

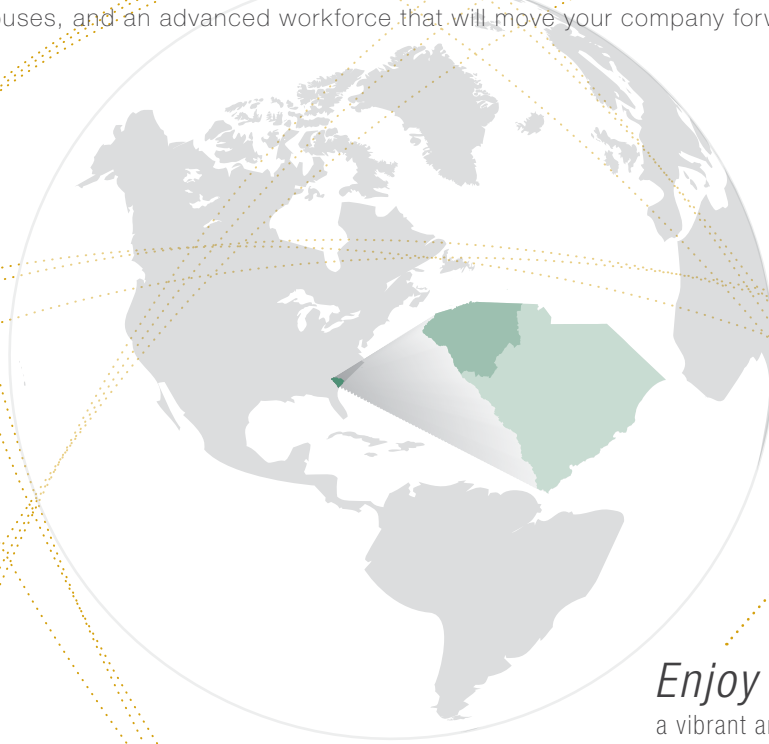


BUSINESS MOVES HERE.

UPSTATE SOUTH CAROLINA

BUILD YOUR MOMENTUM

Business moves in Upstate South Carolina. This opportunity-filled region bustles with an ever-growing number of powerful companies. Known for our unique partnerships between industries, universities, and communities, our ten-county region boasts a prime location, world-class research campuses, and an advanced workforce that will move your company forward.



Connect

to a fast growing customer base with the infrastructure to move.

Excel

in a business-friendly climate where industry grows, collaboration thrives, and ideas succeed.

