



# CHINA

Connecting to the Upstate



## Globally connected. Globally competitive.

Upstate South Carolina connects two of the largest cities in the Southeastern United States: Charlotte and Atlanta. It is home to some of the world's most forward-thinking companies, including leaders in development and application of cutting-edge technologies. With a moderate climate and unmatched quality of life, the Upstate has 1.5 million residents and is a magnet for top talent.

Located on the East Coast (in UTC-05:00 time zone), the Upstate offers international companies an ideal location to launch new offices, engineering or service centers, manufacturing or distribution operations. Its global connectivity boosts a growing industrial base and is supported by key infrastructure for businesses and consumers: air, interstate and rail, with access to the most productive port on the East Coast. In addition, power and water capacity are plentiful, with electric rates among the lowest in the nation.



## TOP DESTINATION for Foreign Investment



#1

highest concentration  
of FDI jobs  
South Carolina



545+

international  
companies  
Upstate SC



10.1%

of Upstate jobs are with  
foreign-owned enterprises

2x national  
average

## CHINESE INVESTMENT in Upstate SC



23

Chinese-owned  
companies



16

company announcements  
since 2016



1,715

jobs created  
since 2016



\$587M

in capital investment  
since 2016

## International Support

The Upstate SC Alliance works as a team with the State of South Carolina and our partners to provide support and resources for international companies seeking to establish and expand operations within the United States of America, including:



### MARKET ENTRY

Support for your US launch, whether opening a small office or establishing manufacturing or distribution operations.



### MARKET INSIGHT

Create custom business intelligence reports on workforce availability, industry profiles & more.



### VISAS

Connect with local providers experienced with requirements for travel in the US.



### SITE SELECTION

Conduct search of available properties based on your specific criteria.



### TEAM OF ADVISORS

From incorporation to human resources to incentives negotiations, we can help you assemble a team of professional advisors.



### CONNECTIONS

Provide introductions to federal, state, local and private sector agencies & stakeholders.

## International Resources

45+ international organizations are active in the Upstate, creating a welcoming environment for global business.

### UPSTATE INTERNATIONAL

Organization that empowers people and businesses of all nations to thrive in the Upstate by connecting them with programs, events and initiatives that foster an exchange of international culture and discussion of global issues.

### SISTER CITIES

Sister Cities International programs, through the Greenville chapter, maintain relationships with Bergamo, Italy; Kortrijk, Belgium; Vadodara, India; and Tianjin, FTZ, PRC.

### INTERNATIONAL SCHOOLS

École Française Bilingue (Bilingual French School), German School Upstate SC, and supplementary schools are available for Chinese, Korean, and Japanese residents of the Upstate to learn both their native cultures and language education.



**JTEKT**



**MICHELIN**



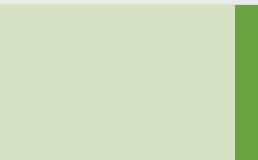
**Electrolux**

**AFL**



### AEROSPACE

- Strategically located to reach OEMs such as Boeing, Gulfstream, and Airbus
- A strong concentration of engineers and aerospace training programs
- Home to GE Aviation, Lockheed Martin, Michelin, Solvay and Champion Aerospace



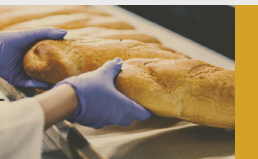
### AUTOMOTIVE

- Suppliers can reach more than 20 OEMs in a day's drive
- South Carolina is the #1 Exporter of tires and completed passenger vehicles in the U.S.
- Home to world class CU-ICAR (Clemson University International Center for Automotive Research), a 250-acre advanced-technology research campus that provides industry-driven research and engineering talent



### ENGINEERED MATERIALS

- The Upstate develops and produces innovative materials in the areas of composites, plastics, optics, textiles, ceramics, and metals
- The engineered materials sector has 900+ companies and employs 41,450+ people
- Home to Milliken Company, 3M, Fujifilm, Toray, AFL Telecommunications, Teijin and AVX



### FOOD MANUFACTURING

- Upstate South Carolina is home to 204 companies in the food industry
- Clemson University is one of the few schools in the U.S. that offers a degree in packaging science
- Home to Keurig Dr Pepper, Nestle, Carolina Pride, Columbia Farms and PepsiCo



### LIFE SCIENCES

- Upstate South Carolina is home to more than 455 life sciences companies
- Research centers in biomaterials, devices, genetic conditions, genomic profiling, and cancer research
- Home to Abbott, Arthrex, Cardinal Health, Lonza and Nutra Manufacturing