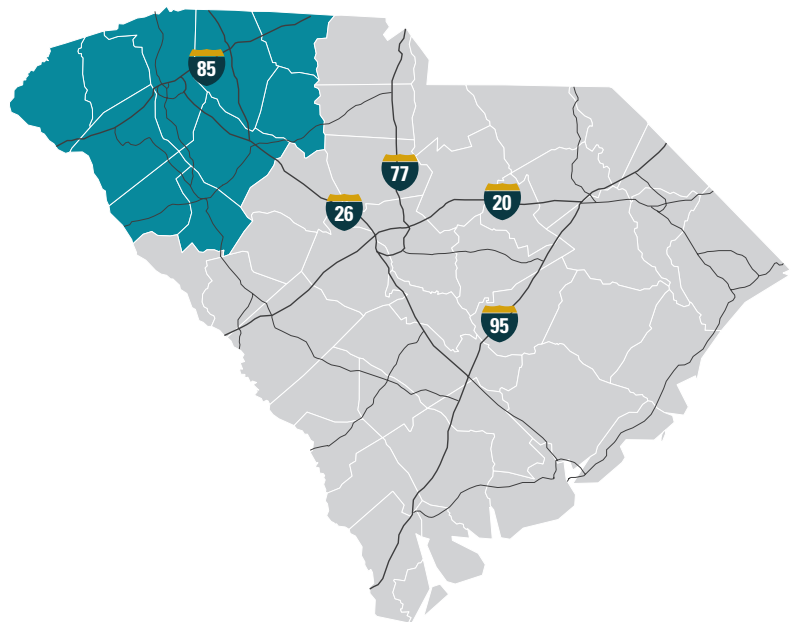


Upstate SOUTH CAROLINA

A diverse range of companies seeking a competitive advantage have found a business-friendly trifecta in Upstate South Carolina: a top-ranked business climate, a world-class research environment and a superb quality of life. They are drawn here by our affordable tax rates, market accessibility and the quality and availability of our workforce. Supporting this is our dedication to research and innovation, including R&D facilities for Michelin, Milliken and General Electric and research centers that support the automotive, life sciences, plastics and photonics industries. And it's all set in a region where cost of living is about 9 percent lower than the national average and cultural and recreational opportunities cater to a diverse range of tastes.



TOTAL POPULATION

	2018	2020	2023	Population Growth 2018-2023
Upstate SC	1,480,312	1,511,905	1,590,636	7.5%
South Carolina	5,091,702	5,118,425	5,373,555	5.5%
United States	326,687,501	331,449,281	334,914,895	2.5%

Source: US Census Bureau (2020 Decennial Census and 2018 & 2023 Population Estimates Program data)

DEMOGRAPHICS

POPULATION by Age

	2018	2020	2023
Under 5	5.9%	5.6%	5.6%
5 to 9	6.2%	6.1%	6.1%
10 to 14	6.5%	6.6%	6.3%
15 to 24	13.3%	13.5%	13.4%
25 to 34	13.1%	12.6%	13.1%
35 to 44	11.9%	11.7%	12.2%
45 to 54	13.0%	12.6%	11.9%
55 to 64	13.0%	13.3%	12.6%
65+	17.1%	18.1%	18.0%

POPULATION by Race & Ethnicity

	2018	2020	2023
White	77.1%	70.3%	77.1%
Black	18.6%	17.2%	18.0%
American Indian / Alaska Native	0.4%	0.4%	0.5%
Asian	1.9%	1.9%	2.1%
Hawaiian / Pacific Islander	0.1%	0.1%	0.1%
Some Other Race	n/a	4.2%	n/a
Two or More Races	1.8%	6.0%	2.2%
Hispanic Origin (Any Race)	6.6%	7.9%	8.6%

37.2% of the 2023 population is prime working age

MEDIAN HOUSEHOLD INCOME

	2018	2020	2023
Upstate SC	\$48,817	\$53,145	\$59,528
South Carolina	\$50,748	\$53,366	\$60,025
United States	\$58,100	\$62,203	\$72,603

HOUSEHOLDS & FAMILIES

	2018	2020	2023
Total Households	576,869	597,498	622,933
Total Families	387,711	398,625	410,368
Average Household Size	2.50	2.47	2.45
Owner Occupied	58.7%	62.5%	65.3%
Renter Occupied	29.7%	27.8%	25.1%
Vacant	11.6%	9.7%	9.6%

EDUCATION

2023 EDUCATIONAL ATTAINMENT, AGE 25+



- 11.6% Graduate / Professional Degree
- 19.7% Bachelor's Degree
- 11.7% Associate Degree
- 17.1% Some College, No Degree
- 23.5% High School Diploma
- 5.6% GED / Alternative Credential
- 7.7% 9th-12th Grade, No Diploma
- 3.1% Less than 9th Grade

