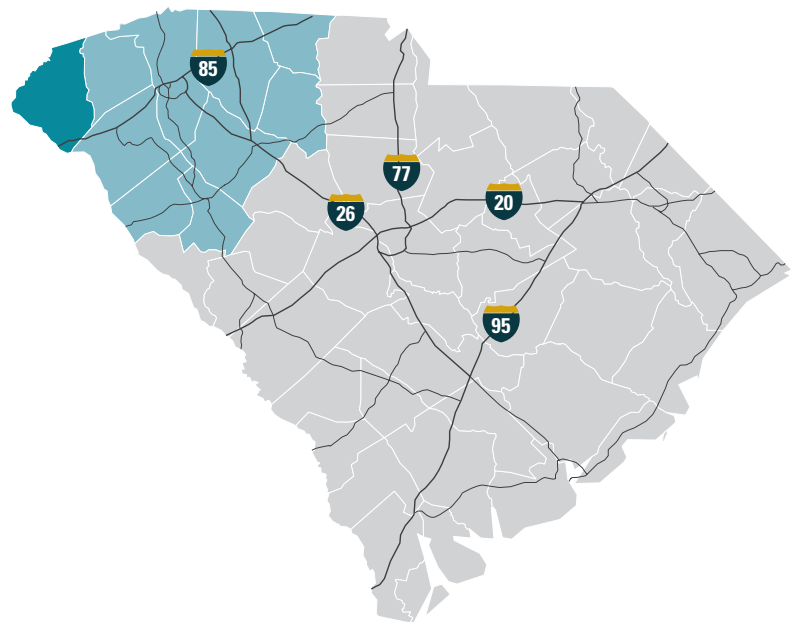


Oconee COUNTY

Located along the I-85 corridor in the Northwest corner of South Carolina, Oconee County strikes the perfect balance between business and leisure. A low cost of living means that your dollar goes further here than many other parts of the country. Home to a highly skilled workforce and an industrial base of over 60 manufacturers ranging in size from 3 employees to over 1,000, the county is well suited for industrial growth. There are three county-owned industrial parks encompassing over 500 acres with all utilities on-site, as well as privately owned land and buildings that are all suited for industrial development. Oconee also boasts three major lakes, hundreds of miles of hiking trails, and over 100 waterfalls, making it an idyllic place to live as well as work. With Clemson University right next door, there is never a shortage of sporting events or educational opportunities for residents and visitors alike. Oconee truly offers something for everyone.



TOTAL POPULATION

	2018	2020	2023	Population Growth 2018-2023
Oconee County	78,215	78,607	81,221	3.8%
Upstate SC	1,480,312	1,511,905	1,590,636	7.5%
South Carolina	5,091,702	5,118,425	5,373,555	5.5%

Source: US Census Bureau (2020 Decennial Census and 2018 & 2023 Population Estimates Program data)

DEMOGRAPHICS

POPULATION by Age

	2018	2020	2023
Under 5	4.9%	4.5%	4.2%
5 to 9	5.5%	5.4%	5.0%
10 to 14	6.0%	5.7%	5.7%
15 to 24	10.6%	11.9%	11.0%
25 to 34	11.3%	10.3%	11.0%
35 to 44	10.4%	9.9%	10.5%
45 to 54	12.6%	12.2%	11.9%
55 to 64	15.4%	15.6%	15.3%
65+	23.3%	24.5%	25.4%
MEDIAN AGE	46.0	47.1	47.5

33.4% of the 2023 population is prime working age

MEDIAN HOUSEHOLD INCOME

	2018	2020	2023
Oconee County	\$42,876	\$48,240	\$52,634
South Carolina	\$50,748	\$53,366	\$60,025
United States	\$58,100	\$62,203	\$72,603

POPULATION by Race & Ethnicity

	2018	2020	2023
White	89.4%	83.7%	89.2%
Black	7.6%	6.6%	7.4%
American Indian / Alaska Native	0.4%	0.4%	0.5%
Asian	0.9%	0.8%	0.9%
Hawaiian / Pacific Islander	0.0%	0.0%	0.0%
Some Other Race	n/a	2.7%	n/a
Two or More Races	1.8%	5.9%	2.0%
Hispanic Origin (Any Race)	5.7%	5.6%	6.3%

HOUSEHOLDS & FAMILIES

	2018	2020	2023
Total Households	32,070	33,241	34,316
Total Families	21,731	22,205	22,803
Average Household Size	2.40	2.34	2.33
Owner Occupied	55.6%	61.1%	63.6%
Renter Occupied	22.6%	20.4%	17.9%
Vacant	21.8%	18.5%	18.4%

EDUCATION

2023 EDUCATIONAL ATTAINMENT, AGE 25+



12.0%	●	Graduate / Professional Degree
18.6%	●	Bachelor's Degree
12.2%	●	Associate Degree
16.5%	●	Some College, No Degree
22.2%	●	High School Diploma
6.9%	●	GED / Alternative Credential
8.3%	●	9th-12th Grade, No Diploma
3.4%	●	Less than 9th Grade

88.4%
high school diploma
or higher

30.6%
bachelor's degree
or higher

STUDENT ENROLLMENT

	2022-23
K-12 Schools	10,522
2-Year Schools*	Not Available
4-Year and Graduate Schools	0