Innovate

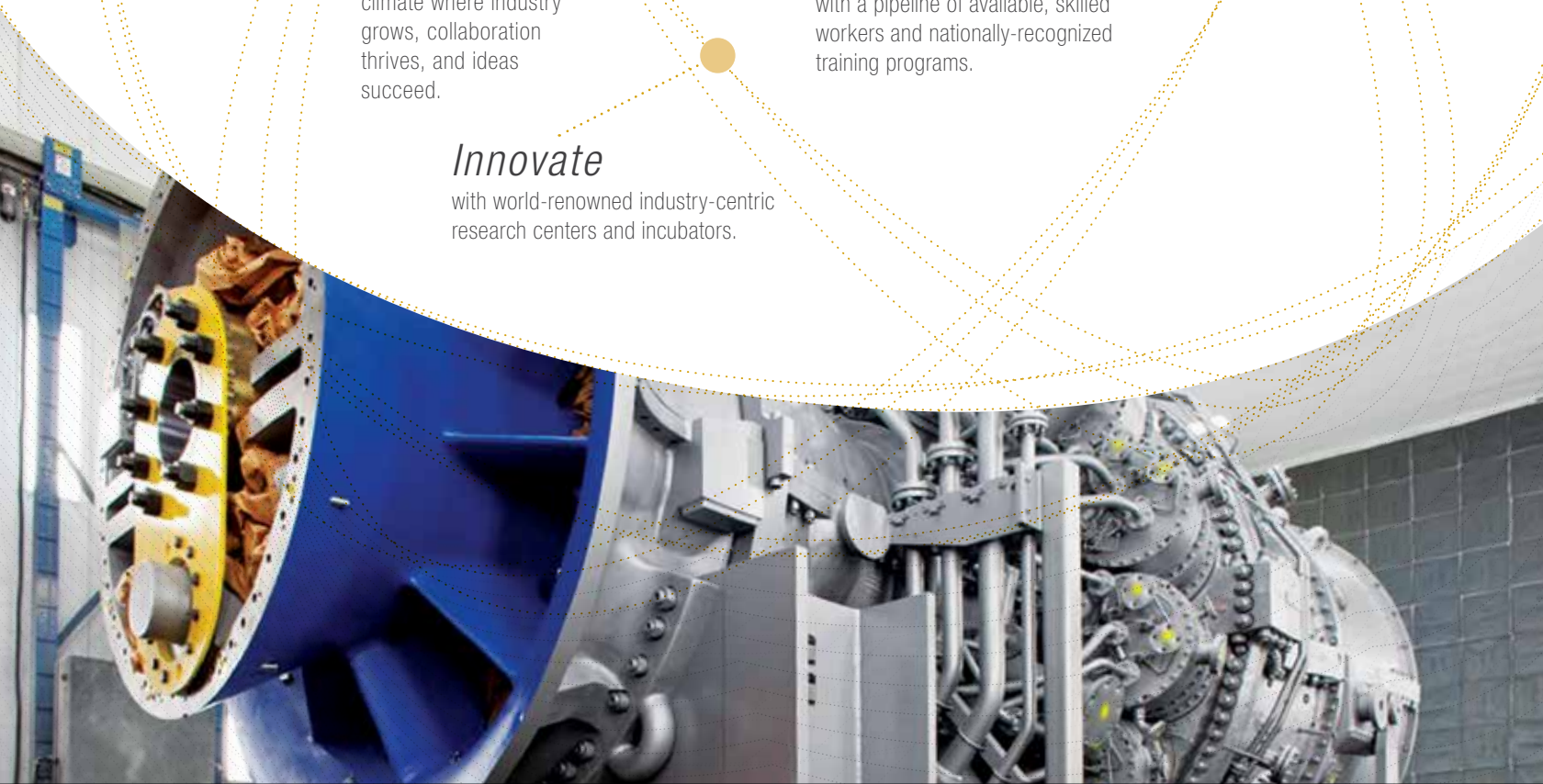
with world-renowned industry-centric research centers and incubators.

Enjoy

a vibrant and diverse standard of living at a lower than average cost.

