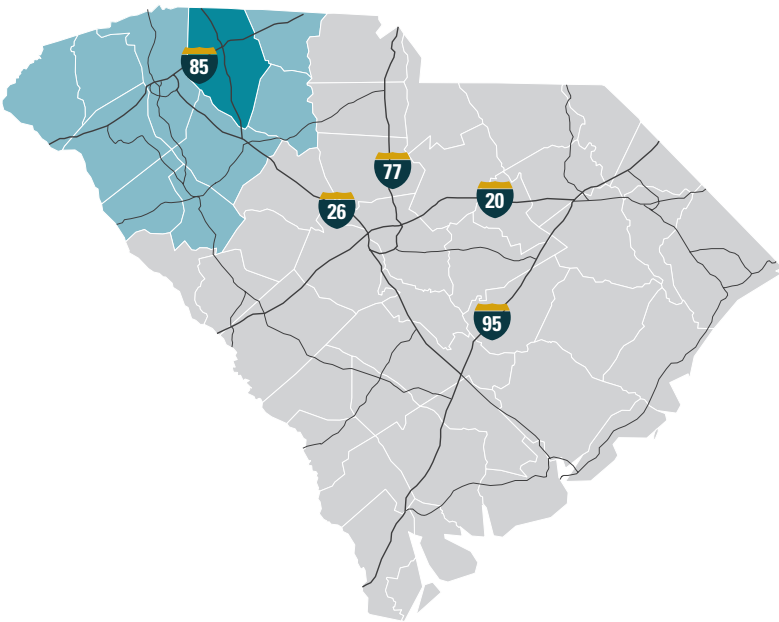




**START. LOCATE. EXPAND.**

Spartanburg County and its county seat were formed in 1785 and named for the Spartan Regiment, a local militia unit that fought in the Revolutionary War. Historically known for its textile industry, the county has diversified its economic base to include significant contributions from the logistics, healthcare, and manufacturing sectors. BMW Manufacturing Corporation, the largest employer in Spartanburg County, is one of over 110 international firms that call the county home. Key logistical and transportation assets, including the Greenville-Spartanburg International Airport (GSP), Interstates 85 and 26, Inland Port Greer, and an extensive rail network play a crucial role in connecting the county to national and international markets. Spartanburg County’s thriving economy, numerous outdoor recreational opportunities, and dynamic blend of urban and rural characteristics make it an ideal setting for business and personal relocation.



**TOTAL POPULATION**

	2018	2020	2023	Population Growth 2018-2023
Spartanburg County	314,137	327,997	356,698	13.5%
Upstate SC	1,480,312	1,511,905	1,590,636	7.5%
South Carolina	5,091,702	5,118,425	5,373,555	5.5%

Source: US Census Bureau (2020 Decennial Census and 2018 & 2023 Population Estimates Program data)

# DEMOGRAPHICS

## POPULATION *by Age*

	2018	2020	2023
Under 5	6.1%	6.0%	5.9%
5 to 9	6.4%	6.4%	6.5%
10 to 14	6.6%	6.8%	6.7%
15 to 24	13.1%	13.1%	13.2%
25 to 34	13.8%	13.0%	14.1%
35 to 44	11.9%	11.9%	12.8%
45 to 54	13.3%	12.8%	12.1%
55 to 64	12.7%	12.9%	12.4%
65+	16.1%	16.9%	16.3%
MEDIAN AGE	38.2	38.8	37.7

39% of the 2023 population is prime working age

## MEDIAN HOUSEHOLD INCOME

	2018	2020	2023
Spartanburg County	\$49,047	\$54,724	\$60,050
South Carolina	\$50,748	\$53,366	\$60,025
United States	\$58,100	\$62,203	\$72,603

## POPULATION *by Race & Ethnicity*

	2018	2020	2023
White	74.1%	66.9%	74.0%
Black	20.9%	19.6%	20.3%
American Indian / Alaska Native	0.4%	0.4%	0.5%
Asian	2.5%	2.5%	2.7%
Hawaiian / Pacific Islander	0.1%	0.1%	0.1%
Some Other Race	n/a	4.6%	n/a
Two or More Races	2.0%	6.0%	2.4%
Hispanic Origin (Any Race)	7.1%	8.5%	9.5%

## HOUSEHOLDS & FAMILIES

	2018	2020	2023
Total Households	119,046	125,836	132,501
Total Families	80,882	86,355	88,289
Average Household Size	2.55	2.54	2.53
Owner Occupied	61.8%	64.8%	68.5%
Renter Occupied	27.7%	27.0%	23.9%
Vacant	10.5%	8.2%	7.6%

# EDUCATION

## 2023 EDUCATIONAL ATTAINMENT, AGE 25+



- 10.2% Graduate / Professional Degree
- 17.2% Bachelor's Degree
- 12.0% Associate Degree
- 18.5% Some College, No Degree
- 25.9% High School Diploma
- 5.6% GED / Alternative Credential
- 7.3% 9th-12th Grade, No Diploma
- 3.3% Less than 9th Grade

