



UpstateSCAlliance



INTERNATIONAL  
BRINGING THE WORLD TO THE UPSTATE



» QUICK FACTS

- The Upstate has more than 466 international companies, employing more than 51,000 people
- Foreign-owned companies employ 133,000 South Carolinians and represent 8% of the state's private-industry employment
- International companies employ 10.6% of the Upstate workforce, twice that of the U.S. average (5%)
- More than 30 international companies have announced new global locations in the Upstate since 2015

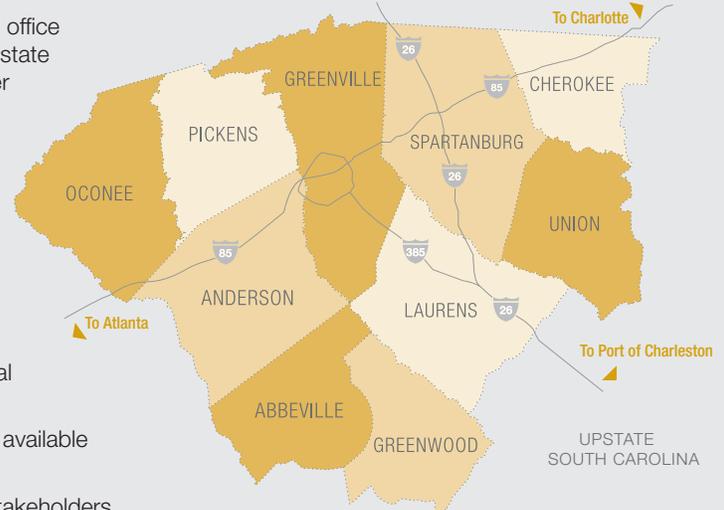
SC #1  
ranks 1 nationwide  
in attracting jobs through  
foreign investment for  
3 of the last 5 years

IBM-Plant Location International

» INTERNATIONAL SUPPORT

The Upstate SC Alliance works as a team with the State and our partners to provide support and resources for international companies seeking to establish and expand operations within the United States of America, including:

- **Market Entry** - Whether you are seeking market entry by opening a small office to launch your business in the U.S., seeking to partner with an existing Upstate business, or plan to establish your own manufacturing, distribution or other operations, we can help.
- **Market Insight** - We can provide customized reports on workforce availability, information on our existing industries, comparison reports with other regions, and other business and demographic reports.
- **Team of Advisors** - From incorporation to environmental regulations to incentives negotiation, we can assist you in assembling a team of professional advisors to help you launch successfully in the U.S. market.
- **Visas** - Information on visa requirements for travel in the United States is available through the U.S. Department of State. Let us connect you to local providers who are experienced in this field.
- **Site Selection** - Our business recruitment team can conduct a search of available properties based on your specific criteria.
- **Connections** - To federal, state, local, and private sector agencies and stakeholders.



» UPSTATE INTERNATIONAL ESTABLISHMENTS BY COUNTRY

138		GERMANY
53		JAPAN
41		UNITED KINGDOM
32		CANADA
30		ITALY
28		FRANCE
22		SWITZERLAND
16		NETHERLANDS
14		IRELAND
13		BELGIUM
13		CHINA
11		SWEDEN

Upstate SC Alliance, 2018

» INTERNATIONAL RESOURCES

- **International Networking:**  
45 international associations and organizations are active in the Upstate.
- **Upstate International:**  
A non-profit organization that empowers people and businesses of all nations to thrive in the Upstate by connecting them with programs, events and initiatives that foster the dynamic exchange of international cultures and ideas. Services include: language classes, newcomer and relocation assistance, diversity training, conversation opportunities, and social clubs.
- **Sister Cities:**  
The region participates in Sister Cities International programs through Greenville Sister Cities International, which maintains relationships with Bergamo, Italy; Kortrijk, Belgium; and Tianjin, FTZ, PRC.
- **Upstate International Schools include:**  
Ecole Francaise Bilingue (The Bilingual French School), German School Upstate SC, and supplementary schools are available for Chinese, Korean, and Japanese residents of the Upstate to learn both their native cultures and language education.





# UPSTATE SOUTH CAROLINA

GLOBALLY CONNECTED. GLOBALLY COMPETITIVE.

## >> BUSINESS MOVES HERE

Located in the northwestern corner of South Carolina, the Upstate connects two of the largest cities in the Southeastern United States: Charlotte and Atlanta. This 10-county region is home to some of the world's most forward thinking companies, including world leaders in the development and application of cutting-edge technologies in a multitude of industries, while also providing an unmatched quality of life to its 1.4 million residents.

Home to more than 465 foreign-owned firms from 34 countries around the world, the Upstate offers a welcoming and supportive locale for international business. Our diverse portfolio of businesses includes world leaders such as BMW, GE, Fujifilm, Michelin, Milliken, ZF, and Lockheed Martin and continues to grow with the announcement of more than 237 new and expanding companies since 2015.

The Upstate offers a strategic location on the east coast (in the eastern time zone), with a moderate climate, providing international companies with the ideal location for launching a new office, service or distribution operations, or engineering and manufacturing facilities. With infrastructure that connects businesses and consumers by air, rail, interstate, and provides access to the most productive and efficient port on the east coast, the Upstate provides global connectivity that supports the region's growing industrial base. In addition, power and water capacity are plentiful, and the Upstate's electric rates are among the lowest in the nation.



## >> TOP INDUSTRIES

### AUTOMOTIVE

- Suppliers can reach more than 16 OEMs in a day's drive
- South Carolina is the #1 Exporter of tires and completed passenger vehicles in the U.S.
- Home to world class CU-ICAR (Clemson University International Center for Automotive Research), a 250-acre advanced-technology research campus that provides industry driven research and engineering talent

### LIFE SCIENCES

- South Carolina is home to more than 400 life sciences firms
- Research centers in biomaterials, devices, genetic conditions, genomic profiling, and cancer research
- Home to Abbott, Cardinal Health, Lonza, and Nutra Manufacturing

### ENGINEERED MATERIALS

- The Upstate develops and produces innovative materials in the areas of composites, plastics, optics, textiles, ceramics, and metals
- The engineered materials sector has 844 establishments and employs 38,959 people
- Home to Milliken, 3M, Fujifilm, Toray, AFL Telecommunications, Teijin, Sterlite, and AVX

### AEROSPACE

- Strategically located to reach OEMs such as Boeing, Gulfstream, and Airbus
- A strong concentration of engineers and aerospace training programs
- Home to GE Aviation, Lockheed Martin, Michelin, Solvay and Champion Aerospace