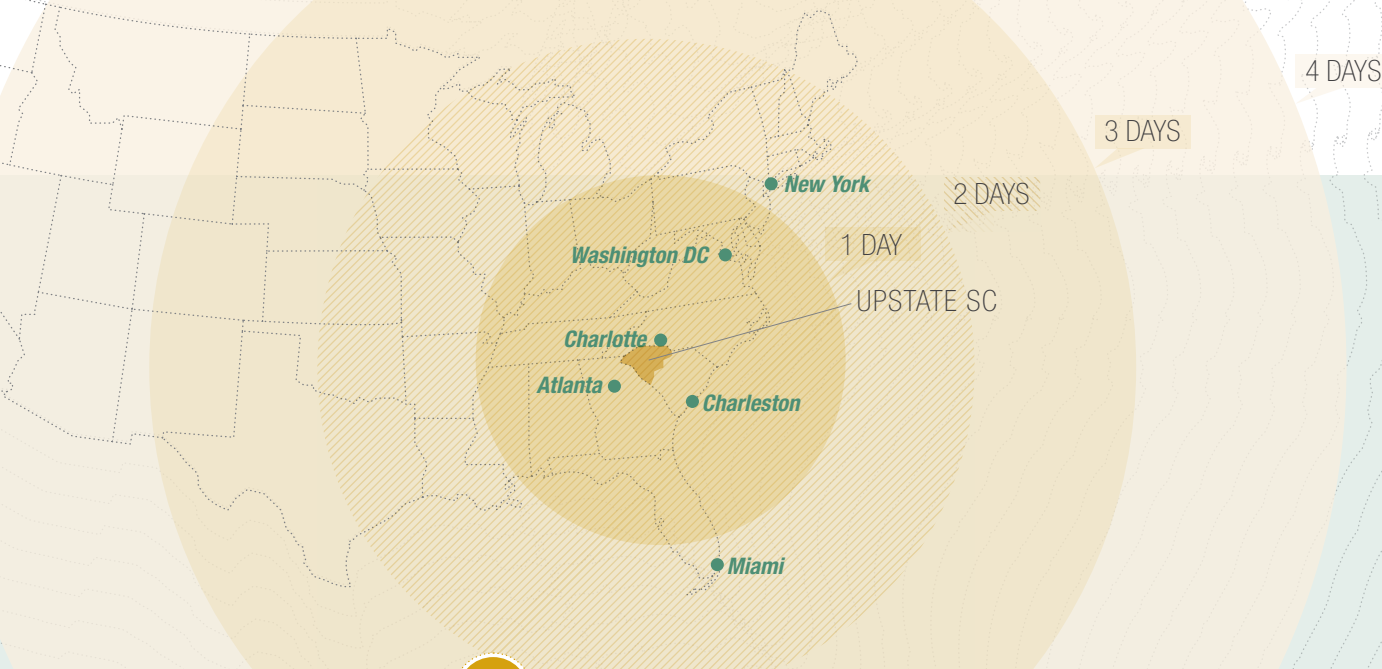
Produce

with a pipeline of available, skilled workers and nationally-recognized training programs.



CONNECTED FOR GROWTH

The Upstate connects the major metropolitan areas of Atlanta and Charlotte and boasts an excellent system of interstate highways, rail service and air connectivity that makes transportation efficient and cost effective. **From here, you can move people and materials anywhere you need to go—quickly.** The entire East Coast is accessible within 24 hours, saving travel time and costs. Plus, with great accessibility to the Port of Charleston, one thing is for sure: **business never stops moving here.**



Interstates

The I-85 business corridor extends throughout our region providing connections to other major interstate systems and I-26 provides a direct route to the Port of Charleston. Connectivity is further supported by both state and federal highway systems.

The I-85 corridor connects the growing Southeast.



Rail

Whether you're shipping raw materials in or finished goods out, our well-connected rail system will save you time and money. Our region is served by **major rail providers CSX and Norkfolk Southern**, as well as short-line services.

Rail lines service both rural and urban locations.



Port & Inland Port

Whether it's a customer in Europe or a supplier in South America, our **accessibility to the Port of Charleston** offers a significant advantage to companies in our region. With the Upstate's **Inland Port**, you'll experience lower cost, lower risk and now be even more connected to the largest, most productive deep sea port in the Southeast.

The Port of Charleston is the most productive container port in North America.



Air

GSP International Airport, located in the heart of the Upstate, **provides convenient air travel and can connect you to the world's busiest airports in no time at all.** Plus, major international airports in Charlotte and Atlanta are only a two-hours' drive away.

GSP was the 2011 fastest growing small airport in the US.



CU-ICAR, the award winning 250-acre technology research campus

A CLIMATE TO EXCEL

Our culture of industrial excellence has proven to be a great match for some of the world's most influential corporations. These diverse international and domestic companies bring world-class research teams to collaborate with our region's leading innovators, creating **a progressive community where ideas flow, connections are shared, and industry thrives.**



Milliken



GE Power & Water

FLUOR®



BUSINESS FRIENDLY

In the Upstate, we promise to take care of those that take care of us. Part of that promise includes fostering a business climate that is friendly to your business and its bottom line. Whether it's our competitive cost of doing business, our positive regulatory environment or our right-to-work status, we make sure your business can succeed now and in the future.

Best to Invest – *Site Selection*; Employment Recovery Leader – *Business Facilities*; Best States to Do Business – *Chief Executive Magazine*



GROWING INDUSTRY

Our industry base continues to grow exponentially with new production facilities, development centers, corporate offices, and most significantly, existing industry expansions—which account for more than half of our growth.

More than \$10 billion in capital investment and almost 40,000 new jobs announced over the past 5 years.



GLOBAL ECONOMY

The Upstate is home to over 375 companies representing 32 countries across the globe contributing to South Carolina having one of the highest percentages of workers employed by affiliates of foreign companies. Our diverse region supports global business through educational programs and exchanges, service organizations, and international events.

IBM-PLI Global Location Trends, *fDi Intelligence*, and the *US Bureau of Economic Analysis* consistently recognize the Upstate for growth in foreign direct investment and exports.



Industrial utility rates
are approximately

9.8%

lower than the
national average.

