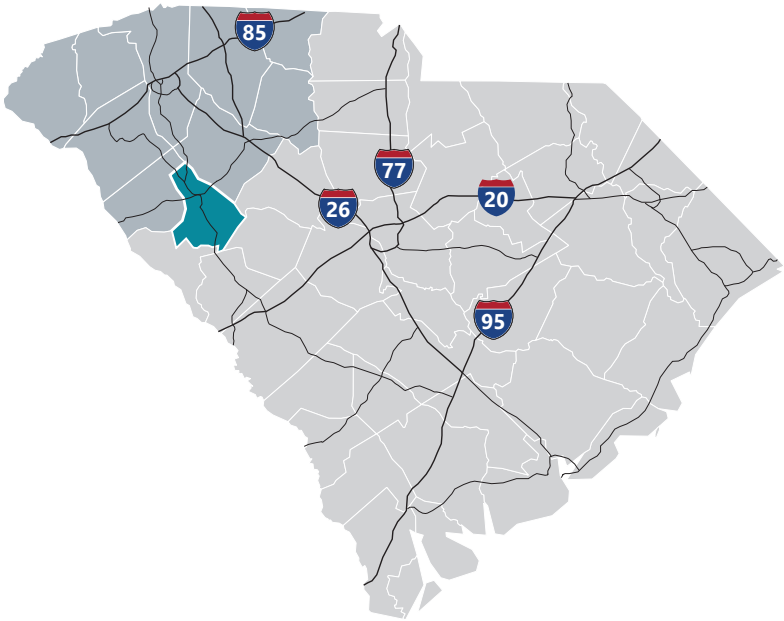
# Perfectly Situated

## Greenwood County

The City of Greenwood, the county seat, is located near the center of the county. The county takes its name from the plantation of an early resident, John McGehee, Jr. The area is accessible to three major interstates and only hours away from both the mountains and the coast. Since 1950, Greenwood County has experienced diversified industrial growth with construction of new facilities by major corporations. The county is home to the George W. Park Seed Company, Fujifilm Manufacturing USA, and Velux, whose research and development divisions are on the cutting edge of science and technology. Piedmont Technical College and Lander University in Greenwood provide quality educational opportunities for individuals to acquire the knowledge and skills for employment in engineering, industrial technology, business, health, liberal arts, and public service, or for transfer to senior colleges and universities.




### Total Population

| | 2010 | 2019 | 2024 | Growth Rate[1] |
|---|---|---|---|---|
| **Greenwood County** | 69,661 | 71,850 | 73,196 | 0.4% |
| **Upstate SC** | 1,362,073 | 1,507,423 | 1,588,080 | 1.08% |
| **South Carolina** | 4,625,364 | 5,195,563 | 5,526,057 | 1.25% |

[1]Projected Annual Growth Rate 2019-2024

## Population by Age

| | 2010 | 2019 | 2024 |
|---|---|---|---|
| Under 5 | 6.8% | 6.2% | 6.1% |
| 5 to 9 | 6.2% | 6.3% | 6.1% |
| 10 to 14 | 6.6% | 6.2% | 6.4% |
| 15 to 24 | 14.8% | 12.8% | 12.7% |
| 25 to 34 | 12.2% | 13.6% | 12.4% |
| 35 to 44 | 12.6% | 11.7% | 12.4% |
| 45 to 54 | 13.5% | 12.2% | 11.5% |
| 55 to 64 | 12.1% | 12.7% | 12.5% |
| 65+ | 15.1% | 18.3% | 20.0% |
| Median Age | 37.9 | 39.1 | 40.0 |

**37.5% of the 2019 population is of prime working age**

## Households & Families

| | 2010 | 2019 | 2024 |
|---|---|---|---|
| Total Households | 27,547 | 28,724 | 29,363 |
| Total Families | 18,438 | 18,929 | 19,250 |
| Average HH Size | 2.4 | 2.4 | 2.4 |
| Renter Occupied* | 34.6% | 40.2% | 40.0% |
| Owner Occupied* | 65.4% | 59.8% | 60.0% |

*Housing tenure data is a percentage of total occupied housing units

## Median Household Income

| | 2019 | 2024 |
|---|---|---|
| Greenwood County | $39,777 | $42,404 |
| South Carolina | $51,389 | $57,210 |
| United States | $60,548 | $69,180 |

## Population by Race & Ethnicity

| | 2010 | 2019 | 2024 |
|---|---|---|---|
| White | 62.9% | 61.9% | 61.2% |
| Black | 31.4% | 30.9% | 30.6% |
| American Indian/ Alaska Native | 0.3% | 0.3% | 0.3% |
| Asian | 0.8% | 1.3% | 1.7% |
| Hawaiian/ Pacific Islander | 0.0% | 0.1% | 0.1% |
| Some Other Race | 3.5% | 3.9% | 4.2% |
| Two or More Races | 1.2% | 1.7% | 2.0% |
| Hispanic Origin (Any Race) | 5.4% | 6.1% | 6.6% |

