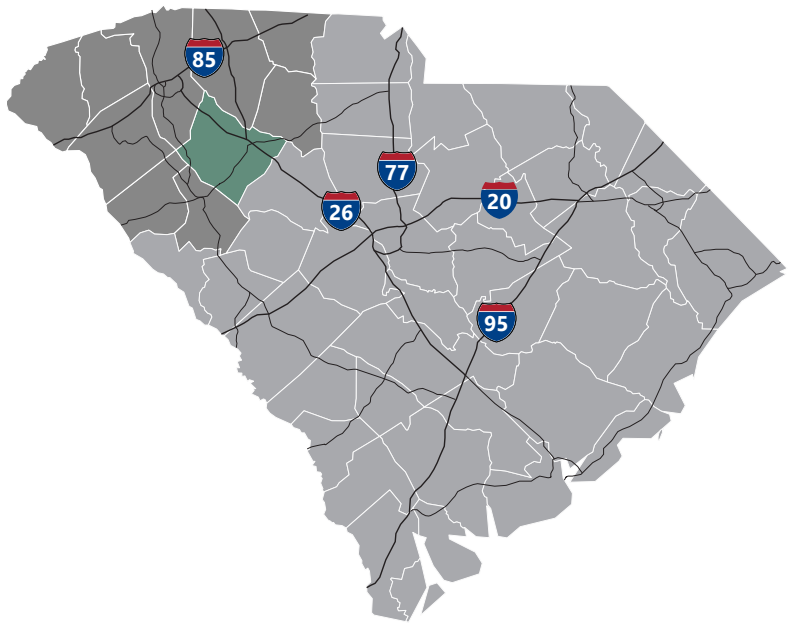




# Business-Centered

## Laurens County

The county and its county seat were named for Revolutionary War leader Henry Laurens (1724-1792). From humble beginnings as a center of textile manufacturing, to the diverse industry mix of today, Laurens County has always enjoyed a climate conducive to business and economic growth. Laurens County is located in the northwest quadrant of South Carolina between the Columbia MSA and the Greenville/Spartanburg MSA - two of the Southeast's most rapidly growing metropolitan areas. Laurens lies about 170 miles inland from the port city of Charleston and about 50 miles southeast of the Blue Ridge Mountains. Laurens County offers historic charm, the pastoral landscape of the Upstate, quality education and health care, abundant outdoor recreation, and cultural diversity. Additionally, Laurens County offers plenty of activities close to home to relieve stress and cultivate relaxation.



### Total Population

	2010	2018	2023	Growth Rate <sup>1</sup>
Laurens County	66,537	68,268	69,447	0.34%
Upstate SC	1,362,073	1,482,416	1,563,925	1.08%
South Carolina	4,625,364	5,108,693	5,437,217	1.25%

<sup>1</sup> Projected Annual Growth Rate 2018-2023

## Population by Age

	2010	2018	2023
Under 5	6.5%	5.9%	5.6%
5 to 9	6.1%	5.9%	5.7%
10 to 14	6.5%	6.0%	6.2%
15 to 24	14.1%	12.6%	12.3%
25 to 34	10.8%	12.1%	11.1%
35 to 44	12.9%	11.2%	11.5%
45 to 54	14.7%	13.2%	12.2%
55 to 64	13.4%	14.6%	14.3%
65+	15.0%	18.6%	21.1%

**36.5% of the population is prime working age**

## Population by Race & Ethnicity

	2010	2018	2023
White	70.4%	70.4%	70.1%
Black	25.4%	24.4%	23.7%
American Indian/ Alaska Native	0.2%	0.3%	0.4%
Asian	0.3%	0.4%	0.6%
Hawaiian/ Pacific Islander	0.1%	0.1%	0.1%
Some Other Race	2.3%	2.6%	3.1%
Two or More Races	1.3%	1.7%	2.1%
Hispanic Origin (Any Race)	4.1%	4.6%	5.4%

## Households & Families

	2010	2018	2023
Total Households	25,525	26,072	26,483
Total Families	17,707	17,804	17,973
Average HH Size	2.5	2.5	2.5
Renter Occupied*	28.0%	33.1%	32.5%
Owner Occupied*	72.0%	66.9%	67.5%

\*Housing tenure data is a percentage of total occupied housing units

## Median Household Income

	2018	2023
Laurens County	\$43,136	\$50,241
South Carolina	\$50,748	\$56,462
United States	\$58,100	\$65,727

