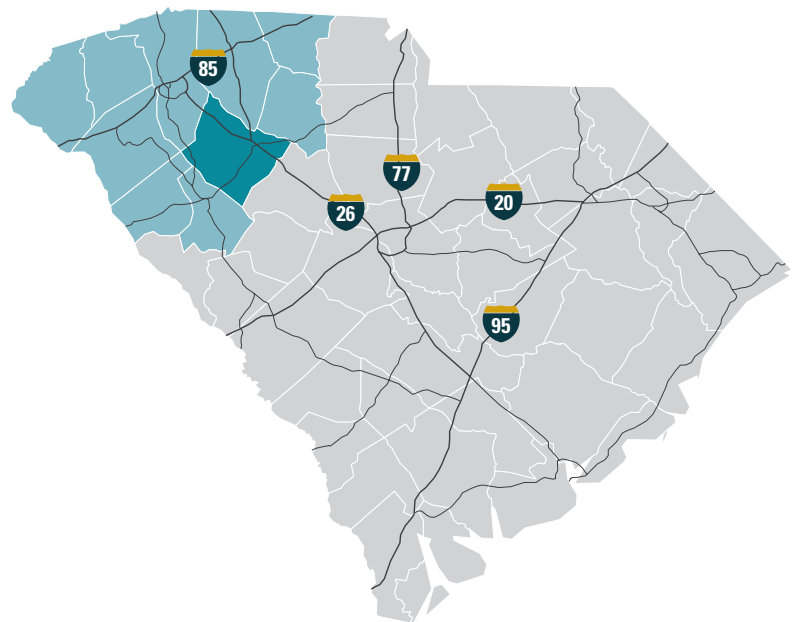


# Laurens COUNTY



## BUSINESS CENTERED

Laurens County offers a unique blend of historic charm and economic opportunity, making it an appealing place to live and do business. Located in the heart of Upstate SC, the county enjoys proximity to major highways like I-385 and I-26, making it an ideal hub for logistics and commerce. Its diverse economic base, ranging from advanced manufacturing to agriculture and distribution, is supported by a skilled workforce and high-quality technical training programs. In addition, the county's location between Greenville and Columbia offers the perfect lifestyle for those who want to be near the activity of the city, while seeking the peace of natural scenery and ample opportunities for outdoor recreation.



## TOTAL POPULATION

	2018	2020	2023	Population Growth 2018-2023
Laurens County	66,855	67,539	68,873	3.0%
Upstate SC	1,480,312	1,511,905	1,590,636	7.5%
South Carolina	5,091,702	5,118,425	5,373,555	5.5%

Source: US Census Bureau (2020 Decennial Census and 2018 & 2023 Population Estimates Program data)

# DEMOGRAPHICS

## POPULATION by Age

	2018	2020	2023
Under 5	5.8%	5.7%	5.6%
5 to 9	6.1%	5.9%	5.9%
10 to 14	6.3%	6.5%	6.2%
15 to 24	12.6%	12.4%	12.6%
25 to 34	12.3%	11.5%	12.8%
35 to 44	11.0%	11.1%	11.4%
45 to 54	13.3%	13.0%	12.4%
55 to 64	14.2%	14.4%	14.0%
65+	18.4%	19.5%	19.2%
<b>MEDIAN AGE</b>	<b>41.4</b>	<b>42.1</b>	<b>41.0</b>

*36.6% of the 2023 population is prime working age*

## MEDIAN HOUSEHOLD INCOME

	2018	2020	2023
Laurens County	\$43,136	\$42,799	\$55,929
South Carolina	\$50,748	\$53,366	\$60,025
United States	\$58,100	\$62,203	\$72,603

## POPULATION by Race & Ethnicity

	2018	2020	2023
White	72.0%	66.7%	72.5%
Black	25.3%	23.7%	24.2%
American Indian / Alaska Native	0.4%	0.4%	0.5%
Asian	0.6%	0.4%	0.6%
Hawaiian / Pacific Islander	0.1%	0.0%	0.2%
Some Other Race	n/a	3.5%	n/a
Two or More Races	1.6%	5.2%	1.9%
Hispanic Origin (Any Race)	5.1%	6.1%	6.9%

## HOUSEHOLDS & FAMILIES

	2018	2020	2023
Total Households	26,072	26,691	27,204
Total Families	17,804	17,829	18,221
Average Household Size	2.53	2.46	2.45
Owner Occupied	55.5%	61.3%	59.8%
Renter Occupied	27.4%	24.1%	25.5%
Vacant	17.1%	14.7%	14.7%

# EDUCATION

## 2023 EDUCATIONAL ATTAINMENT, AGE 25+



- 6.3% Graduate / Professional Degree
- 12.9% Bachelor's Degree
- 11.6% Associate Degree
- 16.9% Some College, No Degree
- 27.7% High School Diploma
- 9.3% GED / Alternative Credential
- 10.7% 9th-12th Grade, No Diploma
- 4.5% Less than 9th Grade

**84.8%**  
high school diploma or higher

**19.3%**  
bachelor's degree or higher

## STUDENT ENROLLMENT

	2022-23
K-12 Schools	8,872
2-Year Schools*	Not Available
4-Year and Graduate Schools	1,199

