



STARTUP PITCH

Competition

Grand Prize
\$5,000 &
Marketing
Package

State-wide Business Pitch Competition in Anderson, SC!

ABOUT

Cities from around the world will send their local winner(s) to Anderson, SC to compete for the Startup International Title and Grand Prize. The final competition will be held April 18th during the International Network of Michelin Cities (INMC) 3-days-conference.

ELIGIBILITY

- ✓ Less than 8 years in business
- ✓ Originated/Located in South Carolina
- ✓ Industry Sectors: Aerospace, Engineered Materials, Food & Beverage, Life Sciences & Innovation
- ✓ Have a POC (Proof of Concept) or MVP (Minimal Viable Product)
- ✓ Ambitious & realistic business plan

APPLICATION + COMPETITION PROCESS

Phase 1: Local Competition

Interested applicants should email Brittney Gamble at bgamble@cityofandersonsc.com to confirm your intent to submit an application. You will receive a reply message that will include the online application where you will provide a one-page brief about your business. Selected applicants will advance to the local competition which will include a 3-minute live pitch presentation on March 7, 2024. Up to 3 startups will be selected to compete in the final competition!

Phase 2: International Competition

Local winner(s) will advance to final event on April 18, 2024

IMPORTANT DATES

January 26: Notice of Interest Due

February 15: Application Deadline

March 1: Pitch Deck Due

March 7: Pitch Competition (Local)

April 18: Final Pitch Competition

FOR MORE INFORMATION

EMAIL BGAMBLE@CITYOFANDERSONSC.COM