89.2%
high school diploma
or higher

31.3%
bachelor's degree
or higher

STUDENT ENROLLMENT

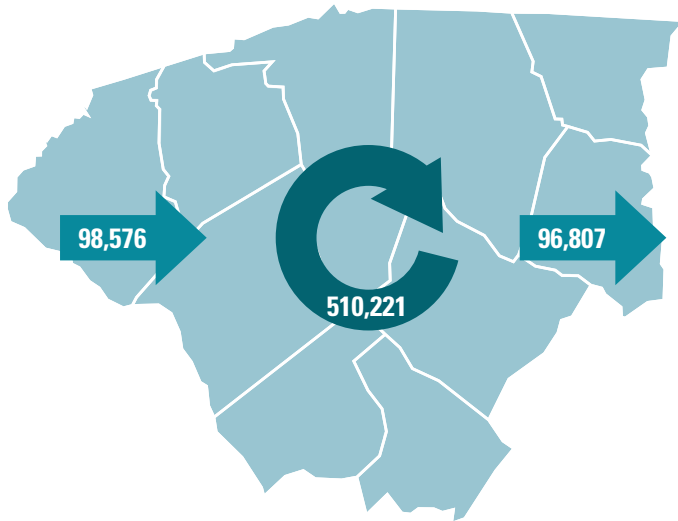
	2022-23
K-12 Schools	245,324
2-Year Schools	26,960
4-Year and Graduate Schools	62,950

DEGREE COMPLETIONS

	2022-23
Associates Degrees	3,920
Bachelor's Degrees	10,774
Graduate/Professional Degrees	3,519

COMMUTING PATTERNS

WORKER INFLOW & OUTFLOW



Live and work in Upstate SC	510,221
Commute into Upstate SC	98,576
Commute out of Upstate SC	96,807

TRAVEL DISTANCE TO WORK

Less than 10 miles	43.1%
10-24 miles	29.5%
25-50 miles	12.6%
50 miles or more	14.7%


72.6%
of workers travel
less than 25 miles

WHERE DO WORKERS LIVE?

Upstate SC

Greenville County	30.4%
Spartanburg County	18.5%
Anderson County	11.9%
Pickens County	6.7%
Oconee County	3.8%
Laurens County	3.6%
Greenwood County	3.5%
Cherokee County	2.8%
Richland County	1.6%
Union County	1.3%

*In 2023, the Upstate SC labor force totaled 721,588 workers
and unemployment remained low at 2.9%.*

BUSINESS & INDUSTRY

2023 EMPLOYMENT by Industry

Trade, Transportation, & Utilities	19.6%	128,133
Manufacturing	17.9%	117,407
Government	15.1%	99,032
Professional & Business Services	13.2%	86,320
Education & Health Services	11.2%	73,541
Leisure & Hospitality	10.8%	70,964
Construction	4.7%	30,521
Financial Activities	4.0%	25,964
Other Services (except Public Admin)	2.2%	14,491
Information	1.1%	7,049
Natural Resources & Mining	0.2%	1,469
TOTAL EMPLOYMENT		654,959

2023 BUSINESS ESTABLISHMENTS by Industry

8,328 Trade, Transportation and Utilities	7,761 Professional and Business Services	4,473 Education and Health Services
4,196 Financial Activities	3,951 Leisure and Hospitality	3,617 Construction
2,760 Other Services (except Government)	2,303 Manufacturing	756 Information

GROSS RETAIL SALES by Fiscal Year

	2018-19	2019-20	2020-21	2021-22	2022-23
Upstate SC	\$49,652,381,552	\$48,535,796,895	\$51,498,814,604	\$59,292,089,393	\$62,985,617,710

TOP 10 MAJOR EMPLOYERS

COMPANY	PRIMARY PRODUCT(S) / INDUSTRY	EMPLOYEES
Prisma Health	Healthcare	5,000+
BMW Manufacturing Corporation	Automobile manufacturer	5,000+
Greenville County Schools	Public education (K-12)	5,000+
Michelin North America	Tire manufacturing	5,000+
Spartanburg County School Districts	Public education (K-12)	5,000+
Spartanburg Regional Healthcare System	Healthcare	5,000+
Clemson University	Higher education (research university)	5,000+
Bon Secours St. Francis Health System	Healthcare	2,501 to 5,000
Anderson County Schools	Public education (K-12)	2,501 to 5,000
AnMed	Healthcare	2,501 to 5,000

AIRPORT

GREENVILLE-SPARTANBURG INTERNATIONAL AIRPORT

- 50 non-stop daily departures
- 24 major cities & 27 airports
- 2.6 million passengers flown in 2023
- 78,715 tons of air cargo moved in 2023



PORT

INLAND PORT GREER

- 175,873 rail lifts in 2023

PORT OF CHARLESTON

- 2.5 million TEUs handled in 2023

HIGHWAY

INTERSTATES



RAIL

MAJOR PROVIDERS



SHORT-LINE PROVIDERS

Greenville & Western
Pickens
Carolina Piedmont

ADDITIONAL RESOURCES



Upstate SC Alliance
John Lummus, President / CEO
864.283.2300 • upstateSCAlliance.com

Sources: Esri Business Analyst, Greenville-Spartanburg International Airport, Lightcast (2024.1 QCEW), SC Dept of Education, SC Dept of Revenue and Taxation, SC Ports Authority, Upstate SC Alliance, US Bureau of Labor Statistics, and US Census Bureau (Decennial Census, Population Estimates Program & 2021 LEHD)