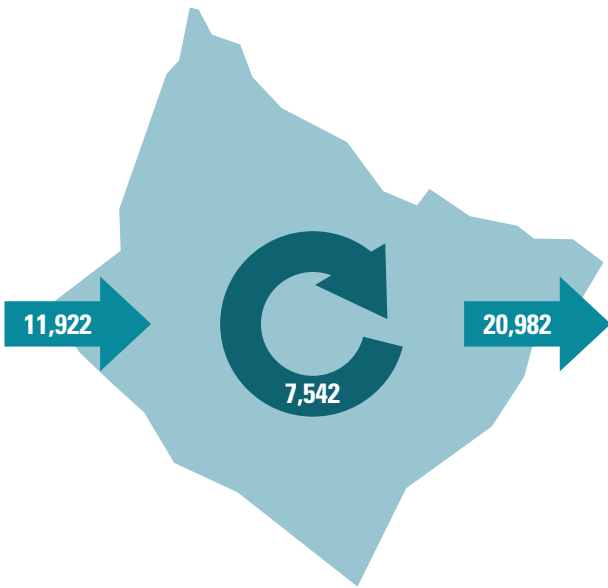
## DEGREE COMPLETIONS

	2022-23
Associates Degrees*	Not Available
Bachelor's Degrees	224
Graduate/Professional Degrees	74

\*Laurens County is served by Piedmont Technical College, whose enrollment and completion data are assigned to the main campus in Greenwood County.

# COMMUTING PATTERNS

## WORKER INFLOW & OUTFLOW



Live and work in Laurens County	7,542
Commute into Laurens County	11,922
Commute out of Laurens County	20,982

## TRAVEL DISTANCE TO WORK

Less than 10 miles	32.4%
10-24 miles	31.5%
25-50 miles	22.2%
50 miles or more	13.9%



**63.9%**

of workers travel less than 25 miles

## WHERE DO WORKERS LIVE?

### Laurens County

Laurens County	38.7%
Greenville County	20.0%
Spartanburg County	7.4%
Greenwood County	7.2%
Anderson County	4.3%
Newberry County	2.3%
Pickens County	1.6%
Richland County	1.5%
Union County	1.4%
Lexington County	1.4%

*In 2023, the Laurens County labor force totaled 30,993 workers and unemployment remained low at 3.2%.*

# BUSINESS & INDUSTRY

## 2023 EMPLOYMENT by Industry

Manufacturing	36.3%	7,567
Government	17.6%	3,661
Trade, Transportation, & Utilities	16.5%	3,429
Education & Health Services	9.8%	2,045
Leisure & Hospitality	7.6%	1,579
Professional & Business Services	5.4%	1,115
Construction	3.1%	641
Financial Activities	1.5%	308
Other Services (except Government)	1.4%	291
Natural Resources & Mining	0.5%	97
Information	0.4%	82
<b>TOTAL EMPLOYMENT</b>		<b>20,820</b>

## 2023 BUSINESS ESTABLISHMENTS by Industry

<b>234</b>	<b>138</b>	<b>103</b>
Trade, Transportation and Utilities	Professional and Business Services	Education and Health Services
<b>99</b>	<b>86</b>	<b>80</b>
Leisure and Hospitality	Manufacturing	Construction
<b>79</b>	<b>71</b>	<b>13</b>
Financial Activities	Other Services (except Government)	Information

## GROSS RETAIL SALES by Fiscal Year

	2018-19	2019-20	2020-21	2021-22	2022-23
Laurens County	\$1,649,299,323	\$1,633,446,721	\$1,784,614,543	\$2,081,186,372	\$2,264,677,775

TOP 10 MAJOR EMPLOYERS

COMPANY	PRIMARY PRODUCT(S) / INDUSTRY	EMPLOYEES
ZF Transmissions	Manufactures automatic transmissions	1,001 to 2500
Laurens County Schools	Public education (K-12)	1,001 to 2500
Walmart Distribution Center	Distribution	501 to 1,000
Yanfeng Automotive Interiors	Automobile interior components	501 to 1,000
Sterilite Corp.	Plastic houseware products	501 to 1,000
State of SC	State government	501 to 1,000
Laurens County Memorial Hospital	Healthcare	251 to 500
Laurens County	County government	251 to 500
Country Fresh Carolina, LLC	Fresh fruits and vegetables	251 to 500
Presbyterian College	Higher education	251 to 500

AIRPORT



GREENVILLE-SPARTANBURG INTERNATIONAL AIRPORT

- 50 non-stop daily departures
- 24 major cities & 27 airports
- 2.6 million passengers flown in 2023
- 78,715 tons of air cargo moved in 2023



LAURENS COUNTY AIRPORT

PORT



INLAND PORT GREER

- 40 miles from the City of Laurens
- 175,873 rail lifts in 2023

PORT OF CHARLESTON

- 175 miles from the City of Laurens
- 2.5 million TEUs handled in 2023

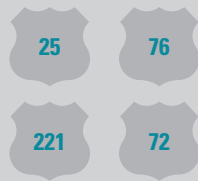
HIGHWAY



INTERSTATES



HIGHWAYS



RAIL



MAJOR PROVIDERS



SHORT-LINE PROVIDERS

Carolina Piedmont

ADDITIONAL RESOURCES



Upstate SC Alliance

John Lummus, President / CEO

864.283.2300 • upstateSCAlliance.com

Sources: Esri Business Analyst, Greenville-Spartanburg International Airport, Lightcast (2024.1 QCEW), SC Dept of Education, SC Dept of Revenue and Taxation, SC Ports Authority, Upstate SC Alliance, US Bureau of Labor Statistics, and US Census Bureau (Decennial Census, Population Estimates Program & 2021 LEHD)