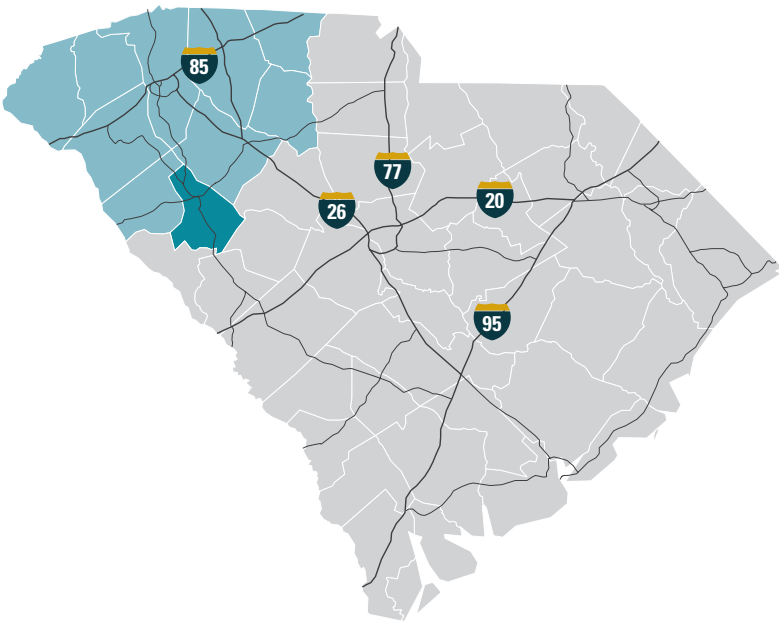




**PERFECTLY SITUATED**

Greenwood County takes its name from the plantation of an early resident, John McGehee, Jr. The area is accessible to three major interstates and only hours away from both the mountains and the coast. Since 1950, Greenwood County has experienced diversified industrial growth with construction of new facilities by major corporations. The county is home to the George W. Park Seed Company, Lonza, and Velux, whose research and development divisions are on the cutting edge of science and technology. Piedmont Technical College and Lander University in Greenwood provide quality educational opportunities for individuals to acquire the knowledge and skills for employment in engineering, industrial technology, business, health, liberal arts, and public service, or for transfer to senior colleges and universities.



**TOTAL POPULATION**

	2018	2020	2023	Population Growth 2018-2023
Greenwood County	70,633	69,351	69,460	-1.7%
Upstate SC	1,480,312	1,511,905	1,590,636	7.5%
South Carolina	5,091,702	5,118,425	5,373,555	5.5%

Source: US Census Bureau (2020 Decennial Census and 2018 & 2023 Population Estimates Program data)

# DEMOGRAPHICS

## POPULATION *by Age*

	2018	2020	2023
Under 5	6.1%	5.5%	5.6%
5 to 9	6.4%	6.1%	6.1%
10 to 14	6.6%	6.6%	6.3%
15 to 24	13.1%	14.3%	14.2%
25 to 34	12.6%	11.4%	12.2%
35 to 44	11.3%	11.2%	11.4%
45 to 54	12.6%	12.0%	11.5%
55 to 64	12.9%	13.4%	12.9%
65+	18.4%	19.7%	19.8%
MEDIAN AGE	39.5	40.4	39.9

35.1% of the 2023 population is prime working age

## MEDIAN HOUSEHOLD INCOME

	2018	2020	2023
Greenwood County	\$40,473	\$43,299	\$54,352
South Carolina	\$50,748	\$53,366	\$60,025
United States	\$58,100	\$62,203	\$72,603

## POPULATION *by Race & Ethnicity*

	2018	2020	2023
White	64.2%	59.4%	64.4%
Black	32.4%	30.2%	31.9%
American Indian / Alaska Native	0.5%	0.2%	0.6%
Asian	1.3%	1.0%	1.2%
Hawaiian / Pacific Islander	0.1%	0.1%	0.1%
Some Other Race	n/a	4.3%	n/a
Two or More Races	1.4%	4.8%	1.8%
Hispanic Origin (Any Race)	6.1%	6.8%	7.4%

## HOUSEHOLDS & FAMILIES

	2018	2020	2023
Total Households	28,405	28,123	28,337
Total Families	18,695	18,175	18,274
Average Household Size	2.42	2.37	2.35
Owner Occupied	52.4%	58.7%	59.2%
Renter Occupied	37.0%	31.1%	30.4%
Vacant	10.6%	10.2%	10.4%

# EDUCATION

## 2023 EDUCATIONAL ATTAINMENT, AGE 25+



- 9.6% Graduate / Professional Degree
- 16.8% Bachelor's Degree
- 15.5% Associate Degree
- 14.2% Some College, No Degree
- 26.5% High School Diploma
- 5.7% GED / Alternative Credential
- 8.5% 9th-12th Grade, No Diploma
- 3.2% Less than 9th Grade

88.3%  
high school diploma  
or higher

26.5%  
bachelor's degree  
or higher

## STUDENT ENROLLMENT

	2022-23
K-12 Schools	11,772
2-Year Schools	5,315
4-Year and Graduate Schools	4,167

