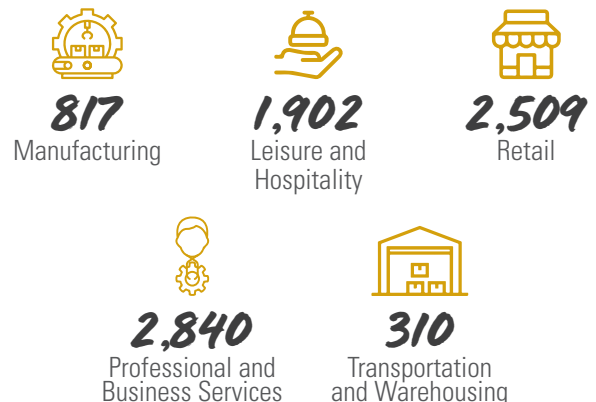
2023 EMPLOYMENT by Industry

Agriculture / Mining	0.4%	1,011
Construction	6.5%	17,354
Manufacturing	16.5%	43,953
Wholesale Trade	2.3%	6,177
Retail Trade	9.7%	25,743
Transportation / Utilities	4.7%	12,462
Information	2.0%	5,240
Finance / Insurance / Real Estate	6.6%	17,516
Services	48.8%	129,635
Public Administration	2.6%	6,809
TOTAL		265,900

2023 CIVILIAN POPULATION by Labor Force (16+)

Labor Force	275,673
Unemployed	3.5%

2023 BUSINESS ESTABLISHMENTS by Industry



TOP 10 MAJOR EMPLOYERS

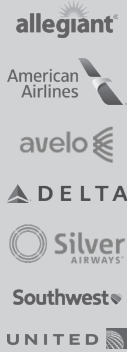
COMPANY	PRIMARY PRODUCT(S) / INDUSTRY	EMPLOYEES
Greenville County Schools	K-12 Public Education	5,001+
Prisma Health	Healthcare	5,001+
US Government	Federal Government	2,501-5,000
Michelin North America	Headquarters / R&D / Manufacturing (Radial Tires)	2,501-5,000
Bon Secours St. Francis Health System	Healthcare	2,501-5,000
GE Power	Turbines	2,501-5,000
State of SC	State Government	1,001-2,500
Greenville County	County Government	1,001-2,500
TD Bank	Financial Services	1,001-2,500
Fluor Corporation	Engineering, Procurement & Construction	1,001-2,500

AIRPORT



GREENVILLE-SPARTANBURG INTERNATIONAL AIRPORT

- 50 non-stop daily departures
- 17 major cities & 20 airports
- 2.3 million passengers flown in FY2023
- 79,139 tons of air cargo moved in FY2023



GREENVILLE DOWNTOWN AIRPORT

SC TECHNOLOGY & AVIATION CENTER

PORT



INLAND PORT GREER

- 17 miles from the City of Greenville
- 151,261 rail lifts in FY2022

PORT OF CHARLESTON

- 212 miles from the City of Greenville
- 2.6 million TEUs handled in FY2023

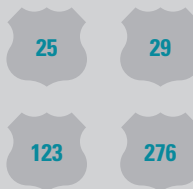
HIGHWAY



INTERSTATES



HIGHWAYS



RAIL



MAJOR PROVIDERS



SHORT-LINE PROVIDERS

Carolina Piedmont

ADDITIONAL RESOURCES



UpstateSCAlliance

Upstate SC Alliance

John Lummus, President / CEO
864.283.2300 • upstateSCAlliance.com

Sources: Appalachian Council of Governments, Esri Business Analyst, Greenville-Spartanburg International Airport, SC Department of Revenue and Taxation, SC Ports Authority, Upstate SC Alliance, and US Census Bureau