

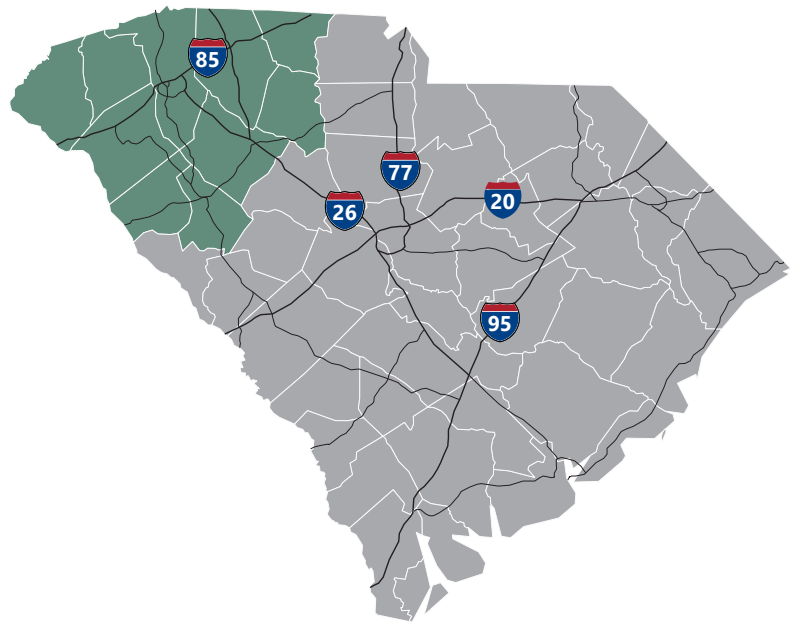


Upstate SC Region

Upstate Region

A diverse range of companies seeking a competitive advantage have found a business-friendly trifecta in Upstate South Carolina: a top-ranked business climate, a world-class research environment and a superb quality of life.

They are drawn here by our favorable tax rates, market accessibility and the quality and availability of our workforce. Supporting this is our dedication to research and innovation, including R&D facilities for Michelin, Fuji and General Electric and research centers that support the automotive, life sciences, plastics and photonics industries. And it's all set in a region where cost of living is about 10 percent lower than the national average and cultural and recreational opportunities cater to a diverse range of tastes.



Total Population

	2010	2018	2023	Growth Rate ¹
Upstate Region	1,362,073	1,482,416	1,563,925	1.08%
South Carolina	4,625,364	5,108,693	5,437,217	1.25%
United States	308,745,538	330,088,686	343,954,683	1.25%

¹ Projected Annual Growth Rate 2018-2023

Population by Age

	2010	2018	2023
Under 5	6.5%	5.9%	5.8%
5 to 9	6.4%	6.2%	6.0%
10 to 14	6.6%	6.2%	6.4%
15 to 24	14.2%	13.0%	12.6%
25 to 34	12.1%	12.8%	12.0%
35 to 44	13.3%	12.2%	12.5%
45 to 54	14.4%	13.1%	12.3%
55 to 64	12.4%	13.4%	13.1%
65+	14.1%	17.1%	19.3%

38.1% of the 2018 population is prime working age

Population by Race & Ethnicity

	2010	2018	2023
White	75.5%	75.0%	74.2%
Black	18.3%	17.7%	17.4%
American Indian/ Alaska Native	0.3%	0.3%	0.3%
Asian	1.4%	1.7%	2.0%
Hawaiian/ Pacific Islander	0.0%	0.0%	0.0%
Some Other Race	2.8%	3.2%	3.6%
Two or More Races	1.6%	2.0%	2.4%
Hispanic Origin (Any Race)	5.5%	6.4%	7.2%

Households & Families

	2010	2018	2023
Total Households	532,065	576,869	607,901
Total Families	363,466	387,711	406,033
Average HH Size	2.5	2.5	2.5
Renter Occupied*	30.5%	33.6%	33.2%
Owner Occupied*	69.5%	66.4%	66.8%

*Housing tenure data is a percentage of total occupied housing units

Median Household Income

	2018	2023
Upstate Region	\$48,817	\$54,509
South Carolina	\$50,748	\$56,462
United States	\$58,100	\$65,727

Per Capita Income

	2018	2023
Upstate Region	\$26,714	\$30,457
South Carolina	\$27,697	\$31,565
United States	\$31,950	\$36,530