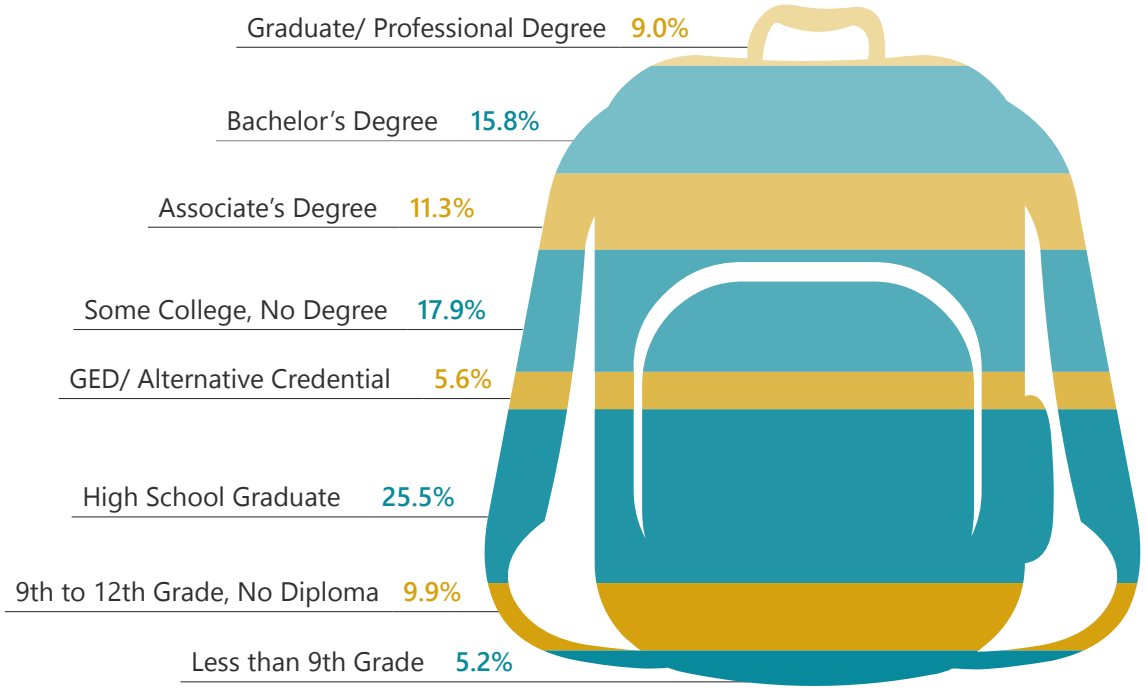
## Per Capita Income

| | 2019 | 2024 |
|---|---|---|
| Greenwood County | $23,879 | $25,591 |
| South Carolina | $28,244 | $32,417 |
| United States | $33,028 | $37,585 |

## 2019 Highest Education Attainment, Age 25+

High School Diploma or Higher

Bachelor's Degree or Higher



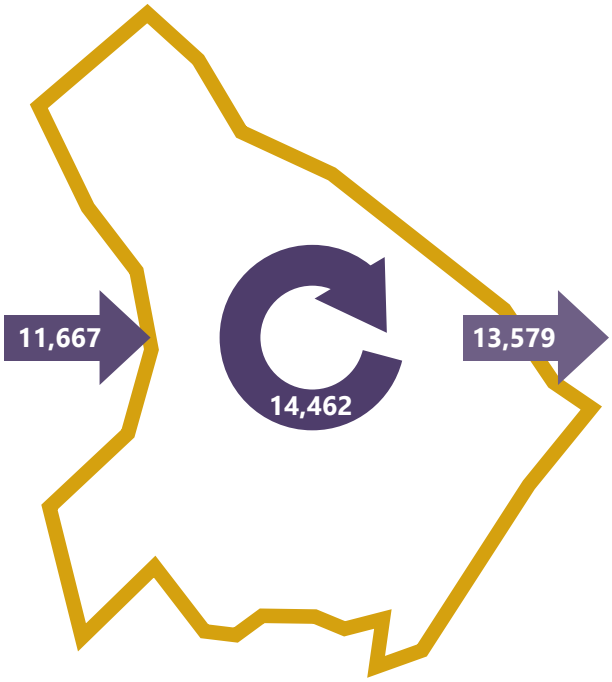
## 2017 Commuting Patterns

### Travel Distance to Work

| | |
|---|---|
| Less than 10 miles | 46.9% |
| 10-24 miles | 14.4% |
| 25-50 miles | 17.8% |
| 50 miles or more | 20.9% |

**61.3% of workers travel less than 25 miles**

### Worker Inflow/Outflow




| | |
|---|---|
| Live and Work in Greenwood County | 14,462 |
| Commute into Greenwood County | 11,667 |
| Commute Out of Greenwood County | 13,579 |