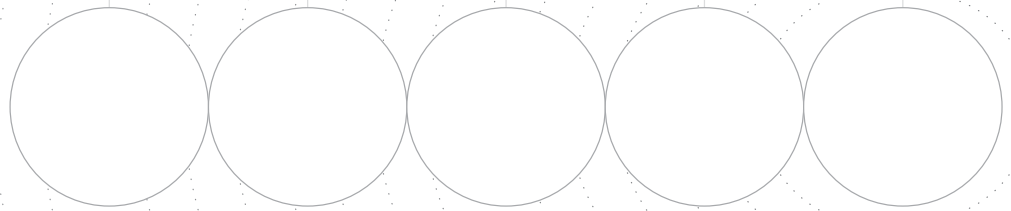


**Our corporate tax rate is one
of the lowest in the Southeast
and 12th best nationally.**

CU-ICAR provides a world-class
academic and research environment

INNOVATION DRIVES INDUSTRY

DREAM IT. DO IT. This can-do philosophy of innovation defines the Upstate, inspiring excellence in five key areas of industry. We are accelerating growth in automotive, biosciences, advanced materials, aerospace, and energy. Our business leaders aim to create products better here than anywhere else in the world. Due to our regional emphasis on collaboration and excellence, the Upstate is home to several nationally recognized public/private sector, industry-centric research centers that champion innovation.



Automotive

Driving the Future of the Upstate.

AutomotiveinUpstateSC.com

As home to more than 150 automotive companies, including BMW, ZF, Bosch, and Michelin and Clemson University's International Center for Automotive Research (CU-ICAR), the Upstate is a national leader in automotive research and manufacturing.

INDUSTRY FOCUS - Automotive Suppliers, Advanced Power Train, Efficient and Networked Vehicular Systems, Niche OEMs

- Ranks first for its automotive business climate by the Original Equipment Suppliers Association (OESA)
- #1 Exporter of automobiles in the U.S.
- Upstate OEMs – BMW, Proterra, Freightliner Custom Chassis
- Home to the International Transportation Innovation Center and world class CU-ICAR, an advanced-technology research campus, offering the U.S.'s first Ph.D. in automotive engineering.



The relationship between industry and government in South Carolina has created an ideal environment for us to do business; and with so many automotive-related companies in the area, the Upstate is ripe with the skilled workforce we need.



Thomas Joos
VICE PRESIDENT
ZF Transmissions



BMW Manufacturing Co.



Biosciences

Creating the Cure in the Upstate.

BioscienceinUpstateSC.com

An exceptional research foundation bolstered by our strengths in advanced manufacturing make the Upstate an ideal location for advancing the frontiers of medicine. Our biosciences industry is growing steadily, supported by our hospital systems, research universities, and private industry.

INDUSTRY FOCUS - Medical Devices, Clinical Testing, Contract R&D, Biomaterials

- Recognized as an emerging biotech hub
- Research centers in biomaterials, devices, genetic conditions, genomic profiling, and cancer research
- Home to the University of South Carolina's School of Medicine Greenville, a unique clinical university model, whose partners include Greenville Health System, Clemson University, and Furman University.

Clemson University, a top 20 public research university, is a rich source of innovative technologies and research collaborations for industry.



CUBEInC research facility

Advanced Materials

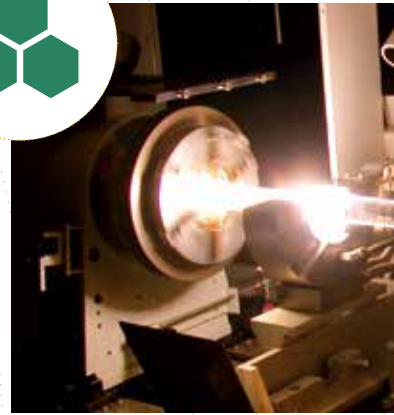
MaterialsinUpstateSC.com

Advancing Innovation in the Upstate.

Advanced materials manufacturing and research has deep roots in Upstate South Carolina. Today, the Upstate develops and produces innovative materials in the areas of plastics, optics/ photonics, textiles, and metals used as the building blocks for some of the world's most complex products. Driving the research is the Clemson University Advanced Materials Center, which is home to one of the nation's highest-resolution university electron microscopes.

INDUSTRY FOCUS - Metalworking, Plastics, Advanced Textiles, Optoelectronics

- Clemson University is a worldwide leader in materials research
- Ease of access to major markets and raw materials
- Home to Milliken, Cytec Carbon Fibers, D&W Fine Pack, Sterillite, AFL Telecommunications, and Toray Industries



Optical fiber at the Materials Laboratory

Aerospace

Flying Forward in the Upstate.

AerospaceinUpstateSC.com

Our proximity to OEMs such as Boeing, Gulfstream, and Airbus, coupled with the Upstate's powerful synergies in mobility/materials research and manufacturing, makes us an attractive location for companies in the growing aerospace industry. A large concentration of engineers and aerospace training programs ensure that you will have the skilled workforce you need to soar.