## Per Capita Income

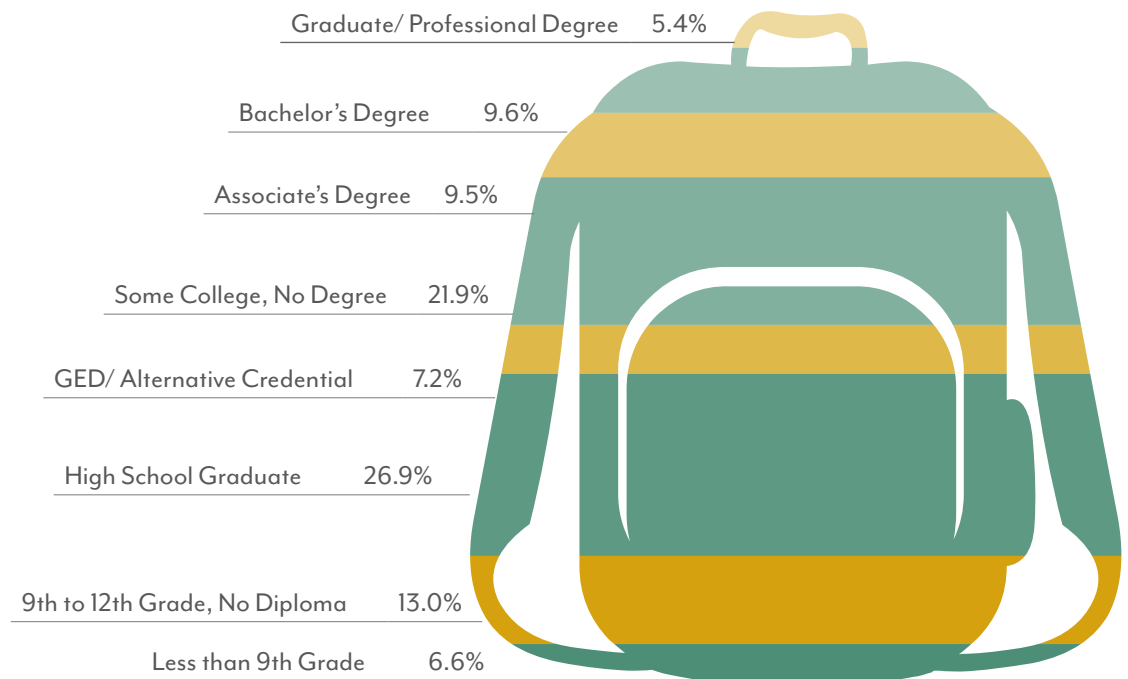
	2018	2023
Laurens County	\$22,545	\$26,092
South Carolina	\$27,697	\$31,565
United States	\$31,950	\$36,530

## 2018 Highest Education Attainment, Age 25+

High School Diploma  
or Higher



Bachelor's Degree  
or Higher





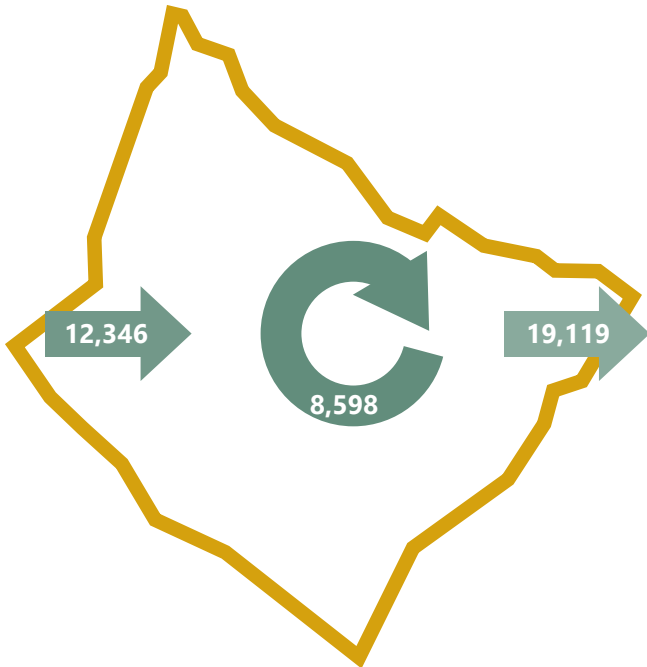
## Commuting Patterns

### Travel Distance to Work

Less than 10 miles	26.9%
10-24 miles	30.0%
25-50 miles	24.4%
50 miles or more	18.7%