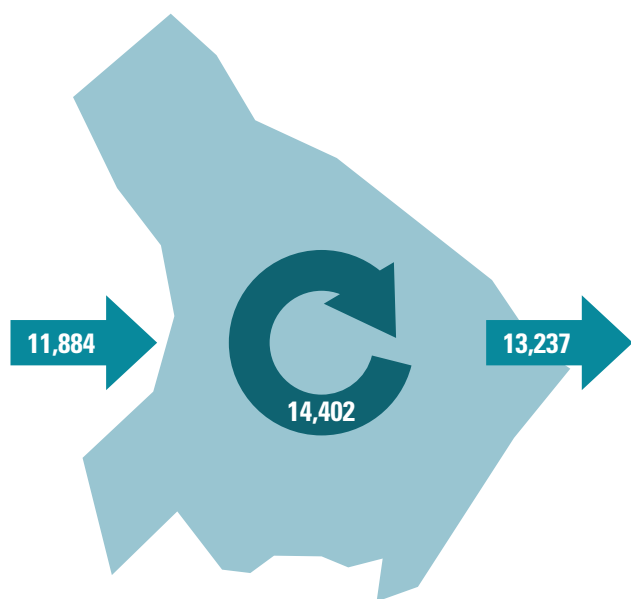
## DEGREE COMPLETIONS

	2022-23
Associates Degrees	643
Bachelor's Degrees	679
Graduate/Professional Degrees	143



# COMMUTING PATTERNS

## WORKER INFLOW & OUTFLOW



Live and work in Greenwood County	14,402
Commute into Greenwood County	11,884
Commute out of Greenwood County	13,237

## TRAVEL DISTANCE TO WORK

Less than 10 miles	50.2%
10-24 miles	19.6%
25-50 miles	13.6%
50 miles or more	16.6%

  
**69.8%**  
of workers travel  
less than 25 miles

## WHERE DO WORKERS LIVE?

### Greenwood County

Greenwood County	54.8%
Abbeville County	7.4%
Laurens County	6.3%
Anderson County	4.1%
Greenville County	4.0%
Spartanburg County	2.3%
Saluda County	1.8%
Richland County	1.6%
McCormick County	1.4%
Newberry County	1.3%

*In 2023, the Greenwood County labor force totaled 30,030 workers and unemployment remained low at 3.5%.*

# BUSINESS & INDUSTRY

## 2023 EMPLOYMENT

### by Industry

Government	25.3%	6,960
Manufacturing	19.7%	5,426
Trade, Transportation, & Utilities	17.1%	4,697
Education & Health Services	12.4%	3,399
Leisure & Hospitality	10.5%	2,886
Professional & Business Services	6.0%	1,662
Construction	3.8%	1,055
Financial Activities	2.7%	754
Other Services (except Government)	1.7%	457
Natural Resources & Mining	0.4%	100
Information	0.3%	96

### TOTAL EMPLOYMENT

**27,496**

## 2023 BUSINESS ESTABLISHMENTS

### by Industry

<b>366</b> Trade, Transportation and Utilities	<b>205</b> Education and Health Services	<b>201</b> Professional and Business Services
<b>163</b> Leisure and Hospitality	<b>142</b> Financial Activities	<b>114</b> Construction
<b>96</b> Other Services (except Government)	<b>81</b> Manufacturing	<b>15</b> Information

## GROSS RETAIL SALES

### by Fiscal Year

	2018-19	2019-20	2020-21	2021-22	2022-23
Greenwood County	\$2,342,249,591	\$2,422,474,697	\$2,644,081,980	\$2,802,229,531	\$3,107,829,912

## TOP 10 MAJOR EMPLOYERS

### COMPANY

Self Regional Healthcare  
Greenwood County School District 50  
State of SC  
Carolina Pride Foods, Inc.  
Lander University  
Lonza (formerly Capsugel Mfg Technologies)  
Piedmont Technical College  
Cardinal Health  
Greenwood County  
Ascend Performance Materials

### PRIMARY PRODUCT(S) / INDUSTRY

Healthcare  
Public education (K-12)  
State government  
Sausages and other prepared meats  
Higher education (4-year university)  
Hard capsule manufacturing and product development  
Higher education (technical college)  
Medical devices and supplies  
County government  
Polymer production and distribution center

### EMPLOYEES

2,501 to 5,000  
1,001 to 2,500  
1,001 to 2,500  
501 to 1,000  
501 to 1,000  
501 to 1,000  
501 to 1,000  
251 to 500  
251 to 500  
251 to 500

## AIRPORT



### GREENVILLE-SPARTANBURG INTERNATIONAL AIRPORT

- 50 non-stop daily departures
- 24 major cities & 27 airports
- 2.6 million passengers flown in 2023
- 78,715 tons of air cargo moved in 2023



### GREENWOOD COUNTY AIRPORT

## PORT



### INLAND PORT GREER

- 63 miles from the City of Greenwood
- 175,873 rail lifts in 2023

### PORT OF CHARLESTON

- 171 miles from the City of Greenwood
- 2.5 million TEUs handled in 2023

## HIGHWAY



### INTERSTATES

16 miles to 85 19 miles to 26

### HIGHWAYS

25 178 221  
34 272

## RAIL



### MAJOR PROVIDERS

[CSX]

## ADDITIONAL RESOURCES



UpstateSCAlliance

Upstate SC Alliance

John Lummus, President / CEO

864.283.2300 • upstateSCAlliance.com

Sources: Esri Business Analyst, Greenville-Spartanburg International Airport, Lightcast (2024.1 QCEW), SC Dept of Education, SC Dept of Revenue and Taxation, SC Ports Authority, Upstate SC Alliance, US Bureau of Labor Statistics, and US Census Bureau (Decennial Census, Population Estimates Program & 2021 LEHD)