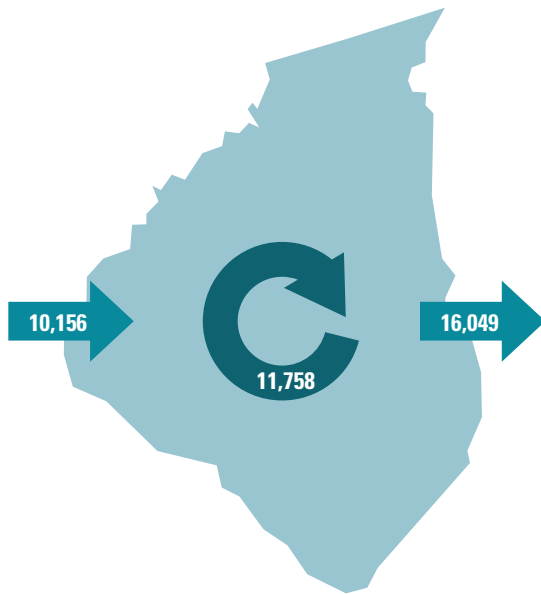
DEGREE COMPLETIONS

	2022-23
Associates Degrees*	Not Available
Bachelor's Degrees	0
Graduate/Professional Degrees	0

*Oconee County is served by Tri-County Technical College, whose enrollment and completion data are assigned to the main campus in Anderson County.

COMMUTING PATTERNS

WORKER INFLOW & OUTFLOW



Live and work in Oconee County	11,758
Commute into Oconee County	10,156
Commute out of Oconee County	16,049

TRAVEL DISTANCE TO WORK

Less than 10 miles	43.7%
10-24 miles	27.7%
25-50 miles	12.2%
50 miles or more	16.4%



71.4%

of workers travel less than 25 miles

WHERE DO WORKERS LIVE?

Oconee County

Oconee County	53.7%
Pickens County	10.6%
Anderson County	9.8%
Greenville County	5.8%
Spartanburg County	2.2%
Horry County	1.1%
York County	1.0%
Stephens County, GA	0.9%
Richland County	0.9%
Florence County	0.7%

In 2023, the Oconee County labor force totaled 35,721 workers and unemployment remained low at 2.8%.

BUSINESS & INDUSTRY

2023 EMPLOYMENT

by Industry

Manufacturing	22.0%	5,511
Trade, Transportation, & Utilities	20.7%	5,175
Government	16.5%	4,128
Leisure & Hospitality	10.6%	2,645
Professional & Business Services	7.5%	1,871
Education & Health Services	7.4%	1,861
Construction	6.6%	1,659
Financial Activities	3.6%	888
Other Services (except Government)	3.2%	798
Information	1.3%	337
Natural Resources & Mining	0.5%	122
TOTAL EMPLOYMENT		25,001

2023 BUSINESS ESTABLISHMENTS

by Industry

396	316	264
Trade, Transportation and Utilities	Professional and Business Services	Construction
208	197	183
Financial Activities	Education and Health Services	Leisure and Hospitality
132	106	28
Other Services (except Government)	Manufacturing	Information

GROSS RETAIL SALES

by Fiscal Year

	2018-19	2019-20	2020-21	2021-22	2022-23
Oconee County	\$2,590,708,923	\$2,455,848,920	\$2,735,356,029	\$2,826,186,743	\$2,883,157,439

TOP 10 MAJOR EMPLOYERS

COMPANY	PRIMARY PRODUCT(S) / INDUSTRY	EMPLOYEES
School District of Oconee County	Public education (K-12)	1,001 to 2,500
BorgWarner	Automotive transfer cases	1,001 to 2,500
Prisma Health	Healthcare	1,001 to 2,500
Duke Energy Corporation	Energy	1,001 to 2,500
Itron	Electronic measuring devices	501 to 1,000
US Engine Valve	Intake and exhaust valves	501 to 1,000
Oconee County	County government	501 to 1,000
Schneider Electric	Motor control centers	501 to 1,000
JTEKT	Automotive bearings	501 to 1,000
BASF	Special chemical catalysts & precious metal refining	251 to 500

AIRPORT



GREENVILLE-SPARTANBURG
INTERNATIONAL AIRPORT

- 50 non-stop daily departures
- 24 major cities & 27 airports
- 2.6 million passengers flown in 2023
- 78,715 tons of air cargo moved in 2023



OCONEE COUNTY
REGIONAL AIRPORT

PORT



INLAND PORT GREER

- 55 miles from the City of Seneca
- 175,873 rail lifts in 2023

PORT OF CHARLESTON

- 243 miles from the City of Seneca
- 2.5 million TEUs handled in 2023

HIGHWAY



INTERSTATES



HIGHWAYS



RAIL



MAJOR PROVIDERS



ADDITIONAL RESOURCES



UpstateSCAlliance

Upstate SC Alliance

John Lummus, President / CEO

864.283.2300 • upstateSCalliance.com

Sources: Esri Business Analyst, Greenville-Spartanburg International Airport, Lightcast (2024.1 QCEW), SC Dept of Education, SC Dept of Revenue and Taxation, SC Ports Authority, Upstate SC Alliance, US Bureau of Labor Statistics, and US Census Bureau (Decennial Census, Population Estimates Program & 2021 LEHD)