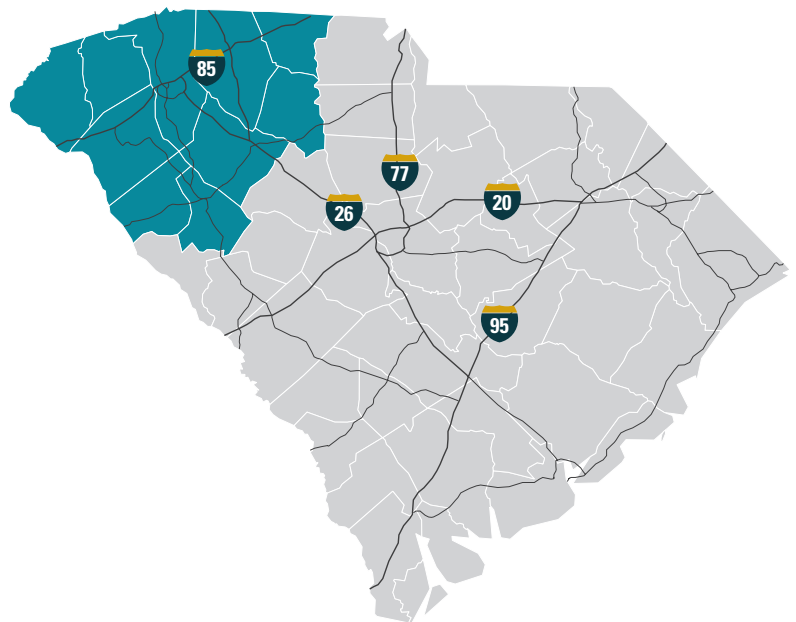


# Upstate SOUTH CAROLINA

A diverse range of companies seeking a competitive advantage have found a business-friendly trifecta in Upstate South Carolina: a top-ranked business climate, a world-class research environment and a superb quality of life. They are drawn here by our affordable tax rates, market accessibility and the quality and availability of our workforce. Supporting this is our dedication to research and innovation, including R&D facilities for Michelin, Fuji and General Electric and research centers that support the automotive, life sciences, plastics and photonics industries. And it's all set in a region where cost of living is about 10 percent lower than the national average and cultural and recreational opportunities cater to a diverse range of tastes.



## TOTAL POPULATION

	2010	2023	2028	Growth Rate*
Upstate SC	1,362,073	1,568,057	1,615,810	0.60%
South Carolina	4,625,364	5,311,184	5,473,930	0.61%
United States	308,745,538	337,470,185	342,640,129	0.30%

\*Projected annual growth rate 2023-2028

## POPULATION BY AGE

	2010	2023	2028
Under 5	6.5%	5.6%	5.5%
5 to 9	6.4%	6.1%	5.8%
10 to 14	6.6%	6.2%	6.3%
15 to 24	14.2%	12.6%	12.5%
25 to 34	12.1%	12.7%	11.4%
35 to 44	13.3%	12.6%	13.0%
45 to 54	14.4%	12.3%	12.1%
55 to 64	12.4%	13.1%	12.4%
65+	14.0%	19.0%	21.0%
<b>MEDIAN AGE</b>	<b>38.2</b>	<b>40.5</b>	<b>41.4</b>

*37.6% of the 2023 population is prime working age*

## HOUSEHOLDS & FAMILIES

	2010	2023	2028
Total Households	532,065	622,933	646,764
Total Families	363,466	410,368	424,465
Average Household Size	2.49	2.45	2.44
Owner Occupied	61.2%	65.3%	66.4%
Renter Occupied	26.8%	25.1%	24.5%
Vacant	12.0%	9.6%	9.1%

## MEDIAN HOUSEHOLD INCOME

	2023	2028
Upstate SC	\$59,528	\$66,271
South Carolina	\$60,025	\$67,198
United States	\$72,603	\$82,410

## POPULATION by Race & Ethnicity

	2010	2023	2028
White	75.5%	69.8%	69.1%
Black	18.3%	16.7%	16.2%
American Indian / Alaska Native	0.3%	0.4%	0.4%
Asian	1.4%	2.1%	2.3%
Hawaiian / Pacific Islander	0.0%	0.1%	0.1%
Some Other Race	2.8%	4.6%	5.1%
Two or More Races	1.6%	6.4%	6.9%
Hispanic Origin (Any Race)	5.5%	8.6%	9.5%

## PER CAPITA INCOME

	2023	2028
Upstate SC	\$34,498	\$39,208
South Carolina	\$35,757	\$40,747
United States	\$41,310	\$47,525

## 2023 EDUCATIONAL ATTAINMENT, AGE 25+

- 11.7% Graduate / Professional Degree
- 19.7% Bachelor's Degree
- 11.7% Associate Degree
- 17.1% Some College, No Degree
- 23.5% High School Diploma
- 5.6% GED / Alternative Credential
- 7.7% 9th-12th Grade, No Diploma
- 3.1% Less than 9th Grade



