

# UPSTATE SOUTH CAROLINA

*Globally connected. Globally competitive.*



## *A region with global reach.*

Upstate South Carolina connects two of the largest cities in the Southeastern United States: Charlotte and Atlanta. It is home to some of the world's most forward-thinking companies, including leaders in development and application of cutting-edge technologies. With a moderate climate and unmatched quality of life, the Upstate has 1.5 million residents and is a magnet for talent.

Located on the East Coast (in UTC-05:500 time zone), the Upstate offers international companies an ideal location for U.S. market entry. From sales and engineering offices, to service centers, to manufacturing and distribution, our region is primed to support companies of all sizes. With air, interstates and rail connections to the deepest and most productive port on the East Coast, Upstate SC has global reach. We also have plentiful water and carbon neutral power, and the lowest unionization rate in the nation.



# 53

foreign-owned companies  
have announced new  
locations in Upstate SC

2018-2022

# #1

state with highest  
concentration of FDI jobs

South Carolina



The amount of support services offered in Spartanburg played a significant role in our decision to locate here, particularly the landing space available thanks to the Spark Center. Spartanburg is a known name among many European businesses, and we are excited, and grateful, to join such a welcoming, supportive community."

**Noël Deferm**

CO-FOUNDER, GENERAL MANAGER,  
AND PRESIDENT OF HAMMER-IMS

# 576

## INTERNATIONAL COMPANIES in Upstate SC

142		GERMANY
64		JAPAN
54		CANADA
54		UK
37		FRANCE
26		SWITZERLAND
24		NETHERLANDS
23		CHINA
23		ITALY
20		SWEDEN
15		IRELAND
13		BELGIUM

## International Support

The Upstate SC Alliance works as a team with the State of South Carolina and our partners to provide support and resources for international companies seeking to establish and expand operations within the United States of America, including:



### MARKET ENTRY

Support for your US launch, whether opening a small office or establishing manufacturing or distribution operations.



### MARKET INSIGHT

Create custom business intelligence reports on workforce availability, industry profiles & more.



### VISAS

Connect with local providers experienced with requirements for U.S. travel, work eligibility and immigration.



### SITE SELECTION

Conduct search of available properties based on your company's criteria.



### TEAM OF ADVISORS

From incorporation to human resources to incentives negotiations, we can help you assemble a team of professional advisors.



### CONNECTIONS

Provide introductions to federal, state, local and private sector agencies & stakeholders.

## International Resources

49 international organizations are active in the Upstate, creating a welcoming environment for global business.

### UPSTATE INTERNATIONAL

Organization that empowers people and businesses of all nations to thrive in the Upstate by connecting them with programs, events and initiatives that foster an exchange of international culture and discussion of global issues.

### EUROPEAN AMERICAN CHAMBER OF COMMERCE CAROLINAS

An independent, membership organization dedicated to stimulating business and networking relations between Europe and the Carolinas region.

### SISTER CITIES

Sister Cities International programs, through the Greenville chapter, maintain relationships with Bergamo, Italy; Kortrijk, Belgium; Vadodara, India; and Tianjin, FTZ, PRC.

### INTERNATIONAL SCHOOLS

German School Upstate SC, and supplementary schools are available for Chinese, Korean, and Japanese residents of the Upstate to learn both their native cultures and language education.



**JTEKT**



**MICHELIN**



**Electrolux**

**AFL**



### AEROSPACE

- Strategically located to reach OEMs such as Boeing, Gulfstream, and Airbus
- A strong concentration of engineers and aerospace training programs
- Home to GE Aviation, Lockheed Martin, RBC AeroStructures, Solvay and Champion Aerospace



### AUTOMOTIVE

- Suppliers can reach 33 passenger OEMs within a one-day drive
- South Carolina is the #1 Exporter of tires and completed passenger vehicles in the U.S.
- Home to world class CU-ICAR (Clemson University International Center for Automotive Research), a 250-acre advanced-technology research campus that provides industry-driven research and engineering talent



### ENGINEERED MATERIALS

- The Upstate develops and produces innovative materials in the areas of composites, plastics, optics, textiles, ceramics, and metals
- The engineered materials sector has 1,030+ business locations, employs 40,480+
- Home to Milliken, 3M, Fujifilm, Toray, AFL Telecommunications, Teijin and AVX



### FOOD & BEVERAGE

- Upstate South Carolina is home to 285+ companies in the food & beverage industry
- Clemson University is one of the few schools in the U.S. that offers a degree in packaging science
- Home to Keurig Dr Pepper, Nestlé, Carolina Pride, Columbia Farms, PepsiCo, E.A. Sween & Milo's Tea



### LIFE SCIENCES

- Upstate South Carolina is home to 460+ life sciences companies
- Research centers in biomaterials, devices, genetic conditions, genomic profiling, and cancer research
- Home to Abbott, Arthrex, Cardinal Health, Lonza and Nutra Manufacturing

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The Upstate SC Alliance is a public/private regional economic development organization designed to market the dynamic commerce-rich northwestern corner of South Carolina.



UpstateSCAlliance