2018 Highest Education Attainment, Age 25+

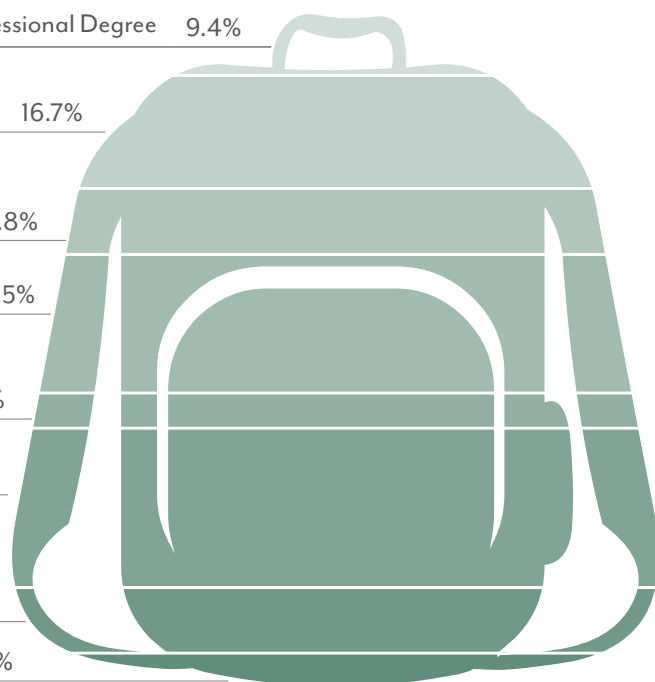
High School Diploma
or Higher



Bachelor's Degree
or Higher



Graduate/ Professional Degree	9.4%
Bachelor's Degree	16.7%
Associate's Degree	9.8%
Some College, No Degree	20.5%
GED/ Alternative Credential	5.2%
High School Graduate	23.6%
9th to 12th Grade, No Diploma	9.7%
Less than 9th Grade	5.1%





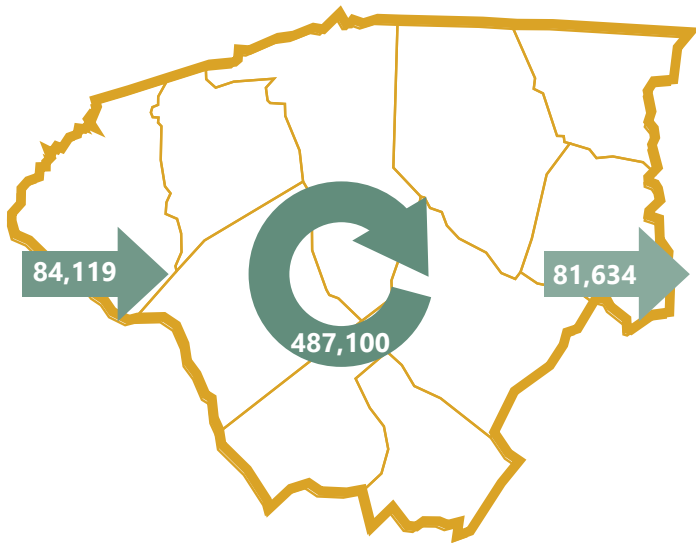
Commuting Patterns

Travel Distance to Work

Less than 10 miles	46.0%
10-24 miles	28.6%
25-50 miles	11.9%
50 miles or more	13.5%

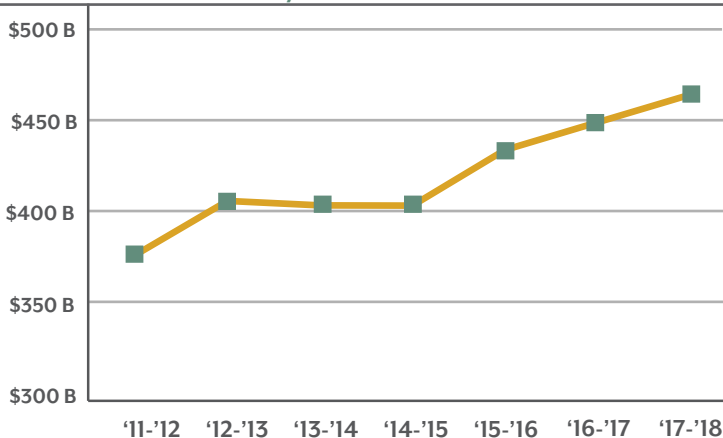
**74.6% of
workers travel
less than
25 miles**

Worker Inflow/Outflow



Live and Work in the Upstate Region	487,100
Commute into the Upstate Region	84,119
Commute Out of the Upstate Region	81,634

Gross Retail Sales by Fiscal Year



Where Do Upstate Workers Live?

