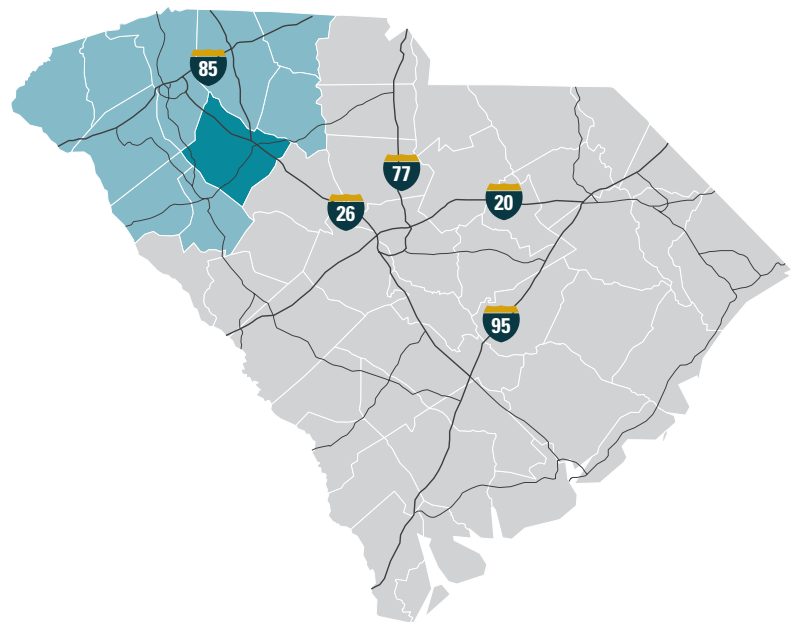




Laurens COUNTY

BUSINESS CENTERED

The county and its county seat were named for Revolutionary War leader Henry Laurens (1724-1792). From humble beginnings as a center of textile manufacturing, to the diverse industry mix of today, Laurens County has always enjoyed a climate conducive to business and economic growth. Laurens is located in the northwest quadrant of South Carolina between the Columbia MSA and the Greenville/Spartanburg MSA - two of the Southeast's most rapidly growing metropolitan areas. Laurens lies about 170 miles inland from the port city of Charleston and about 50 miles southeast of the Blue Ridge Mountains. Laurens offers historic charm, the pastoral landscape of the Upstate, quality education and health care, abundant outdoor recreation, and cultural diversity. Additionally, Laurens offers plenty of activities close to home to relieve stress and cultivate relaxation. cater to a diverse range of tastes.



TOTAL POPULATION

	2010	2023	2028	Growth Rate*
Laurens County	66,537	68,513	68,928	0.12%
Upstate SC	1,362,073	1,568,057	1,615,810	0.60%
South Carolina	4,625,364	5,311,184	5,473,930	0.61%

*Projected annual growth rate 2023-2028

POPULATION BY AGE

	2010	2023	2028
Under 5	6.5%	5.5%	5.5%
5 to 9	6.2%	6.0%	5.7%
10 to 14	6.5%	6.0%	6.3%
15 to 24	14.1%	11.7%	11.7%
25 to 34	10.8%	12.4%	10.7%
35 to 44	13.0%	11.6%	12.4%
45 to 54	14.7%	12.4%	12.0%
55 to 64	13.4%	14.0%	13.1%
65+	15.0%	20.4%	22.6%
MEDIAN AGE	39.9	42.2	43.1

36.4% of the 2023 population is prime working age

HOUSEHOLDS & FAMILIES

	2010	2023	2028
Total Households	25,525	27,204	27,558
Total Families	17,707	18,221	18,391
Average Household Size	2.51	2.45	2.43
Owner Occupied	59.8%	59.8%	61.3%
Renter Occupied	23.3%	25.5%	24.4%
Vacant	16.9%	14.7%	14.4%

MEDIAN HOUSEHOLD INCOME

	2023	2028
Greenville County	\$55,929	\$61,242
South Carolina	\$60,025	\$67,198
United States	\$72,603	\$82,410

