



UPSTATE  
SOUTH CAROLINA

LAND HERE  
LAUNCH HERE



T E N N E S S E E

N O R T H C A R O L I N A



## UPSTATE *South Carolina*

Located at the heart of the booming Charlotte-Atlanta corridor, Upstate South Carolina is a 10-county region where global business thrives.

With a welcoming pro-business culture, world-class research environment, and superb quality of life, the Upstate offers an ideal environment for international companies to land and launch operations in the U.S. Let us help you build your North American presence with the support and services offered through our landing pad program.

# UPSTATE SOUTH CAROLINA

by the numbers

**524**

international  
companies from

**34**

different  
countries

**3**

major airports  
within

**2.5**

hours drive

 **GSP**

(Greenville-Spartanburg)

offers **100+** total  
daily flights to  
**19** destinations

**1.5M**

Upstate  
population

**1900+**

manufacturers

**80+**

software  
companies

**309**

robotic, process,  
automation  
related firms

**#5**

Best City for  
Net Business  
Creation

*Greenville*

Industrial  
engineering  
concentration

**3X**

national average

*Upstate SC*

**31**

people each day  
move to the Upstate

**47+**

lakes &  
waterfalls

**238**

days of sunshine  
per year

**#10**

Best Places to Live

*Greenville*

**#4**

Metro for  
Economic Strength

*Spartanburg*

**23%**

lower cost of  
housing than  
national average

*Upstate SC*

**27+**

colleges &  
universities



“

The area is a great cultural center with a large diversity of local talent. We look forward to supporting our customers and working with the local talent to grow and expand our organization.”

**MICHAEL BOURANIS**

*President & CEO  
valantic*

*The Germany-based software developer and supplier management consultant for the automotive industry recently announced Upstate operations and creation of at least 15 jobs.*

# LET US SUPPORT

*your launch of operations in the U.S.*

Take advantage of the services and local expertise our team offers to companies considering U.S. market entry:

- Connections to local and state government agencies offering support programs for new businesses and startups
- Referrals to professional services and advisory firms for efficient U.S. startup
- Personal introductions to potential business prospects within the region
- Advice on how to leverage networks in the market to meet with peers, decision-makers and influencers
- Identification of low-cost workspace and real estate options
- Ongoing community support

“

We fell in love with the Upstate as soon as we set foot in the region. Everyone we met was so welcoming, helpful, and eager to help us develop and grow. The fact that the region was growing so quickly, major businesses had their U.S. operations there, along with the ease for us coming in from Scotland made it the ideal place to build our U.S. business from.”

**JIM RAE**

*CEO, docs24*

## RECENT LANDING PAD ANNOUNCEMENTS

**valantic**



**AVONBROOK**  
SOFTWARE SOLUTIONS

Rudolph  
Logistics Group  
Reaching more.



**docs 24**  
The gateway to smarter thinking



*The Scotland-based company provides a proprietary platform for online marketing, business content and brand management. It established its North American sales and customer service presence in 2019.*

# MORE THAN A PLACE TO LAND

*Locations with benefits.*

When it comes to a physical presence, the Upstate boasts wide-ranging opportunities, from co-working spaces to offices with room for warehousing to office space within specialty clusters. Our team can provide you an array of options based on your specific needs. Take a peek at a couple of options attractive to international companies launching in the Upstate.

## SPARK CENTER SC: IGNITING INDUSTRY SUCCESS

Located along a growing industrial corridor, the Spartanburg Community College Spark Center SC has supported companies from 12 different countries in launching production operations in the U.S. In addition to office workspaces, Spark Center SC offers industrial space for light manufacturing and warehousing. Additional services provided include telephone, internet, copiers, and limited administrative services.



## VENTURE X: WALK-IN WORKPLACES

Rooted in hospitality, Venture X offers fully furnished “walk-in workspaces” for corporate professionals. From drop-in desks to private offices, the co-working space caters to companies expanding in new markets. Members have access to meeting rooms and lounges and services from security and compliance to printing and WiFi, all with centralized billing.



“

As we considered establishing operations in the U.S., the Upstate team welcomed us with generosity, offered a business-forward approach to our project, and connected us to vital business resources. The support we received from local levels was tremendous.”

**PER BLOHM** *Managing Director, AWL Automation*



# UpstateSCAlliance

*Business moves here.*

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