INDUSTRY FOCUS - Aerospace Suppliers, Parts Manufacturing, Avionics, UAVs

- Home to GE Aviation, Louis Berger Services, Lockheed Martin, Michelin, Toray Industries, Cytec, and Champion Aerospace
- SC-TAC – a 2,600 acre premier air and industrial park
- GSP International Airport currently developing its 2,000 acres for recruitment



GE Aviation

Thanks to South Carolina's excellent business climate, the Upstate has become a high growth area for technically driven companies. We've gained regional proximity to key markets, an experienced workforce including deep engineering, logistics and government services talent, and international air access to anyplace we operate.

Steve Townes

CEO AND FOUNDER OF RANGER AEROSPACE
President and CEO of Louis Berger Services, Inc.

Energy

Powering Growth in the Upstate.

EnergyinUpstateSC.com

New energy solutions are in high demand. The Upstate is ready to power those solutions by supporting our growing energy industry. We're making advances in traditional and renewable power generation, components manufacturing, and innovative energy systems.

INDUSTRY FOCUS - Data Centers, Engineering Solutions, Parts Manufacturing

- #2 exporter of gas turbines
- Proximity to growing energy hubs such as Charlotte, Columbia, and Charleston
- One of the highest regions per capita for engineers
- Home to GE Power & Water's 400-acre engineering campus that employs more than 3,000 associates and houses more than one million square feet of factory and offices



GE's Gas Turbines Test Lab

PRODUCE WITH THE BEST

We take pride in the innovators and achievers who shape the Upstate. With **low unionization rates** and a **highly skilled workforce** located in a right-to-work state, this is a region that can move your company forward. The Upstate is also home to more than 30 colleges and universities, the fastest growing apprenticeship program in the nation and has one of the highest concentrations of engineers in the US, proving that we are well-equipped to prepare leaders for today's solutions and tomorrow's growth.



READY NOW WITH READYSC



Companies in the Upstate rely on readySC, one of the nation's oldest and most experienced workforce training programs, to equip them for success. Since 1961, readySC has trained over 280,000 quality employees for major corporations like BMW, Boeing, Caterpillar, Bosch, GE, and Michelin. readySC collaborates with our progressive technical college system to provide customized workforce training to you, at little or no cost. In fact, readySC's flexible programs can have employees ready and trained on your company's unique equipment before you even open your doors. From start-up to expansion to innovation, readySC will help your company get the qualified employees you need, as soon as you need them.

Our training programs are tailored to fit your needs.

BUILDING FOR THE FUTURE



Elementary Education

Our public schools emphasize STEM education (Science, Technology, Engineering, Mathematics) from an early age. A prime example of STEM education in action is Greenville's innovative A.J. Whittenberg Elementary School of Engineering. The school partners with major corporations like Fluor, GE Power & Water, Michelin, and Hubbell Lighting to give children hands-on experience with engineering technology.



Secondary Education

Personal Pathways to Success is a workforce training initiative that shapes potential in students from 8th grade to high school graduation. Students in the program gain more focused curriculum and the flexibility to choose job training opportunities that align with their individual aspirations and strengths.



Technical Colleges

Our nationally-recognized technical college system uses innovative curricula and programs to provide advanced technical training and workforce development.



Four-Year Universities

Our colleges and universities are known for their research-driven focus on industry innovation and private/public sector research collaborations, specifically in the areas of automotive, biosciences and advanced materials.

We collaborate to create educational programs that build a future workforce equipped for your needs.



As a high-tech company, we depend on attracting the best engineers in the world. Talented employees want to live where the quality of life is in sync with their aspirations. The Upstate's culture and energy provide GE with a strong recruiting advantage.



Rick Stanley
VICE PRESIDENT OF ENGINEERING
GE Power & Water

ENJOY THE GOOD LIFE

Cost of living is **10%** below the national average.

Nestled at the foot of the beautiful Blue Ridge mountains and just a few hours' drive from the Carolina coast, **this region balances international diversity with small town communities**, creating a warm, engaging culture that's all our own. We enjoy our beautiful lakes, challenging golf courses, and vibrant dining.

The attractions are as varied as the people—from exciting recreational activities to world-class arts and entertainment. And it's all grounded by excellent healthcare, quality schools, and a **cost of living that's ten percent lower than the national average**. Life is sweet in the Upstate. It's not hard to see why so many companies are happy to locate here.