POPULATION by Race & Ethnicity

	2010	2023	2028
White	70.4%	66.6%	66.2%
Black	25.5%	23.2%	22.5%
American Indian / Alaska Native	0.2%	0.4%	0.4%
Asian	0.3%	0.5%	0.6%
Hawaiian / Pacific Islander	0.1%	0.0%	0.0%
Some Other Race	2.3%	3.9%	4.4%
Two or More Races	1.3%	5.4%	5.9%
Hispanic Origin (Any Race)	4.1%	6.7%	7.6%

PER CAPITA INCOME

	2023	2028
Greenville County	\$28,967	\$32,572
South Carolina	\$35,757	\$40,747
United States	\$41,310	\$47,525

2023 EDUCATIONAL ATTAINMENT, AGE 25+

- 6.3% Graduate / Professional Degree
- 12.9% Bachelor's Degree
- 11.6% Associate Degree
- 16.9% Some College, No Degree
- 27.7% High School Diploma
- 9.3% GED / Alternative Credential
- 10.7% 9th-12th Grade, No Diploma
- 4.5% Less than 9th Grade



84.8%
high school diploma or higher

19.3%
bachelor's degree or higher

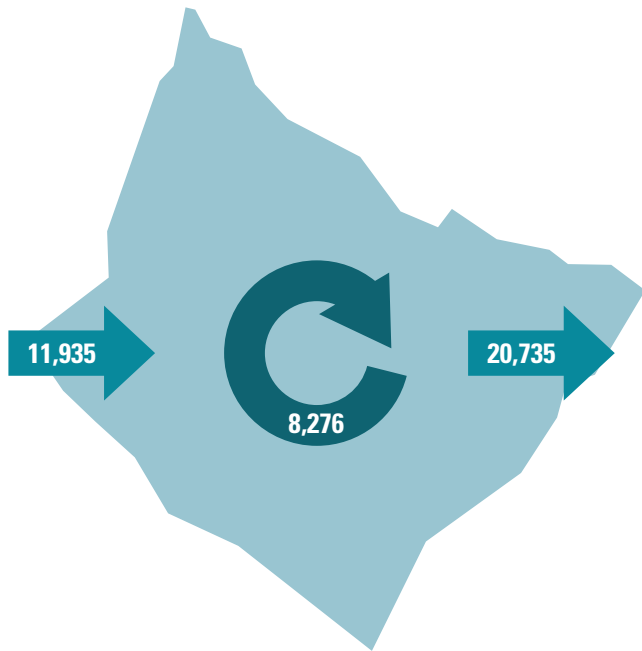
2020 COMMUTING PATTERNS

TRAVEL DISTANCE TO WORK

Less than 10 miles	34.6%
10-24 miles	29.9%
25-50 miles	22.2%
50 miles or more	13.3%



WORKER INFLOW & OUTFLOW



Live and work in Laurens County	8,276
Commute into Laurens County	11,935
Commute out of Laurens County	20,735

Laurens County WHERE DO WORKERS LIVE?

Laurens County	40.9%
Greenville County	19.0%
Greenwood County	7.4%
Spartanburg County	7.3%
Anderson County	4.3%
Newberry County	2.3%
Pickens County	1.5%
Richland County	1.4%
Abbeville County	1.2%
Union County	1.1%