Greenville County	38.0%
Spartanburg County	18.6%
Anderson County	9.4%
Pickens County	5.2%
Greenwood County	3.7%
Oconee County	3.3%
Laurens County	3.0%
Richland County	2.7%
Cherokee County	2.4%
Lexington County	1.5%

2018 Employment by Industry

Agriculture/Mining	0.7%	46,732
Construction	6.4%	42,727
Manufacturing	19.4%	129,516
Wholesale Trade	3.0%	20,028
Retail Trade	11.6%	77,442
Transportation/Utilities	4.7%	31,378
Information	1.3%	8,679
Finance/Insurance/Real Estate	4.5%	30,042
Services	45.7%	305,096
Public Administration	2.7%	18,025
Total	100%	667,607

2017 Civilian Population in Labor Force (16+)

Employed	96.0%
Unemployed	4.0%

2018 Business Establishments by Industry







Top 5 Manufacturing Employers

Company	Employees	Primary Product(s)
BMW Manufacturing Corporation	8,800	Automobile manufacturing
Michelin North America	5,073	Tire manufacturing
General Electric Company	4,220	Turbines and turbine generator sets
ZF Transmissions	2,700	Automotive transmissions
Robert Bosch	2,400	Automotive components

Top 5 Non-Manufacturing Employers

Company	Employees	Industry
Greenville Health System	16,893	Healthcare
Greenville County Schools	10,095	Public Education
Spartanburg Regional Healthcare System	6,100	Healthcare
Clemson University	5,222	Higher Education
Bon Secours St. Francis Health System	4,355	Healthcare

 Airport Access	 Port Access	 Interstate Access	 Rail Access
<p>Greenville Spartanburg International</p> <ul style="list-style-type: none"> - 50 non-stop daily departures - 16 major cities and 19 major airports across the US <ul style="list-style-type: none"> - Allegiant Air - American Airlines - Delta - Frontier Airlines - Southwest Airlines - United Airlines <p>Other regional airports</p>	<p>Inland Port Greer</p> <ul style="list-style-type: none"> - 124,817 Rail Lifts in 2017 - 20.4% growth from 2016 <p>Port of Charleston</p> <ul style="list-style-type: none"> - 2.2 M TEUs handled in 2017 - 9.0% growth from 2016 	<p>Interstates</p> <ul style="list-style-type: none"> - I-26 - I-85 - I-385 - I-585 	<p>Rail Providers</p> <ul style="list-style-type: none"> - CSX - Norfolk - Southern - Greenville & Western - Pickens - Carolina Piedmont

Additional Resources

Abbeville County Development Board

www.investabbevillecounty.com

Alliance Pickens

www.alliancepickens.com

Anderson County Economic Development

econdev.andersoncountysc.org

Cherokee County Development Board

www.cherokeecountydevelopmentboard.com

Laurens County Development Board

www.growlaurenscounty.com

Greenville Area Development Corporation

www.gogadc.com

Greenwood Partnership Alliance

www.partnershipalliance.com

Oconee Economic Alliance

www.investoconeesc.com

Spartanburg Economic Futures Group

www.economicfuturesgroup.com

Union County Development Board

www.uniondevelopmentboard.com



Upstate SC Alliance

124 Verdae Blvd #202, Greenville, SC 29607

864.283.2300

www.upstatescalliance.com



Appalachian Council of Governments

30 Century Circle, Greenville, SC 29607

864.242.9733

www.scacog.org

Sources: ESRI Business Analyst (2018 and 2023 Estimates); US Census Bureau (2010 Census Data); US Bureau of Labor Statistics; Longitudinal Employer-Household Dynamics, US Census Bureau (2015 Commuting Patterns), Manufacturer's News, Appalachian Council of Governments, Upstate SC Alliance, local economic development organizations, and SC Department of Revenue and Taxation (Fiscal Year Retail Sales).