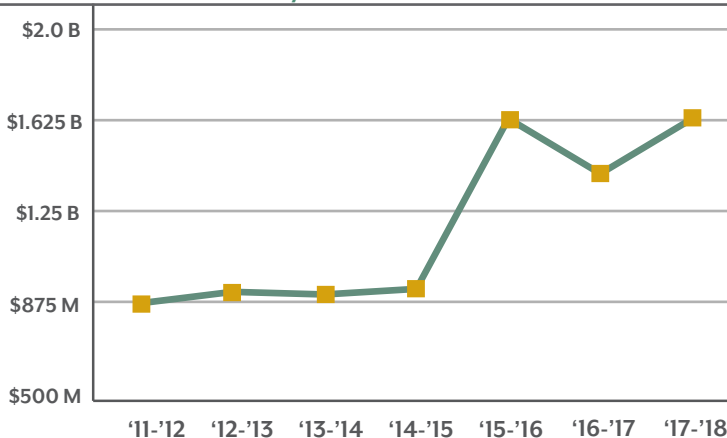
**56.9% of workers travel less than 25 miles**

### Worker Inflow/Outflow



Live and Work in Laurens County	8,598
Commute into Laurens County	12,346
Commute Out of Laurens County	19,119

### Gross Retail Sales by Fiscal Year



### Where Do Laurens County Workers Live?

Laurens County	31.0%
Greenville County	27.9%
Spartanburg County	7.9%
Greenwood County	5.9%
Richland County	4.5%
Lexington County	3.2%
Anderson County	2.8%
Newberry County	2.1%
York County	1.5%
Charleston County	1.0%

### Employment by Industry

Industry	Percentage	Count
Agriculture/Mining	0.9%	262
Construction	6.7%	1,948
Manufacturing	24.5%	7,124
Wholesale Trade	2.1%	611
Retail Trade	11.3%	3,286
Transportation/Utilities	4.5%	1,309
Information	1.3%	378
Finance/Insurance/Real Estate	4.8%	1,396
Services	40.7%	11,835
Public Administration	3.2%	930
Total	100%	29,078

### 2018 Civilian Population in Labor Force (16+)

Employed	95.7%
Unemployed	4.3%

### Business Establishments by Industry



## Top 5 Manufacturing Employers

Company	Employees	Primary Product (s) / Industry
ZF Transmissions	2,700	Auto Transmissions
Yanfeng	900	Interior Auto Systems
Sterilite Corporation	812	Household Plastics
County Fresh	550	Food Preparation
D&W Finepack	400	Disposable Plastic Items

## Top 5 Non-Manufacturing Employers

Company	Employees	Industry
Laurens County School Districts	1,543	Education
State Government	750	State of South Carolina Government
Laurens County Memorial Hospital	500	Healthcare
Piedmont Technical College	300	Education
Presbyterian College	283	Engineering Services



### Airport Access

Greenville Spartanburg International

- 50 non-stop daily departures
- 16 major cities and 19 major airports across the US
  - Allegiant Air
  - American Airlines
  - Delta
  - Frontier Airlines
  - Southwest Airlines
  - United Airlines

Laurens County Airport



### Port Access

Inland Port Greer

- 40 Miles from the City of Laurens
- 124,817 Rail Lifts in 2017
- 20.4% growth from 2016

Port of Charleston

- 175 Miles from the City of Laurens
- 2.2 M TEUs handled in 2017
- 9.0% growth from 2016



### Highway Access

Interstates

- I-26
- I-385

Highways

- US 25
- US 76
- US 221
- SC 72



### Rail Access

Rail Providers

- CSX
- Carolina Piedmont



**UpstateSCAlliance**

**Upstate SC Alliance**  
 John Lummus, President/CEO  
 864.283.2300  
[www.upstatescalliance.com](http://www.upstatescalliance.com)



**APPALACHIAN**  
 COUNCIL OF GOVERNMENTS  
**Appalachian Council of Governments**  
 30 Century Circle, Greenville, SC 29607  
 864.242.9733  
[www.scacog.org](http://www.scacog.org)

## Additional Resources

[www.growlaurenscounty.com](http://www.growlaurenscounty.com)  
[www.laurenscounty.org](http://www.laurenscounty.org)

[www.golaurens.com](http://www.golaurens.com)  
[www.southcarolinaparks.com](http://www.southcarolinaparks.com)

[www.sciway.net](http://www.sciway.net)

Sources: ESRI Business Analyst (2018 and 2023 Estimates); US Census Bureau (2010 Census Data); US Bureau of Labor Statistics; Longitudinal Employer-Household Dynamics, US Census Bureau (2015 Commuting Patterns), Manufacturer's News, Appalachian Council of Governments, Laurens County Development Corporation, and SC Department of Revenue and Taxation (Fiscal Year Retail Sales).