  
**89.5%**  
high school diploma  
or higher

  
**27.5%**  
bachelor's degree  
or higher

## STUDENT ENROLLMENT

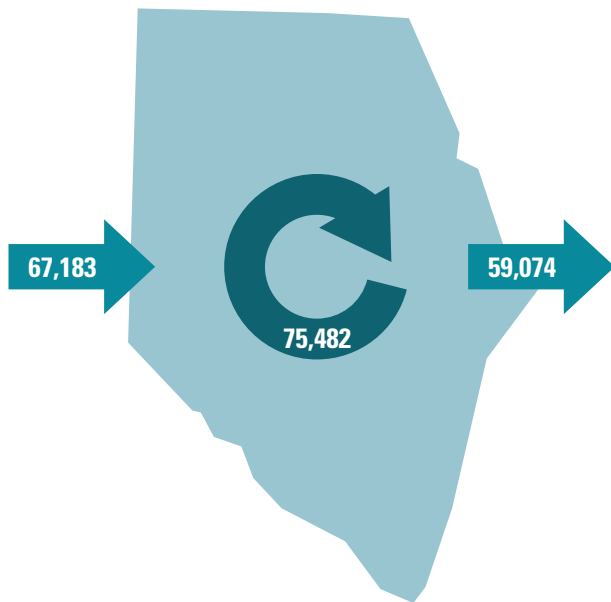
	2022-23
K-12 Schools	56,333
2-Year Schools	3,578
4-Year and Graduate Schools	10,059

## DEGREE COMPLETIONS

	2022-23
Associates Degrees	872
Bachelor's Degrees	1,651
Graduate/Professional Degrees	309

# COMMUTING PATTERNS

## WORKER INFLOW & OUTFLOW



Live and work in Spartanburg County	75,482
Commute into Spartanburg County	67,183
Commute out of Spartanburg County	59,074

## TRAVEL DISTANCE TO WORK

Less than 10 miles	41.4%
10-24 miles	32.2%
25-50 miles	11.9%
50 miles or more	14.5%



**73.6%**

of workers travel less than 25 miles

## WHERE DO WORKERS LIVE?

### Spartanburg County

Spartanburg County	52.9%
Greenville County	17.1%
Cherokee County	4.2%
Anderson County	2.7%
Union County	2.0%
Laurens County	1.9%
Richland County	1.6%
Pickens County	1.5%
York County	1.2%
Lexington County	1.1%

*In 2023, the Spartanburg County labor force totaled 158,371 workers and unemployment remained low at 2.9%.*

# BUSINESS & INDUSTRY

## 2023 EMPLOYMENT by Industry

Manufacturing	23.9%	36,075
Trade, Transportation, & Utilities	21.7%	32,892
Government	16.0%	24,154
Professional & Business Services	9.7%	14,625
Leisure & Hospitality	9.3%	14,109
Education & Health Services	9.0%	13,635
Construction	4.5%	6,745
Financial Activities	3.1%	4,635
Other Services (except Government)	2.1%	3,248
Information	0.5%	720
Natural Resources & Mining	0.2%	378
<b>TOTAL EMPLOYMENT</b>		<b>151,233</b>

## 2023 BUSINESS ESTABLISHMENTS by Industry

<b>1,879</b> Trade, Transportation and Utilities	<b>1,351</b> Professional and Business Services	<b>797</b> Education and Health Services
<b>748</b> Leisure and Hospitality	<b>715</b> Financial Activities	<b>674</b> Construction
<b>570</b> Manufacturing	<b>568</b> Other Services (except Government)	<b>97</b> Information

## GROSS RETAIL SALES by Fiscal Year

	2018-19	2019-20	2020-21	2021-22	2022-23
Spartanburg County	\$12,777,102,063	\$12,249,271,511	\$12,302,092,907	\$14,670,705,979	\$14,406,174,386

TOP 10 MAJOR EMPLOYERS

COMPANY	PRIMARY PRODUCT(S) / INDUSTRY	EMPLOYEES
BMW Manufacturing Corporation	Automobile manufacturing	5,000+
Spartanburg Regional Healthcare System	Healthcare	5,000+
Spartanburg County School Districts	Public education (K-12)	5,000+
State of SC	State government	1,001 to 2,500
US Government	Federal government	1,001 to 2,500
Foundever	Customer care provider	1,001 to 2,500
Spartanburg County	County government	1,001 to 2,500
Adidas America, Inc.	Distribution	1,001 to 2,500
Michelin North America, Inc.	Tire manufacturing	1,001 to 2,500
Plastic Omnium LLC (SC) - Greer	Plastic injection molded automotive exteriors	1,001 to 2,500

AIRPORT



GREENVILLE-SPARTANBURG INTERNATIONAL AIRPORT

- 50 non-stop daily departures
- 24 major cities & 27 airports
- 2.6 million passengers flown in 2023
- 78,715 tons of air cargo moved in 2023



SPARTANBURG DOWNTOWN MEMORIAL AIRPORT

PORT



INLAND PORT GREER

- 21 miles from the City of Spartanburg
- 175,873 rail lifts in 2023

PORT OF CHARLESTON

- 205 miles from the City of Spartanburg
- 2.5 million TEUs handled in 2023

HIGHWAY



INTERSTATES



HIGHWAYS



RAIL



MAJOR PROVIDERS



SHORT-LINE PROVIDERS

Carolina Piedmont

ADDITIONAL RESOURCES



UpstateSCAlliance

Upstate SC Alliance

John Lummus, President / CEO

864.283.2300 • upstateSCalliance.com

Sources: Esri Business Analyst, Greenville-Spartanburg International Airport, Lightcast (2024.1 QCEW), SC Dept of Education, SC Dept of Revenue and Taxation, SC Ports Authority, Upstate SC Alliance, US Bureau of Labor Statistics, and US Census Bureau (Decennial Census, Population Estimates Program & 2021 LEHD)