## Where Do Greenwood County Workers Live?

| | |
|---|---|
| Greenwood County | 55.3% |
| Abbeville County | 7.4% |
| Laurens County | 6.1% |
| Anderson County | 4.1% |
| Greenville County | 3.9% |
| Spartanburg County | 1.9% |
| Saluda County | 1.8% |
| Richland County | 1.7% |
| McCormick County | 1.4% |
| Lexington County | 1.2% |

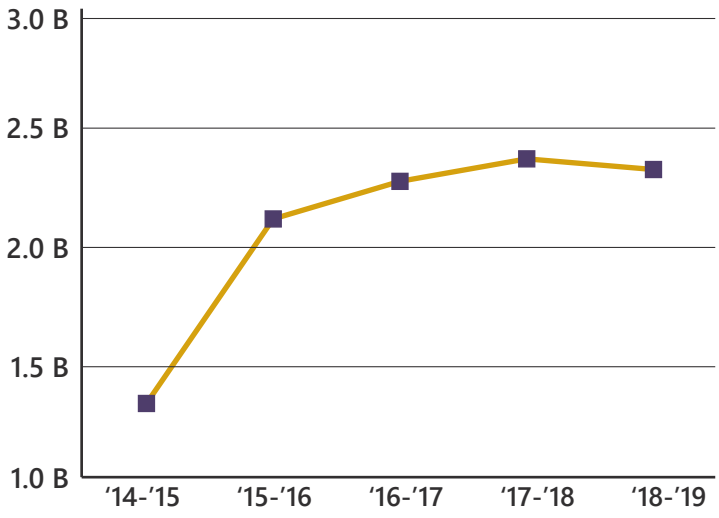
## 2019 Employment by Industry

| | | |
|---|---|---|
| Agriculture/Mining | 1.4% | 438 |
| Construction | 5.0% | 1,568 |
| Manufacturing | 22.3% | 6,962 |
| Wholesale Trade | 2.7% | 832 |
| Retail Trade | 10.7% | 3,332 |
| Transportation/Utilities | 4.5% | 1,393 |
| Information | 1.1% | 327 |
| Finance/Insurance/Real Estate | 2.7% | 839 |
| Services | 46.6% | 14,505 |
| Public Administration | 3.1% | 973 |
| Total | 100% | 31,169 |

## 2019 Civilian Population in Labor Force (16+)

| | |
|---|---|
| Employed | 92.4% |
| Unemployed | 7.6% |

## Gross Retail Sales By Fiscal Year




## 2019 Business Establishments by Industry

## Top 5 Manufacturing Employers

| Company | Employees | Primary Product(s) |
|---|---|---|
| Eaton Corporation | 1,275 | Switchgears, switchboard equipment |
| Fujifilm | 1,000 | Photographic products (film, paper, cameras) |
| Carolina Pride Foods | 925 | Meat products |
| Lonza | 605 | Pharmaceutical preparations, medicine capsules |
| Cardinal Health | 500 | Medical products |

## Top 5 Non-Manufacturing Employers

| Company | Employees | Industry |
|---|---|---|
| Self Regional Healthcare | 2,636 | Health Services |
| South Carolina State Government | 1,728 | State Government |
| Greenwood County School Districts | 1,478 | Public Education, K-12 |
| Lander University | 558 | Higher Education |
| Piedmont Technical College | 525 | Higher Education |

### Airport Access

Greenville Spartanburg International
- 50 non-stop daily departures
- 16 major cities and 19 major airports across the US
  - Allegiant Air
  - American Airlines
  - Delta
  - Frontier Airlines
  - Southwest Airlines
  - United Airlines

Greenwood County Airport

### Port Access

Inland Port Greer
- 63 miles from the City of Greenwood
- 121,600 rail lifts in 2018
- 6.4% growth from 2017

Port of Charleston
- 171 miles from the City of Greenwood
- 2.3 M TEUs handled in 2018
- 6.4% growth from 2017

### Highway Access

Interstates
- 16 miles to I-385
- 19 miles to I-26

Highways
- US-25
- US-178
- US-221
- SC-34
- SC-272

### Rail Access

Rail Providers
- CSX


UpstateSCAlliance

**Upstate SC Alliance**
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APPALACHIAN COUNCIL OF GOVERNMENTS

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## Additional Resources

www.partnershipalliance.com
www.greenwood-sc.gov
www.greenwoodscchamber.org
www.upstateforever.org
www.southcarolinaparks.com
www.sciway.net

Sources: ESRI Business Analyst (2019 and 2024 Estimates); US Census Bureau (2010 Census Data); US Bureau of Labor Statistics; Longitudinal Employer-Household Dynamics, US Census Bureau (2017; Commuting Patterns & Where do County Workers Live), Manufacturer's News, Appalachian Council of Governments, Upstate SC Alliance, and SC Department of Revenue and Taxation (Fiscal Year Retail Sales).