  
**89.2%**  
high school diploma or higher

  
**31.3%**  
bachelor's degree or higher

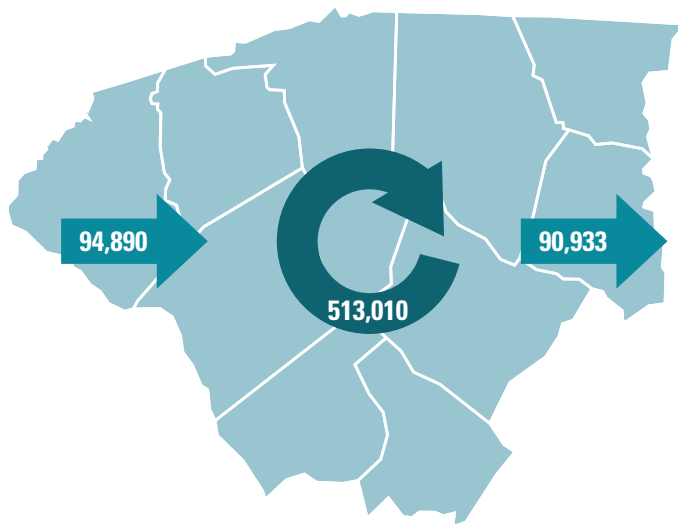
# 2020 COMMUTING PATTERNS

## TRAVEL DISTANCE TO WORK

Less than 10 miles	44.3%
10-24 miles	29.3%
25-50 miles	12.1%
50 miles or more	14.2%

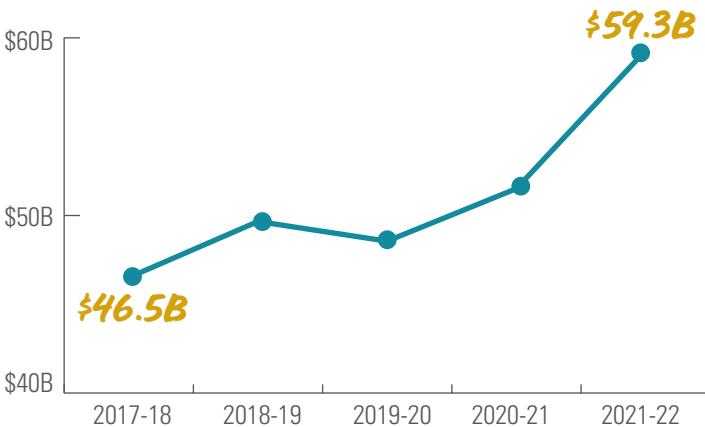


## WORKER INFLOW & OUTFLOW



Live and work in Upstate SC	513,010
Commute into Upstate SC	94,890
Commute out of Upstate SC	90,933

## GROSS RETAIL SALES by Fiscal Year



## Upstate SC WHERE DO WORKERS LIVE?

Greenville County	30.6%
Spartanburg County	18.5%
Anderson County	12.0%
Pickens County	6.8%
Oconee County	4.0%
Laurens County	3.7%
Greenwood County	3.5%
Cherokee County	2.9%
Richland County	1.5%
Union County	1.3%

## 2023 EMPLOYMENT by Industry

Natural Resources & Mining	0.2%	1,473
Construction	4.6%	29,901
Manufacturing	18.0%	118,196
Trade, Transportation, & Utilities	19.6%	128,750
Information	1.1%	7,300
Financial Activities	4.0%	26,115
Professional & Business Services	13.7%	90,226
Education & Health Services	11.2%	73,254
Leisure & Hospitality	10.5%	68,954
Other Services (except Public Admin)	2.1%	13,975
Government	14.9%	98,057
<b>TOTAL</b>		<b>656,359</b>

## 2022 CIVILIAN POPULATION by Labor Force (16+)

Labor Force	701,749
Unemployed	3.1%

## 2023 BUSINESS ESTABLISHMENTS by Industry

<b>3,505</b> Construction	<b>2,234</b> Manufacturing	<b>705</b> Information
<b>8,113</b> Trade, Transportation and Utilities	<b>4,068</b> Financial Activities	<b>7,186</b> Professional and Business Services
<b>4,309</b> Education and Health Services	<b>3,818</b> Leisure and Hospitality	<b>2,698</b> Other Services (except Public Admin)

## TOP 10 MAJOR EMPLOYERS

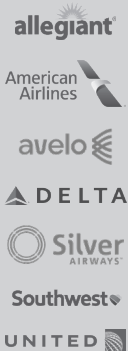
COMPANY	PRIMARY PRODUCT(S) / INDUSTRY	EMPLOYEES
Prisma Health	Healthcare System	5,000+
BMW Manufacturing Corporation	Automobile Manufacturer	5,000+
Greenville County Schools	K-12 Public Education	5,000+
Michelin North America	Tire Manufacturer	5,000+
Spartanburg County School Districts	K-12 Public Education	5,000+
Spartanburg Regional Healthcare System	Healthcare System	5,000+
Clemson University	Public Research University	5,000+
Bon Secours St. Francis Health System	Healthcare System	2,501-5,000
Anderson County Schools	K-12 Public Education	2,501-5,000
AnMed	Healthcare System	2,501-5,000

### AIRPORT



#### GREENVILLE-SPARTANBURG INTERNATIONAL AIRPORT

- 50 non-stop daily departures
- 17 major cities & 20 airports
- 2.3 million passengers flown in FY2023
- 79,139 tons of air cargo moved in FY2023



### PORT



#### INLAND PORT GREER

- 151,261 rail lifts in FY2022

#### PORT OF CHARLESTON

- 2.6 million TEUs handled in FY2023

### HIGHWAY



#### INTERSTATES



### RAIL



#### MAJOR PROVIDERS



#### SHORT-LINE PROVIDERS

Greenville & Western  
Pickens  
Carolina Piedmont

## ADDITIONAL RESOURCES



Upstate SC Alliance

John Lummus, President / CEO

864.283.2300 • upstateSCAlliance.com

Sources: Appalachian Council of Governments, Esri Business Analyst, Greenville-Spartanburg International Airport, Lightcast 2023.2 (QCEW), SC Department of Revenue and Taxation, SC Ports Authority, Upstate SC Alliance, US Bureau of Labor Statistics, and US Census Bureau