Adventure



The Upstate's natural beauty is an endless playground for kayakers, bikers, runners, hikers and climbers. Lakes, mountains and some of the most beautiful terrain in the country provides the setting for a wide variety of outdoor recreational activities.



Our 16 state parks provide plenty of opportunities for adventure.

Culture



Our city centers hum with a creative energy that's all our own. Cultural highlights include world-class dining, arts and entertainment. Enjoy opera, rock concerts and theater as well as award-winning festivals and globally recognized museums and galleries.

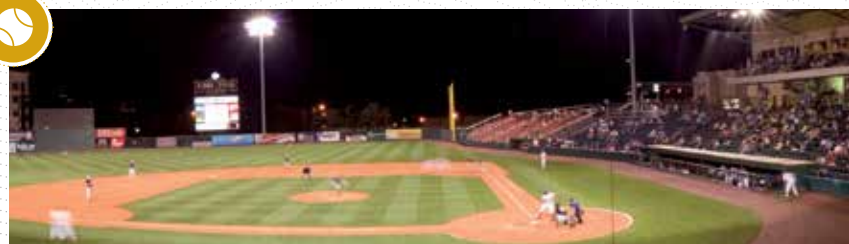


Upstate culture is a magnet for sophisticated dining and lively entertainment.

Sports



Whether you're a player or a spectator, you'll find that sports thrive in the Upstate. In addition to college athletics and semi-professional hockey and baseball, the Upstate is home to premier golf courses and recreation facilities in a wide array of sports including baseball, hockey, soccer, football and others.



Upstate is home to a mini-Fenway Park.

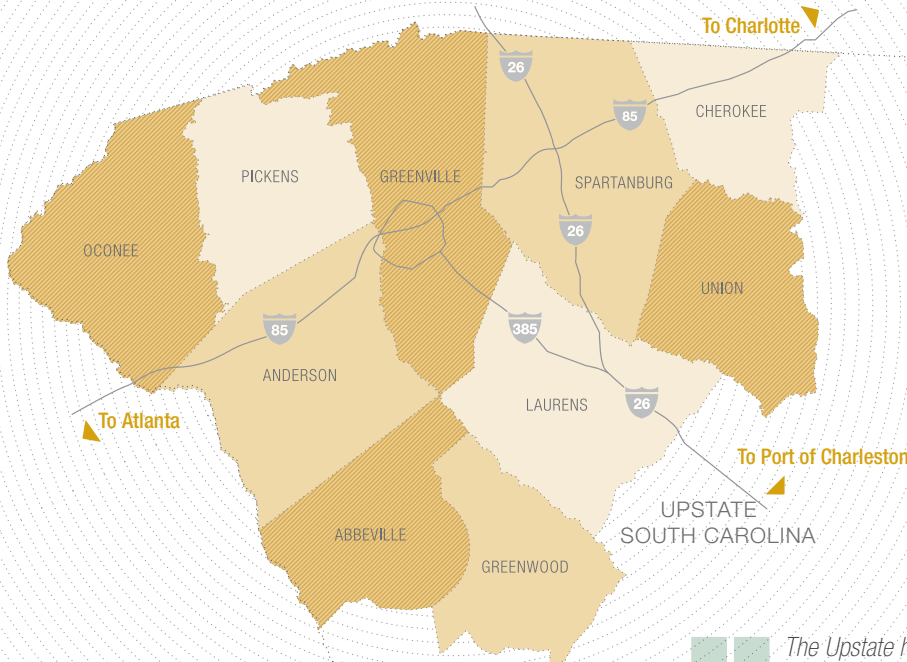


SPARK CONNECTIONS

Choosing to expand your business is a big decision. Before you make a move, we invite you to **test drive the momentum in Upstate SC**. Our mission at the Upstate SC Alliance is to position and market Upstate South Carolina as an ideal location for global business investment. But we don't stop there. We can help you find the perfect location, gather critical market intelligence and make business connections.

*GET CONNECTED
TO THE ACTION.*

Visit upstatescalliance.com
and see why business moves in Upstate South Carolina.



The Upstate has been extremely conducive to AFL's success over the past two decades. The available manufacturing workforce and engineering expertise right here in the area have fueled our growth, and we've been able to attract top talent from around the world. The Upstate is a terrific place to live, work, and grow a business.

Jody Gallagher
PRESIDENT & CEO, **AFL**
EXECUTIVE OFFICER, **Fujikura**



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