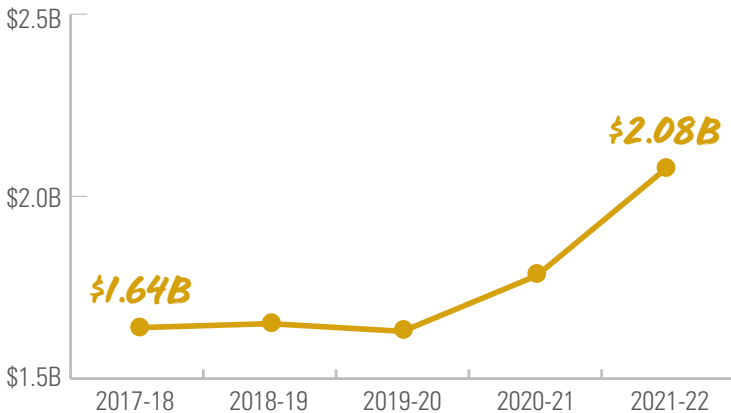
2023 EMPLOYMENT by Industry

Agriculture / Mining	0.8%	223
Construction	6.6%	1,899
Manufacturing	23.2%	6,679
Wholesale Trade	1.4%	412
Retail Trade	9.6%	2,762
Transportation / Utilities	5.8%	1,680
Information	2.3%	648
Finance / Insurance / Real Estate	4.7%	1,342
Services	42.4%	12,215
Public Administration	3.4%	965
TOTAL	100%	28,825

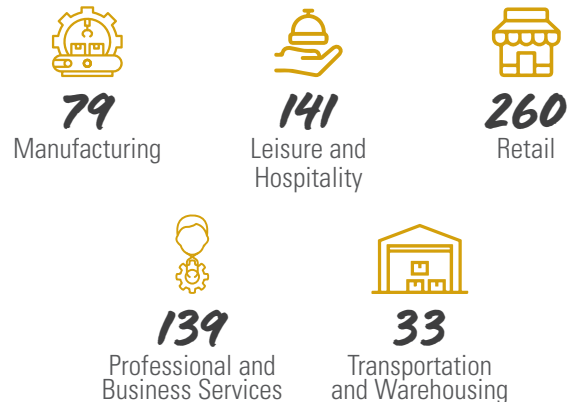
2023 CIVILIAN POPULATION by Labor Force (16+)

Labor Force	30,249
Unemployed	4.7%

GROSS RETAIL SALES by Fiscal Year



2023 BUSINESS ESTABLISHMENTS by Industry



TOP 5 MANUFACTURING EMPLOYERS

COMPANY	PRIMARY PRODUCT(S) / INDUSTRY	EMPLOYEES
ZF Transmissions	Auto Transmissions	1,001-2,500
Yanfeng	Interior Auto Systems	501-1,000
Sterilite Corporation	Household Plastics	501-1,000
Country Fresh	Food Preparation	251-500
Teknor Apex	Plastic Compounding	251-500

TOP 5 NON-MANUFACTURING EMPLOYERS

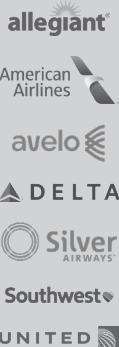
COMPANY	PRIMARY PRODUCT(S) / INDUSTRY	EMPLOYEES
Laurens County School Districts	Public Education, K-12	1,001-2,500
Walmart Distribution Center	Retail Distribution	501-1,000
State of SC	State Government	501-1,000
Prisma Health	Higher Education	251-500
Laurens County	Healthcare	251-500

AIRPORT



GREENVILLE-SPARTANBURG INTERNATIONAL AIRPORT

- 50 non-stop daily departures
- 17 major cities & 20 airports
- 2.3 million passengers flown in FY2023
- 79,139 tons of air cargo moved in FY2023



LAURENS COUNTY AIRPORT

PORT



INLAND PORT GREER

- 40 miles from the City of Laurens
- 151,261 rail lifts in FY2022

PORT OF CHARLESTON

- 175 miles from the City of Laurens
- 2.6 million TEUs handled in FY2023

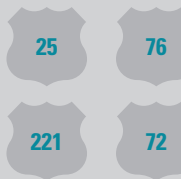
HIGHWAY



INTERSTATES



HIGHWAYS



RAIL



MAJOR PROVIDERS



SHORT-LINE PROVIDERS

Carolina Piedmont

ADDITIONAL RESOURCES



Upstate SC Alliance

John Lummus, President / CEO

864.283.2300 • upstateSCAlliance.com

Sources: Appalachian Council of Governments, Esri Business Analyst, Greenville-Spartanburg International Airport, SC Department of Revenue and Taxation, SC Ports Authority, Upstate SC Alliance, and US Census Bureau